



Integrated Solutions Provider Issue 34th (July - Sep.) 2010



Enterprise Asset Management-EAM Handles the Maintenance within The Premises, covering the main two layers: Reactive Maintenance

Call Center/Work Request

Client has a problem
Client contacts Centralised call Centre
Operator uses Knowledge Base search to identify
solution

Financial Integration

ERP systems updated with work order cost data Financial reports/analysis created

Invoice Processing

Supplier invoices processed
Customer invoices raised as necessary
Warranty claims processed



Create Work Order

Work Order created automatically from Call Service provider, due dates, penalty factors assigned Warranty work identified Call event history created

Work Order Planned

Labour and materials planned Material purchased Engineer/Technician assigned Work schedules created

Work Order Assigned

Work Order sent to engineer's PDA Inbox on PDA updated



Work Order Completed

Engineer/contractor books parts to work

Labour bookings made against work order Work order analysis codes updated Work order completed Call center event updated

Proactive Maintenance



Create PM Schedule

Define maintenance frequencies -calendar and/or meter based Define maintenance tasks Attach equipment to PM Schedules

Financial Integration

ERP systems updated with work order cost data

Financial reports/analysis created



Generate Work Orders Periodically (weekly/monthly) create work orders

Periodically (weekly/monthly) create work order from PM schedules
Select from auto generated list
Selectively print work orders
Work orders based on meters will be released automatically

Work Order Completed Engineer/contractor books parts to work

order Labour bookings made against work order Work order analysis codes updated

Work order completed Call center event updated

Work Order Assigned

Work Order sent to engineer's PDA or update System Inbox Inbox on PDA updated

Work Order Planned

Labour and materials planned Material purchased Engineer/Technician assigned Work schedules created





Act Newsletter Issue 34th (July-September 2010)

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Message From The Management LOYALTY AND THE VICIOUS CIRCLE

Dear Reader,

The employees' resignation from work does not mean necessarily that there is something wrong in the management or the work system in the organizations. It is also unfair to return the reason of that resignation to the absence of loyalty among the work team because we cannot evaluate the employees' loyalty without considering their personal conditions and ambitions. As in some cases, a loyal and efficient employee leaves his work for another company or even to change his carrier to achieve an old ambition or to settle a personal condition.

The loyal employee to his company is the one capable of establishing a base of loyal clients to his company, as it takes him a long time to build such strong personal relations with them. Also, the loyal employee has a better chance to learn and increase his efficiency. If an employee stays in the same work place for a long time, this will save his company the costs of employment and training, so as a result, the company can utilize these costs in providing more services that add value to the customers. And last but not least the efficient loyal employee has enough talent and enthusiasm to increase his productivity and consequently raise his income which will add value to the company, the employees and the customers.

The absence of loyalty leads most companies to a vicious circle which starts by increasing the hiring of whatever available experiences, then, increasing the commissions as way of stimulation to encourage them staying, as well as decreasing the profit to enhance the competitive position, and accordingly ending by adding new products as a way to compensate the decreased profit of the traditional products. The result is that all these companies get affected by the same sequence; firstly, increasing the number of inexperienced employees which means less productivity with more costs, secondly, more frustrated customers who bought under pressure and exaggerated promises then regretted afterwards for dealing with those companies, thirdly, increase the unwelcomed customers, who buy only depending on the price. Finally, the increasing costs of working in the new products which are often more complicated.

Hence, ACT top management, since its foundation, has always been keen on strengthening the feeling of loyalty among its team and consolidating the human relations with them and also between these employees themselves. Besides, the company is keen on increasing the budget of training and foreign seminars to improve the employees' know how and their capabilities.

Even the company's announced policy gives priority to its employees over the customers in determining the company's vision. As a direct result of these policies, we can find that now and after more than 22 years, since the company has started its business, that 2% of the company employees have stayed in the company more than 20 years, about 5% have stayed more than 15 years, and about 15% have stayed more than 10 years and about 24% have stayed more than 5 years .



Mohsen Sobh Acting Telecommunication Sales Director



Despite all what was mentioned, the resignation of some employees does not stop which made the top management considers observing this issue and fixing it as one of its direct responsibilities. Finally as long as the world of business exists, the employees will always be walking on a rope called loyalty which is tightly stretched their ambitions, their personal conditions and their company which taught them and invested in them.



Story of a Sincere **ACTAWY**

• Introduction about yourself

"I'm an experienced IT specialist with extensive knowledge of IT industry tools and techniques. I am always eager to learn new methods and procedures, and have implemented continuous improvement techniques in my previous positions that reduced costs and increased productivity. I like working with people and enjoy group projects. At Movenpick pyramids I started my Career as an IT specialist, then I have worked for several chains like Sheraton, Marriott ended up with Intercontinental City stars as Area IT manager for Egypt. As Systems specialist I joined ACT for several years, and now working for Micros Fidelio Middle East.

• Why did you choose the IT industry?

I like to learn more about the information technology and the new in technology since my first year in the college. It was then I realized that my hobby (computers) was taking up most of my time. My favorite courses were IT courses. Also I realized that IT industry in Egypt will move and grow fast.

• How would you describe the years you spent working at ACT?

My first few years in ACT put me on the fast track to practical work skills. My ideal job is one that mixes between both my education and practical work skills to enable me gaining the best. I realized at some points along the way that my true passion was in my working experience of customer service operations, computer skills, and administrative skills. This is exactly why I am convinced that I have learned a lot being one of ACT member team.

• What is the best thing about ACT's culture and what is the thing you miss the most about it?

For me ACT is like Al Ahly club, solid with principles it provides its team with a good work environment and an opportunity to learn and grow. I miss being member of ACT family J.

• How do you see the company's progress since you left it?

ACT is the leader in the CIT field, in the past it was one or two divisions but now it becomes a

multi divisions and that's what success means, as ACT can provide the market with much more varieties to cover all customers needs.

What do you consider to be a main engine behind ACT's success?

A solid management, is one of the main engines behind ACT's success, that gives so many opportunities for fresh-graduates and postgraduate irrespective of their specialization subjects, and more over ACT recognizes the talent of the candidates and utilize their skills in an efficient way by giving opportunities.

What new technologies ACT offers lately that would further enhance the Egyptian ICT sector?

ACT is always looking for the market needs, and trying to fill this gab. They have worked with most of the sectors (Hospitality, Banking, Telecommunications, Government, Oil and more) and have the power to provide a state-of-the-art solutions with the latest technology edge, which make it one of the fastest growing IT companies in Egypt.

How did ACT help your career?

I enjoyed and learned a lot from the people I worked with. It was a friendly and fun atmosphere and I actually enjoyed going to work each morning. I had so many chances to gain knowledge by having different training courses, this was a great support for me to gain more practical work skills and a better career opportunities.

What about your current job?

I joined Micros Fidelio Middle East since 2008 as Professional Services Manager - Africa & Middle. Cairo Hub services can help clients make the most of their decisions, accelerating client organization's adoption of project management processes and tools through an intelligent, well-designed implementation strategy.

• What message would you like to send ACT? Just want to say thank you for all the support, insights, friendship and help you have provided me over the past years. All the success in the future and am grateful for the opportunity to work with you all.



Eng.
Mohamed El-Guindy
Professional Services Manager
Africa & Middle East | OCP
Micros-Fidelio Middle
East (MFME)





ACT Taking Steps Towards Green Technology

Global warming and the increase of toxic waste generated by electronic devices are some of the issues that are being currently addressed through the use of the so-called "green technologies". Although the solution to these important problems does not depend on a single individual, industry, government, or nation, there are contributions that can be made at each of the levels indicated to reduce global warming and toxic waste. One of the main objectives of "green technologies" is to reduce the "carbon footprint" required or generated by the computer technology.

Recycling end-of-life equipment has both financial and environmental benefits. The largest consumer of energy is the industry sector, and the need to dispose of old electronic equipment in an environmentally responsible way has increased.

In this respect ACT has taken the initiative to follow the earth friendly practices. ACT starts to deal with the Egyptian Electronic Recycling Co. (EERC). EERC uses the new technologies to disposal old IT equipments, erase data on Hard Disks in a clean and environmental way. Also ACT is working now on developing computer systems to achieve maximum energy efficiency and minimum environmental impact.

This shows the commitment of ACT in helping the business as well as the environment.







HP StorageWorks

P4000 G2 SAN Solution



2010 Preferred Partner



Businesses understand storage requirements are growing, and they are growing fast. There comes a point when organizations have to move from direct attached storage to a Storage Area Network (SAN), which historically could be expensive to put in place and complex to manage.

HP StorageWorks P4000 G2 SAN Solutions (P4000 SANs) deliver enterprise functionality that enhances virtual environments, simplifies management, and reduces costs. Easy to deploy, scale and maintain, P4000 SANs help crucial business data remain available. Using unique, innovative data protection levels across the entire SAN, P4000 SANs reduce vulnerability without driving up costs the way traditional SANs can.

P4000 SANs are built to address the storage challenges originating from:

- Virtual infrastructures including Virtual Desktop Infrastructure (VDI)
- Business continuity demands
- Remote office / branch office deployments (ROBO)

It is well accepted that server virtualization can reduce costs, improve application availability and IT management flexibility. Many features and capabilities built into hypervisors depend on other products' features and capabilities to work. Take VMotion and VMware or LiveMigration and Microsoft Hyper-V, but both require shared storage. Adding the cost of a new shared storage system can reduce the savings from server virtualization in part or wholly. In addition, as it becomes easier to roll out new applications, more data storage is required. If the data storage system does not have space efficient volumes, snapshots and clones that leverage thin provisioning, more virtual servers will cause more wasted storage capacity. The P4000 SANs are designed to match server virtualization requirements from day one and offer a pay-as-you-grow pricing model, i.e. no large upfront

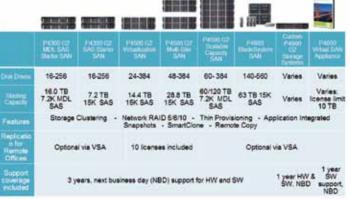
cost and a modular growth path without any application disruption.

High Availability (HA) and Disaster Recovery (DR) are important considerations when planning for a SAN deployment. In the past, HA and DR were expensive options in the SAN environment. The P4000 SANs eliminate single points of failure across the SAN with an innovative approach to data availability, reducing risk without driving up costs. Both asynchronous and synchronous replication technologies are integrated with every P4000 SAN—at no additional cost.

One of the most common problems organizations encounter when considering a SAN is to avoid overbuying and thus wasting funds or buying too small and jeopardizing project success. With P4000 SANs this is not an issue because they are built on a storage clustering architecture that will allow to start small and scale capacity and performance linearly without incurring downtime or performance bottlenecks, or forcing expensive upgrades. In addition, the P4000 SANs provide reservationless thin provisioning to increase Yours storage efficiency.

HP StorageWorks P4000 G2 SAN Solutions

Cost effective, highly available storage for virtualization, easy to implement



Microsoft SharePoint 2010:

The Business Collaboration Platform for the Enterprise and the Internet

The capabilities of Microsoft® SharePoint® 2010 work together to help your company quickly respond to changing business needs. Using SharePoint 2010, your people can share ideas and expertise, create custom solutions for specific needs, and find the right business information to make better decisions. For IT, SharePoint 2010 helps you cut training and maintenance costs, save time and effort, and focus on higher business priorities.



The capabilities of SharePoint 2010 provide a powerful business collaboration platform.

Whether you deploy the platform on-premises or as a hosted service, the capabilities of SharePoint 2010 work together to help you quickly respond to business needs using data-driven insights and solutions that are faster to develop and deploy.

Cut Costs with a Unified Infrastructure

SharePoint 2010 helps you reduce costs by consolidating intranet, extranet, and Internet sites on a single platform, on-premises or in the cloud.

Reduced costs through platform consolidation

SharePoint 2010 offers a rich set of integrated capabilities and a single, scalable platform, helping your company and customers reduce costs in several ways. As people begin to work together better and faster, IT can focus on higher business priorities. Plus, by consolidating solutions on SharePoint, you can be sure that everyone is using the same resources and the right information to make better business decisions.

More choice with on-premises and hosted options

Your collaboration platform must be able to scale up and out quickly as your company changes and grows. With SharePoint 2010, you can deploy your environment on-premises or in the cloud, letting you make the decision based on business needs, not technology constraints.

Proactive platform management

SharePoint 2010 can help IT save time, effort, and cost. A full set of rich administrative tools makes it easier and faster to manage your platform, freeing you to focus on other critical business needs.

Deliver the Best Productivity Experience

SharePoint 2010 helps your people be more productive. It offers a familiar Microsoft Office experience so that people can easily access the business information they need to get their jobs done.

Faster adoption with a familiar user interface

SharePoint 2010 gives your people a familiar experience with the Microsoft Office Fluent™ user interface and a set of capabilities that works across the SharePoint and Office product families. With this familiar and intuitive user experience, your people can use their PCs, browsers, and mobile devices to become more productive and efficient.

Continued productivity regardless of location

Mobile work isn't just for the sales force anymore. Today, most companies expect their people to be "always on, always connected," even when they're away from the office. SharePoint 2010 offers a full set of capabilities that can help to increase productivity by giving people access to resources, regardless of the tools or devices they have available.

Rapid results with ready-to-use capabilities

SharePoint 2010 helps your people work together better with outof-the-box personal SharePoint sites—My Sites—and pre-defined site templates (such as team sites and enterprise wikis). Everyone can easily customize their sites with SharePoint Web Parts and the new theming engine, making everyday tasks easier to accomplish.

Rapidly Respond to Business Needs

SharePoint 2010 gives you the best of both worlds: out-of-the-box applications and a platform for customized solutions. You can use the features of SharePoint 2010 just as they are or quickly create secure and easy-to-use solutions for specific business needs.

Two-way interaction with line-of-business data

SharePoint 2010 allows everyone, regardless of their technical expertise, to interact with information from databases, reports, and business applications such as Enterprise Resource Planning (ERP) systems. What's more, people can surface the data in their SharePoint sites, analyze it, and make updates to be reflected in the external source itself.

No-code custom solutions for specific business needs

With SharePoint 2010, you can quickly create no-code solutions and deploy them in an easy and secure way. From simple sites to complex applications, there's a code-free solution for almost every business need.



Rich theming and a familiar user experience make it easier than ever to create sites for specific business needs.



Data visualization can lead to better business decisions.

ISLAMIC MODERN SCHOOL selects Blackboard Learn™

Islamic Modern School, IMS, was the First Private School, deploying the National Egyptian Curriculum, to use **Blackboard**™ E-Learning solutions in Egypt. This great success was a result of a tight cooperation between IMS and Advanced Computer Technology, *Blackboard Authorized Channel Partner and Reseller*, for 4 months to build-out the optimum solution that meets IMS's needs.



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Increasing the student's engagement with the educational content and external internet resources

Increasing the parental involvement with the school to monitor the student's academic progress.

Creating an online academic collaboration environment between students and each other and their teachers.

Solutions

Being able to upload and share content with the students and refer them to external websites, videos, images and presentations. Each parent will have an access to the website where he/she can monitor the academic progress of his/her child as well as checking the upcoming tasks, quizzes, tests and many other events. Through the latest collaboration tools of WEB2.0 technology such as: discussion boards, blogs, journals, chatting...etc.



"We selected Blackboard
E-Learning solutions
because Blackboard
speaks the language of
Education and we are, in
Islamic Modern School,
caring about enhancing
the academic level and
achievement of each of
our students"

Hany GalalPresident of Islamic
Modern School.

Solution Modules:

- Blackboard Learn™ for Course Delivery.
- Managed Hosting Services
- Professional Services:
 - Installation
 - Implementation
 - Customization
- Training Services:
 - o Teacher(s) Training: 30 teachers.
 - o Student(s) Training: 400 students.
 - o Administrator(s) Training: 2 administrators.

Number of Students:

Phase 1: 1000 studentsPhase 2: 8000 students

For more information about Blackboard's E-Learning solutions:

info@act-eg.com



Authorized Channel Partner

ACT Annual Gathering

In its Annual Ramadan Iftar, ACT celebrated its ongoing success in the ICT market. The Iftar was held in Semiramis Intercontinental Hotel on August 25, 2010. The event was initiated with a memorial presentation on Act's latest accomplishments during the last year. A nice welcoming speech was given by MR. Hasanein Tawfig, Managing Director of the company, in which he sincerely welcomed the employees and their families, Act's customers and board. He spoke briefly about the company's sustainable growth and achievements during the last year.

He also showed courtesy and appreciation to all the employees who contributed and conferred to



ACT Appreciation Award for 110 Years went to:

1	Helmi Hamoda			
2	Suzan Napilion			
3	Medhat Gamal			
4	Karim Abdel Aziz			
5	Montaser Heshhesh			
6	El-Hady El-Sherif			
7	Hassan Saleh			

the company's attainments with their hard work, proficiency and dedication, then he honored ACT Football Team, winners of the Ramadan championship of ICT Ball 6. Ramadan Championship was held on the Smart Village Stadium for all the companies of telecommunications and information technology for the sixth consecutive year under the auspices of Dr. Tarek Kamel; Minister of Communications and Information Technology

An appreciation award was also honored to employees who have been working for ACT for 5 years, 10 years, 20 years and 25 years.

ACT Appreciation Award for 5 Years went to:

1	Ayman Rashed				
2	Ehab Zaki				
3	Mohamed Darwish				
4	Mostafa Manaa				
5	Ramadan Saeed				
6	Mahmoud Yousef				
7	Ahmed Zaher				
8	Obaie Mourad				
9	Ahmed Osman				
10	Hesham Al-Kattan				
11	Osama Mahrous				
12	Tamer Sayed				
13	Mostafa Hussein Emam				
14	Hisham El-Sayed				

ACT Appreciation Award for 15 Years went to:

1	Ahmed Hossam Ragab			
2	Soad Hamed			
3	Mohamed Abdel Fadeel			

ACT Appreciation Award for 20 Years went to:



Mohsen El-Motely

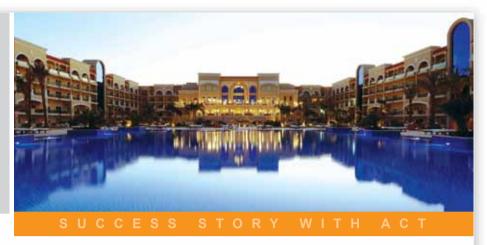




Premier Le Reve

Chooses **Triple Play Services From**





Premier Le Reve is one of the most wonderful hotels of Premier hotels & SPA which is one of Tropicana group hospitality chains.

With Premier Hotels and Spa located in the new resort of Sahl Hasheesh, and the Royal Grand Azure located at Nabg Bay near Sharm El Sheikh, here you have an exciting choice of first-class hotels. Sahl Hasheesh is one of the most beautiful bays in the Red Sea and just 20 km from Hurghada airport

Advanced computer technology is proud to implement triple play network in Premier Le Reve to be one of the leaders hotel implemented Triple play solution that reflect on guest available services that he can get through his TV.

ACT Triple Play solution implemented in Premier Le Reve is to supply Data, Voice and TV on the same IP Network to get the most optimized solution that have a full range of services that enhance guest communications with the hotel. Premier Le Reve can deliver to his guests more than 60 TV channels, with add on many of hospitality services as Wakeup call, View Bill, Welcome Message with Guest Name, check Weather, News, Hotel Promotions, and also the guest can reserve at any restaurant in the hotel from his/her TV.

Primer is one of the most powerful hotels that represent the useful of triple play services showing a lot of services on TV, Telephone, and HSIA.

"As Tropicana group is one of the leading Egyptian group of hospitality production we are always seeking superiority in our properties and in order to follow up



with the high demand of technology we have to apply the latest technologies in the field and as we always trust our business partner ACT it was our choice from the beginning to implement the Triple play Solution with ACT for its high expe-



rience in the field of hospitality and the knowledge of its needs and the well trained team for instillations" said Mr. Walaa Salah, Priemer Le Reve Area IT Manager.

He added: "They were at our point of view and the implementation of the Solution with ACT Company came beyond our expectations both in quality and installation and the services applied to both TV and Telephone systems. We are exceptionally delighted with all aspects of work.



for **ACT** and their team for the efforts they never save to make the project in the superior way they can"





Peppes PIZZA

A Norwegian pizza restaurant chain has opted for an **APart** audio installation for its first ever Egyptian outlet, which is based in Cairo with a Nile-side location. The system was designed and installed by **Waveburg AVL** within just two days.

Making up the body of the install are 10 **APart** Mask 4 two-way sealed loudspeakers providing BGM. Each Mask 4 boasts a 4.2-inch woofer and 1-inch tweeter with a silk dome on a Varithroat horn, and delivers 116dB maximum SPL with a frequency response of 80Hz - 20kHz. A single 6.5-inch CM20T ceiling speaker has also been included, alongside a 200W MA200 mixing amplifier, which can operate up to four loudspeaker output zones with four mic inputs boasting integrated speech filters, four line inputs and a three-level priority system. A BGM300 media player completes the system, offering CD, MP3, tuner or USB connections, while all of the cabling used for the project is from Germany's Sommer Cable.

Asked why the **APart System** particularly suited the needs of the new restaurant, Waveburg AVL's **Mohamed Ghanem** attributed the decision to the equipment's **'high quality sound, wide coverage angle and value for money'**.







ACT'S TEAM is



Becoming a CCIE requires significant investment in education and preparation by each candidate. Moreover, the commitment is ongoing with a rigorous and mandatory recertification process every two years, ensuring program integrity in the face of an ever-changing technology landscape. Recertification ensures that CCIEs are leaders with a proven and enduring commitment to their careers, the industry and the process of lifelong learning and meritocracy.

CFRTIFIFD

For nearly a decade, one certification program has consistently set the standard for rigor and prestige in the networking industry: Cisco Systems, expert-level Cisco Certified Internetwork Expert (CCIE) program. Underscoring its stature among businesses and hiring professionals is the fact that individuals with CCIE certification status command an estimated 75 percent salary premium over their non-certified counterparts--the greatest return on investment by a considerable margin when compared to other certifications, according to the Computer Reseller News 2001 Salary Survey. What drives such premiums, and what makes the CCIE program different from any other?

It starts with the mission, "The CCIE program is designed to help individuals, companies, industries and countries succeed in an era of increasing network reliance by distinguishing the top echelon of internetworking experts. If that sounds like a lofty mission, then the standards for excellence are equally high."

Individuals must first qualify by taking a challenging written exam designed to assess their knowledge across the complete range of technologies and topologies relevant today. If their scores indicate expert-level knowledge, candidates become eligible to take part in the CCIE Certification Lab Exam. Administered only by Cisco, this exam truly distinguishes the CCIE program from all others. Candidates must demonstrate true mastery of internetworking through a series of hands-on, performance-based exercises under intense conditions simulating today's mission-critical IT world.

The CCIE program has evolved in step with the industry, adding new technologies and features based on market acceptance and need. Candidates can pursue certification with an emphasis in any of three areas: Routing and Switching, Communications and Services and Security. Regardless of emphasis, each track bears the CCIE name and, therefore, includes a healthy dose of what are referred to as "internetwork expert".

Individuals see the rigor involved with obtaining CCIE certification as a key reason for the program's success. "There's no question that CCIE certification is difficult to achieve, the program's intensity sets it apart from other certifications and provides the standard by which expert-level knowledge and skills can be measured. When somebody achieves CCIE certification, you know that they're a very senior engineer because the program requires a true commitment to understanding and executing the technology. The rigor involved ensures that individuals emerge with the knowledge and execution skills necessary to drive our business forward."

ACT has managed to have this experience with 4 of its engineers:

- Engineer Mahmoud A. Badie who was the leader to that journey when he took that exam on 2007. He also helped and motivated his team:
- Engineer Ahmad Bekhit (Routing & Switching CCIE)
- Engineer Mohamed El Qady (Voice CCIE)
- Engineer Hany Adel (Voice CCIE)

With the help of these well expressed engineers and the firm basics and professional procedures in services that ACT offers, ACT managed to have the Golden Partnership for the year 2010











ACT Becomes CISCO GOLD CERTIFIED PARTNER



Gold Certified

Flexibility, interoperability, fulfilling customer's needs, and rapid response to change are the main target of ACT to compete in the ICT business. ACT is looking for more open alternatives to improve your business relying on expertise, professional team, and experience. We provide you with integration solutions, quality, and above all, a real competitive advantage.

In this respect Advanced Computer Technology (ACT) has worked on meeting all criteria to become a **Cisco Gold Certified Partner** in Menal.

Cisco Gold Certified Partners have achieved the highest level of credibility and the broadest range of expertise across multiple technologies by achieving all of the following four advanced specializations: Unified Communications, Routing and Switching, Security, and wireless LAN. They have also integrated the deepest level of Cisco Lifecycle Services expertise into their offerings and demonstrate a measurably high level of customer satisfaction.

ACT has met the personnel, support, and specialization requirements for achieving Cisco Gold Certification Effective 13 October 2010, and has demonstrated that it is qualified to sell, install, and support Cisco solutions in Menal.

So Congratulations To ACT And All Its Team, Who Participated In Achieving This Success.

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فيديليو لمنطقة أوروبا وأفريقيا والشرق الاوسط: "الشراكة القوية التي تجمعنا بشركة ACT منذ فترة طويلة سببها الرئيسي الجودة العالية من جانبهم في تقديم منتجاتنا خاصة خدمة الدعم الفني التي يبحث عنها العميل دائماً ، ونسعى لإستغلال خبراتهم داخل قطاع الفنادق".

أضاف: "مايكروس فيديليو تقوم بتقديم منتجاتها على مستوى عالمي واسع الانتشار ، ونمتلك حالياً ٣٩ مكتب لتغطية ١٠٠ دولة بمنطقة أوروبا وأفريقيا والشرق الأوسط، حيث تصل حصتنا السوقية داخل تلك المناطق إلى ٣٧٪ مما يوضح لنا ضرورة التركيز على خدمة عملائنا بإستمرار".

من جهته أشار المهندس/ إيهاب ذكى مدير تسويق منتجات مايكروس فيديليو لقطاع الفنادق بشركة ACT إلى التطور الهائل داخل قطاع الفنادق خاصة في نظام إدارة الفنادق حيث كانت مايكروس فيديليو تقوم بطرح منتجاتها لقطاع الفنادق بنظام B2B بمعنى توجيه الخدمة من البيزنس للبيزنس ولكن الآن نطبق نظام B2C أى أن الخدمة يتم تقديمها للعميل مباشرة ، حيث قامت الشركة بتطوير نظام للإدارة المركزية بحيث يتم الربط بين كافة فروع الفندق مما يتيح زيادة في نسبة إشغال الفنادق وذلك عبر شبكة الانترنت دون الحاجة للإستعانة بموظفى الفندق.



كشف ذكى عن قيام الشركة بطرح خدمة Mobile Integrated System وتعتمد فكرته على تقديم الخدمات للعميل عبر هاتفه

المحمول من خلال تحميل البرنامج على تليفون العميل ومن ثم الوصول إلى

ما يريد دون الحاجة للاستعانة بأحد أفراد الفندق وهذا البرنامج يمكن تحميله على أنواع بلاك بيرى وسمارت فون وأى موبايل يدعم نظام موبايل





والجدير بالذكر أن شركة الحاسبات المتقدمة ACT منذ تأسيسها عام ١٩٨٨ وهي تعمل على تقديم كل ما هو جديد من خلال الإستعانة بأفضل الكوادر البشرية المؤهلة والشراكة مع كبرى الشركات العالمية في مجال ﴾ تكنولوجيا المعلومات، واستطاعت أن تحقق نمواً كبيراً في سوق تكنولوجيا المعلومات حيث أصبحت مؤسسة متكاملة تضم ما يزيد عن ٤٠٠ موظف مؤهل، وتركز الادارة داخل الشركة على زيادة روح التعاون فيما بين العاملين بالاضافة إلى الاهتمام بتطوير الأداء داخل الشركة بغرض الحصول على أكبر قدر من رضاء العملاء.



خلال الملتقى السنوى للشركة:

" ﴿ لَا الْمُتَكَامِلُونَ الْمُتَكَامِلُةُ لِلْكَامِّلِةُ الْمُتَكَامِلُةُ لِلْكَائِمِةُ الْمُتَكَامِلُةُ لَا لَا لَعْنَادِقَ بِالتَّعَاوِنَ مِعَ شَرِكَائِهَا

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قامت شركة الحاسبات المتقدمة ACT بتنظيم الملتقى السنوى الخاص بقطاع الفنادق تحت شعار "لنعمل سوياً"، وتم خلال الملتقى استعراض أحدث الحلول والأنظمة التي تساعد على زيادة كفاءة العمل داخل الفنادق وتقليل الأعباء الناتجة عنه وتطويرها، واستضافت الشركة في المؤتمر شركائها في هذا المجال وهم شركة مايكروز فيديليوMicros-Fidelio العالمية المتخصصة في برامج التشغيل والأجهزة الخاصة بقطاع الفنادق، شركة سيسكو Cisco ، شركة أنفور INFOR ، شركة نيفوتيك

من جانبه قال المهندس/ أشرف مؤمن رئيس قطاع الفنادق بشركة الحاسبات المتقدمة ACT: "التكنولوجيا باتت المحرك الرئيسى لكافة القطاعت وخاصة قطاع الفنادق ، فالعميل الآن يختار الفندق وفقاً لبعض المعايير التى توفر له سبل الراحة دون عناء ، لذلك تتجه الفنادق فى الآونة الأخيرة للاعتماد على الوسائل التكنولوجية من أجل تحقيق راحة عملائها وهوما نقوم بتقديمه بالتعاون مع شركائنا".



أضاف: "الشركة تسعى لدعم مسئولى تكنولوجيا المعلومات داخل الفنادق من أجل مساعدتهم على أداء وظائفهم ، حيث نسعى



بالتعاون مع مختلف الجهات من أجل تقديم البرامج التدريبية المناسبة لهم والتى تساعد على تحسين الأداء داخل الفنادق".

أكد مؤمن أن شركة ACT تحتل الآن موقع الصدارة من حيث عدد العملاء بقطاع الفنادق بدرجاتها المختلفة (0-3-7 نجوم) وكذلك الفنادق العائمة وسلاسل المطاعم العالمية والمحلية بإجمالي 1713 فندق و 171 مطعم ونركز على تقديم حلول متكاملة لعملائنا بدءاً من التجهيزات الخاصة بالبنية التحتية للشبكات بالتعاون مع شركة سيسكو العالمية حيث نقوم بتقديم أحدث الحلول المتمثلة في IPTelephony

و Digital Signage ثم تجهيز البرامج التى يحتاجها العميل ومروراً بتدريب العملاء على إستخدام تلك البرامج وختاماً بتقديم خدمة الدعم الفنى من أجل الحصول على أعلى درجة من رضاء العميل.

أوضح أن الشركة تتعاون أيضاً مع نيفوتيك المتخصصة فى مجال IPTV التى تساعد على تكوين بنية تحتية خاصة بالشبكات مما يساعد على تقديم خدمة بث القنوات الفضائية والأفلام المشفرة بكفاءة عالية تتوافق مع رغبة العميل.

ومن جانبه قال السيد/ كويه نيروماند المدير الاقليمي لشركة مايكروس

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د. طارق الأحمدي مدير مشروع تطوير نظم وتكنولوجيا المعلومات بالجامعات المصرية:

- نعمل على تطوير وتحديث مراكز المعلومات داخل ١٨ جامعة حكومية خلال ٣ سنوات
 - توفير الحلول المتكاملة بكفاءة عالية و سعــر مناسب ... أبــرز الأسبـــاب التى دفعتنــا لإختيار شركة ACT
 - التنسيق الالكترونى أبرز المشروعات الحكومية خلال الفترة الماضية



س / في البداية نود التعرف على مشروع تطوير نظم تكنولوجيا المعلومات ICTP التابع لوزارة التعليم العالى وأبرز محاوره ؟

- مشروع تطوير نظم تكنولوجيا المعلومات هو أحد المشروعات المختصة بتطوير التعليم العالي وكانت أحد المشروعات التي يدعمها البنك الدولي بقيمة ١٠،٥ مليون دولار منذ ٢٠٠٤ وحتى ٢٠٠٨، ويهدف المشروع إلى رفع البنية الأساسية للمعلوماتية وإتاحة المعلومات وتداولها بشكل مباشر وسريع، وتهيئة المجتمع الجامعي للتعامل معها من خلال التدريب الموجه والمستمر والوصول إلى الميكنة الكاملة لإدارة العملية التعليمية. وبعد انتهاء التمويل المتاح من البنك الدولي استطعنا أن نحصل على دعم حكومي لاستكمال مراحل المشروع، وحينما بدأ المشروع لم يكن لدينا نظم معلومات أو تطبيقات تكنولوجية داخل الجامعات لذلك قمنا بتطوير البنية الأساسية بالجامعات خاصة شبكة المعلومات ثم عمل تطبيقات من خلال خمسة محاور رئيسية : محور البنية الأساسية - محور نظم المعلومات الادارية MIS — محور التعليم الالكتروني — محور المكتبة الرقمية — محور التدريب على تكنولوجيا المعلومات لأعضاء هيئة التدريس والعاملين المدادة

س / ما هي آليات التنفيذ التي تم اتباعها داخل المشروع ؟

- تم التنفيذ على مستويين، الأول مركزي لتنفيذ مشروعات تعود على جميع الجامعات بالفائدة، والمستوى الآخر لتنفيذ مشروعات داخل الجامعات، لإتاحة الفرصة للإبداع وتطوير إمكانيات الجامعات لرفع كفاءة العملية التعليمية والبحثية إلى الحد الأقصى الممكن تحقيقه، وقد قام المشروع بإنشاء ٤ وحدات رئيسية داخل كل المجلس الأعلى للجامعات وهي : وحدة نظم المعلومات الادارية ودعم اتخاذ القرار –المركز القومي للتعليم الالكتروني –وحدة المكتبات الرقمية – وحدة التدريب على تكنولوجيا المعلومات، وتلك الوحدات تعمل حالياً بشكل مستقل للأشراف الفني على الخطط التنفيذية للمشروعات المولة بالجامعات.

س / ما هو الدعم الحكومي الذي يلقاه المشروع؟ وهل يتم توفير كافة احتياجا تكم؟

 بعد انتهاء التمويل الخاص بالبنك الدولى قامت الحكومة المصرية ووزارة التعليم العالى برعاية المشروع وتمويله بشكل مستمر ، ونقوم بوضع الخطط الخاصة بتوزيع هذا الدعم من أجل تحقيق كافة أهداف المشروع ، ومن الممكن أن يصل الدعم السنوى إلى ٥٠ مليون جنيه .

س / حتى الأن مازالت هناك فجوة بين الطلاب والوسائل التكنولوجية الحديثة مثلما لاحظنا في تجربة التنسيق الجامعي الالكتروني والتي ظهر من ورائها العديد من المشكلات.. فهل تخشى على مشروع تطوير نظم المعلومات بسبب تلك الفجوة ؟

- المشروع يحاول بقدر الامكان اشباع احتياجات الطالب الجامعي وتوفير المناخ المناسب له ، والفجوة الموجودة هي ظاهرة قديمة منذ بدء عهد التكنولوجيا ولكن الأمر مختلف بدليل تجربة التنسيق الالكتروني التي تعد أفضل المشروعات الحكومية خلال الفترة الماضية ، والآن نلمس مزيد من الوعي من جانب الطلاب خاصة بعد أن قمنا بتقديم خدمات يحتاجون إليها بالفعل مثل توفير العديد من المجلات والدوريات العلمية الدولية إلى جانب توفير رسائل الماجستير والدكتوراة للعديد من الباحثين بمختلف دول العالم وتوفير سرعات عالية للدخول إلى الانترنت مع توفير بريد الكتروني لكل طالب بالجامعة .

س / ما هو السبب الرئيسي الذي دفعكم لتحديث مراكز المعلومات بالجامعات المصرية ؟

- اكتشفنا قبل بداية المشروع عدم وجود بنية أساسية تكنولوجية بالجامعات وكذلك عدم وجود تطبيقات تتلائم مع طبيعة التعليم الجامعى ، ومن هنا كان دور مراكز المعلومات والتى تحتاج لتطوير مستمر وهو ما نعمل عليه حالياً حيث نقوم بتأسيس قواعد بيانات بالجامعات لتشمل المعلومات والبيانات الخاصة بكافة قطاعات الجامعة سواء بيانات الطلاب أو أعضاء هيئة التدريس أو بيانات المقررات الدراسية ، وبالتالى أصبح لدينا محتوى يجب الحفاظ عليه وتسهيل عملية الوصول إليه بطريقة مؤمنة .

س / ما هى آليات العمل التى تعتمدون عليها لتحديث تلك المراكز ؟ - قمنا بتحليل الوضع الراهن لمراكز المعلومات والوضع الذى نأمل الوصول إليه فيما بعد وتم تشكيل لجنة عليا تحتوى على ممثلين لوزارة الاتصالات وتكنولوجيا المعلومات وممثلين لوزارة التعليم العالى وغيرها من الجهات المعنية وتم وضع خطة عامة للتطوير والتركيز على توفير الدعم المادى الكافى لذلك ، ومن المنتظر أن نقوم خلال السنوات الثلاثة المقبلة بالانتهاء من تحديث مراكز المعلومات بـ١٨ جامعة وفروعها، حيث سيتم توفير الأجهزة التكنولوجية اللازمة داخل المركز وكذلك تطوير الشبكات وتأمين البيانات.

M / ما هو السبب الرئيسى الذى دفعكم للتعاون مع شركة ACT وما هى القيمة المضافة التى ستعود على المشروع بعد هذا التعاون P - نحن سعداء لحرص شركة عريقة مثل P على المشاركة في الأنشطة التي يقوم المشروع بتمويلها، ونحن نعتبر أن تنفيذ مشروعاتنا من خلال شركة P التي تعد من أبرز الشركات المصرية وتمتلك تاريخ طويل فى مجال نظم تكنولوجيا المعلومات بالسوق المصري، أنه مؤشر نجاح للمشروع وأبرز الأسباب التي دفعتنا لاختيار P هو امتلاكهم لحلول متكاملة رائدة وبالتالي نستطيع أن نحصل على جميع الخدمات التي نحتاج إليها في أي وقت، إلى جانب الجودة والكفاءة والسرعة العالية، هذا بالإضافة للأسعار المناسبة التي تقدمها الشركة، وأيضاً خدمات الدعم الفنى المتميزة طوال فترة التعاقد.







تفوز ببطولة الحورة الرمضانية السادسة لشركات الاتصالات وتكنولوجييا المعلومات



تم تتويج شركة الحاسبات المتقدمة (أكت) بعد فوزه ببطولة الدورة الرمضانية التي تقام على ملاعب القرية الذكية لشركات الاتصالات وتكنولوجيا المعلومات للعام السادس على التوالى تحت رعاية وزير الاتصالات وتكنولوجيا المعلومات الدكتور طارق كامل، والتي بدأت الثلاثاء الماضي ١٧ أغسطس ٢٠١٠ ، حيث أستطاعت ان تحصل على كأس البطولة بعد فوزها على لينك دوت نت في المبارة النهائية يوم الخميس الماضي بضربات الجزاء. وتسهم هذه البطولة في تنمية وتقوية المهارات البدنية والرياضية للعاملين بالشركات، وخلق نوع من التواصل والمنافسة بين الشركات.

وقد قام السيد حسانين توفيق بتكريم فريق أكت الفائز بالبطولة وتسليمهم جوائز مكافأة لهم على المجهود المبذول خلال المباريات ، كما ألقى كلمة قام من خلالها بشكرهم على الفوز وتحفيز الاعبين لتحقيق مزيد من الأنجازات.

ويذكر أن البطولة تعقد هذا العام تحت رعاية كل من الشركة المصرية للاتصالات، شركة موبينيل، شركة اتصالات، شركة i2 ، كما ترعى شركة سيسكو و TE Data والشعبة العامة للحاسبات



ويتكون الفريق من:

١- مصطفى سكر - كابتن الفريق

٢- محمد الشامي

٣- محمود عيد

٤- شريف محمد

٥- على توفيق

٦- اسلام جمال

٧- محمود سعيد

۸- حسام مصطفی

٩- وليد عبد التواب

۱۰ – محمود پوسف

المدير الفنى: سميرسعد الدين المدير الادارى: محمد صبحى المعالج: رضا موسى

	And the latest territories and the latest territ		
مصطفی سکر (۳ أهداف) حسام الدین مصطفی (۳ أهداف) إسلام جمال (۲ أهداف) علی توفیق (۱ أهداف)	۹_۰	اکت – سیتك	الأربعاء ١٨ أغ <i>سطس ٢٠١٠</i>
حسام الدين مصطفى (٢ أهداف)	Y_Y	اكت - فوجيتسو	الجمعة ٢٠ أغسطس ٢٠١٠
مصطفی سکر (۱ هدف) حسام الدین مصطفی (۱ أهداف) محمود سعید (۱ هدف) شریف محمد (۱ هدف) ولید عبد التواب (۳ هدف)	YY	اكت - ٹينك دوت نت	الأثني <i>ن</i> ٢٣ أغسطس ٢٠١٠
حسام الدين مصطفى (٢ أهداف) وليد عبد التواب (١ هدف)	۳-۳ ۱-۲ «ضربات الجزاء»	أكت - موبينيل	الثلاثاء ۲۶ أغسطس ۲۰۱۰
حسام الدين مصطفى (١ هدف)	۱-۱ ۱-۲ «ضربات جزاء»	اكت - لينك دوت نت	الخميس ٢٦ أغسطس ٢٠١٠

الولاء والحلقة المفرغة

عزيزي القارئ،

إن تسرب الموظفين من شركاتهم التى منحتهم فرص النجاح و برعوا فيها لا يعنى بالضرورة وجود خطاء فى الإدارة أو نظام العمل فى تلك الشركات وكذلك يصعب إرجاع كل حالات التسرب إلى غياب الولاء لدى فريق العمل لأنه لا يمكن تقييم ولاء الموظفين إلا من خلال ظروفهم الشخصية و تطلعاتهم. فانه قد يترك أحيانا موظف وفى ممتاز عمله و يتجه إلى شركة أخرى أو حتى وظيفة أخرى لتحقيق طموح قديم أو ملائمة ظروف شخصية.

يستطيع الموظف الوفي لشركته بناء قاعدة من العملاء الموالين لشركته ذلك لان بناء علاقات شخصية قوية بالعملاء يستغرق وقت طويل . أيضا الموظف الوفي لشركنه فرصته اكبر للتعلم وزيادة الكفاءة. إن بقاء الموظف مدة طويلة في نفس المكان يوفر تكلفة التعين و التدريب ويسمح باستثمارها في إعطاء العملاء مزيد من القيمة. وأخيرا الموظف الكفء الوفي يملك الموهبة و الحماس الكافيين لدفعه نحو زيادة إنتاجيته و بالتالي يرفع دخله فينشا فائض كبير من القيمة للشركة و الموظف و العميل.

في حالة غياب الولاء تستدرج معظم الشركات إلى حلقة مفرغة تبدءا بزيادة التعيينات طبقا للخبرات المتاحة ثم زيادة العمولات لضمان بقاء هؤلاء المعينين مرورا بتخفيض الربحية لتحسين الوضع التنافسي انتهاء بإضافة منتجات جديدة في محاولة لتعويض تخفيض ربحية المنتجات التقليدية. و النتيجة تجنيها هذه الشركات بنفس الترتيب أولا زيادة عدد العاملين المفتقرين إلى الخبرة مما يعني إنتاجية اقل بتكلفة أعلى و ثانيا مزيد من العملاء الغاضبين الذين اشتروا تحت الضغط و الوعود المبالغ فيها ثم ندموا بعد ذلك للتعامل مع هذه الشركات ثالثا مزيد من العملاء غير المرغوب فيهم ممن يشترون بناء على السعر فقط ورابعا التكلفة المتصاعدة للعمل في المنتجات الجديدة و التي غالبا ما تكون أكثر تعقيدا.

و من هنا حرصت إدارة شركة الحاسبات المتقدمة منذ تأسيسها على غرس روح الولاء فى فريق عملها و ذلك بتدعيم جسور العلاقات الإنسانية بين الإدارة العليا و أفراد فريق العمل و كذلك بين أعضاء فريق العمل و بعضه. كذلك حرصت الشركة على زيادة ميزانيات التدريب و البعثات الخارجية لإعلاء مستوى الأفراد و زيادة قدراتهم. حتى إن سياسة الشركة المعلنة قد نصت على تقديم الأفراد على العملاء فى رؤية الشركة. و كنتيجة مباشرة لهذه السياسات نجد ألان و بعد مرور أكثر من ٢٢ عام على بداء نشاط الشركة أن نسبة ٢٪ من موظفي الشركة قد امضوا فيها أكثر من ٢٠ سنه و نسبة ٥٪ قد امضوا فيها أكثر من ١٥ سنه. و نسبة ١٥٪ قد امضوا فيها أكثر من ١٠ و نسبة ٢٤٪ قد امضوا فيها أكثر من ٥٠.



و على الرغم من هذا فإن تسرب بعض العاملين لا يتوقف مما دعي الإدارة العليا إلى اعتبار قياس و على التسرب و علاجه من مسؤولياتها الهباشرة. و طالها بقى عالم الأعمال سيبقى دائها الهوظف سائرا على خيط اسهه الولاء مشدود ما بين طهوحاته وظروف الشخصية و بين شركته التي علمته و استثمرت فيه.



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 ١٠ شارع البطل مدحت عبد الحميد، متفرع من شارع شهاب، المهندسين، الجيزة، مصر.

تلیفون: ۳۳۰۱۰۱۰۰ ـ ۳۲/۷ ۱۸۰۱ ۳۳۰۰ م

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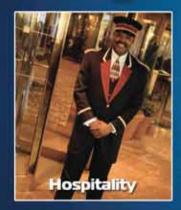
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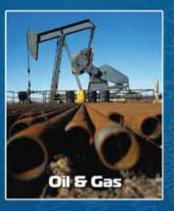
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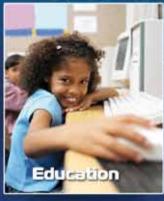


















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