

**ACT**  
advanced computer technology

25 Years of Success  
**NEWS**

**ACT** a STORY of 25 years of SUCCESS

Proud To Be  
egyptian



Office 365 Enterprise



ACT Authorized Dell Service  
Provider in Egypt.





### **ACT's vision**

Maintain our position as one of the main system integrators and market leaders in Egypt, expand in new market segments and grow regionally to maximize the company's profitability.

### **ACT's mission**

Provide our customers with high quality, added value solutions and services through a committed and qualified organization team, focus on our customers' best interests, aiming to guide and assist our customers achieve their business goals efficiently.

### **ACT's values**

A devoted team **ACT** progressively and efficiently keeping our values in the forefront:

- People
- Family
- Quality
- Teamwork
- Customers
- Innovation
- Empowerment

[www.act-eg.com](http://www.act-eg.com)

10 El Battal Medhat Abd El Hamid st., off Shehab st., Mohandessein, Giza, Egypt  
Tel.: (+202) 3301 0100 - 3305 1801/2/3 Fax: (+202) 3344 0230 - 3305 8229

## ACT Magazine Issue 44

(Jan-March 2013)

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ACT News is a Not-for-Sale,  
Quarterly Magazine published by:

Advanced Computer Technology (ACT)

ACT Managing Director  
**Hassanien Tawfiq**

ACT Managing Editor & Senior Marketing Manager  
**Hazem Mansi**

ACT Marketing Communication Specialist  
**Marwa Saber**



Advanced Computer Technology (ACT)  
10, El-Battal Medhat Abd El-Hamid St., off Shehab,  
El-Mohandseen, Giza, Egypt.

Tel: +2 02 3301 0100 - 3305 1801/2/3

Fax: +2 02 3344 0230 - 3305 8229

**www.act-eg.com**

**Service Desk:**

Tel: +2 02 3308 5200

for any suggestions & free subscription  
please email us at: [info@act-eg.com](mailto:info@act-eg.com)

## ► **Message from The Management**

# WE ALL HAVE ROLES TO **PLAY**

A year has gone and a New Year has begun  
A New Year is like a new baby born, **both signal hope and aspiration for the future.**

During the last year of operation we have been challenged in several areas Not only us in ACT, but every single industry in Egypt. Egypt as a whole is challenged - now more than ever - to regain its leadership role, being one of the oldest civilization.

### **Inspired by Peter Drucker quote:**

“No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.” A quote that I may rephrase to be: “No country can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.”

I believe that Egypt will be able to play its leading role through emerging leaders in every institution that exist on its lands. Leaders, who possess a common vision, mission and can articulate SMART objectives.



**Mr. Hassanein Tawfiq**  
ACT Managing Director

Since ACT is part of Egypt, we began with ourselves to be the change we want to see happening in the country.

In ACT we strategically adopted a leadership competency model to develop visionary leaders who will be able to contribute to the sustainability of the company and country's growth.

Building leadership capacity is one of the most important issues that should be addressed today; if the leadership capacity gaps are not addressed, these gaps will seriously affect many organizations' ability to remain competitive, hence fail to contribute to the country's economic growth.

I believe that fulfilling leadership capacity is not a choice for leaders; it has become an economic imperative.

Imagine Egypt having leaders focused on what the Country needs to do – deliver value to its Citizens and contribute to the region..

**Egypt –through us- has the opportunity** to create tremendous value to the world and regain its leadership position.

<sup>1</sup> Peter Drucker: American management consultant, educator, and author, whose writings contributed to the philosophical and practical foundations of the modern business corporation. He was also a leader in the development of management education, and he invented the concept known as management by objectives



# 25 Years of Success

*in ICT Sector*

It has been 25 years since the journey of ACT began; a journey that is full of success and challenges that we-as ACT family lived day by day.

ACT began as one of the first companies in the ICT sector, grew to become one of the prominent National companies in the market with a vision not only to serve its clients but to enrich the Egyptian economy. With this vision, ACT became one of ICT sector pillars serving the Egyptian community with a state-of-the-art technology solutions and services.

With **25 years of success** and after 2 years of the Egyptian revolution with all its pros and cons and its reflection on the national economy; ACT demonstrated a strong presence in the Egyptian market because of the wise vision of its management and its ability to adapt in with different situations and circumstances.

This can be understood by seeing the story of ACT.

**ACT real story began in 1988**, when a group of individuals began visioning the future of communication and Information Technology.

Forming their own cooperation, they knew they would need to work together and pool their resources, and thus, the story of ACT began.

Lived The Story of ACT, is Story of Continuous Success ACT was founded on the values of its founders, who believed that people, Family, Team Work, Customers, Innovation, Empowerment and Quality would leverage the company from where it is to where it wants to be.

Starting with one alliance with Compaq, ACT has grown to represent more than 20 well-known ICT providers worldwide.

ACT kept its promise to its customers to provide them with quality solutions and services that will resolve their business-related problems in order to achieve their goals.

**ACT** continues to be a proud employer because we not only contribute to the local economy by providing jobs; we are committed to provide our employees with a continuous learning environment that encourages them to achieve their professional and personal goals. ACT was formed by daring visionaries who had foreseen that the Egyptian ICT will grow to become one of Egyptian's economy main pillars. A vision that drove them to start, strive and grow to become one of the prominent system integrators in Egypt.

A promise that ACT took upon its shoulders while celebrating its 25th anniversary is to be committed to serve its employees, customers and the greater community with the best of its ability disputing the current and future challenges in the economy and never losing sight of its local roots as a proud Egyptian player in the ICT market.

SUCCESSFUL



# ACT Sponsors

## American Chamber Event

"Under the Auspices of MCIT Minister "H.E. Eng. Atef Helmy

As a pillar in the ICT sector in Egypt; ACT sponsored the American Chamber of Commerce event that outlooks the ICT role in the current economy challenges "Towards Digital Economy" with H.E. the Minister of Communications and Information Technology, Atef Helmy as a guest speaker.

Despite Egypt's current economic challenges, the ICT sector is expected to see double digit growth in the years ahead, far outpacing the economy as a whole. The development of the communications and technology sector has the power to "drive all other sectors through socio-economic development," said Helmy, promoting "prosperity, freedom, and social equity."

Playing more than a sponsorship role, ACT is entitled to a set of initiatives listed by Helmy aim to further development, starting with the telecom sub-sector.

Unified licensing, which is at the top of the ministry's agenda, which will allow Telecom Egypt to offer mobile services, while mobile operators can expand into landline services. Helmy expects the unified license to be finalized by late June.

"Mobile Money" technology, which enables banking and other financial transactions via mobile phone, will be released in the second quarter of 2013 as officials expected.



ACT is also working with the ministry along with other government agencies to facilitate several pilot "mega-projects" with financing from public-private partnerships. As in the Education and Human Capacity Building with an initial investment

of 25 Million Egyptian Pounds, ACT is going to participate with the ministry to promoting development and training programs in offshore and outsourced human resources.

EDU Egypt is one such program that will train 8,000 workers for this kind of employment.

**Helmy painted a rosy picture of the Egyptian ICT industry's future.**

**He expects growth rates in the sector to increase from 6 percent in fiscal 12/2011 to 10 percent by fiscal 14/2013.**

**He also predicted that ICT's contribution to the GDP would rise from 3.2 percent to 4.1 percent in the same period.**

**By fiscal year 18/2017, ICT annual growth rates are expected to reach 20 percent and account for 6 percent of Egypt's GDP, providing some 500,000 jobs.**

ACT noted a common thread throughout the minister's presentation was the subject of foreign direct investment in the sector. An example of a project that promotes FDI, said Helmy, is the newly established Cairo Contact Centers Park in Maadi, where five state-of-the-art ICT-equipped buildings are set to open this month.

The technology park is eventually expected to create some 28,000 jobs, directly or indirectly. Currently the ICT sector employs around 70,000 telecom employees, 160,000 IT employees and 53,000 postal workers. The ICT ministry has outlined a number of strategic objectives to improve Egypt Post's operations.





## ► **ACT** Sponsors German-Arab Chamber of Industry and Commerce Event

as a pillar and a leading player in the Egyptian ICT economy; ACT decided to be part of this event via sponsorship among other German companies working in the Egyptian Market.

This event has been conducted on the 27th of February, 2013 at Four Seasons, First Residence.

The big motive for ACT to sponsor such an event is coming from its management awareness about the current challenges in the economy post to the 2011 revolution that are influencing ACT, ICT industry as well as all working industries in Egypt that are reflecting on the nation and community at the end.

Moreover ACT decision to sponsorship this event is giving other national companies the icon to be part of the solution and not the problem by deploying different marketing strategies in the economic downturn.

This is because consumer's behavior change in economic downturn and hence, different marketing strategies should be adopted.

after 2011 January  
Egyptian Revolution The  
Egyptian Economy faces  
too many Challenges.

This is why, the German-Arab Chamber of Industry and Commerce decided to conduct an event about the marketing strategies to be implemented post the Egyptian Revolution.



ACT decided to be part of the solution and participate in such event because the quickest road to bankruptcy is to sit, do nothing and wait for the economy to improve. Instead, ACT is going to innovation much more than ever by standing out of the crowd and markets its products and services with an innovative way.



Bottom-line, in downturn, aggressive Public Relations and Communications strategy is the key. One

of the aggressive PR and Communication strategies is the Brand Infiltration where a progressive approach to integrated marketing that blends digital, experiential and classic marketing tactics with social media savvy and an uber-rigorous commitment to metrics.

This is why, ACT decided to be part of the solution and sponsor such an event while deploying the theory and new approaches and strategies to its marketing.





# Police Academy uses Blackboard Educational Solutions

8000 FTE, Perpetual License, Local Deployment

In 2009, Police Academy of Egypt joined Blackboard International family as the first police and military specific education institute in the Middle East.

## Better Education Experience

In 2008, the police academy had a vision to improve the police skills and capabilities of the future police officers in and outside the fields. Therefore, they decided to start on the students of the police academy by using the latest educational technologies available in the market which will allow its students to apply the police concepts and theories in a very interactive and attractive way.

With a specific needs and requirements and after a tough competition with well-known companies; Advanced Computer Technology, a Blackboard Reseller and Authorized Channel Partner in Egypt, has been awarded the project.

In 2010, phase 1 that covers 2000 FTE, students, has been delivered and implemented successfully along with the Datacenter and first year students classrooms.

In December 2012, ACT has been awarded the implementation of phase 2 that covers another 2000 FTE to reach 4000 FTE including phase 1. In phase 2 and remaining phases, the all datacenter and enterprise storage is being upgraded in addition to delivery and implantation of network distribution centers to all classrooms including the delivery and implementation of Thin-Clients for the number of students decided in the phase.

2000 FTE	2000 FTE	2000 FTE	2000 FTE
Phase 1	Phase 2	Phase 3	Phase 4
<ul style="list-style-type: none"> <li>- Blackboard Learn™ for Academic Collaboration</li> <li>- Blackboard Collaborate™ for Web Conferencing</li> </ul>	<ul style="list-style-type: none"> <li>- Blackboard Learn™ for Academic Collaboration</li> <li>- Blackboard Collaborate™ for Web Conferencing</li> </ul>	<ul style="list-style-type: none"> <li>- Blackboard Learn™ for Academic Collaboration</li> <li>- Blackboard Collaborate™ for Web Conferencing</li> </ul>	<ul style="list-style-type: none"> <li>- Blackboard Learn™ for Academic Collaboration</li> <li>- Blackboard Collaborate™ for Web Conferencing</li> </ul>
<ul style="list-style-type: none"> <li>- Microsoft Windows Servers</li> <li>- Microsoft SQL Database</li> <li>- Microsoft Exchange</li> </ul>	<ul style="list-style-type: none"> <li>- Microsoft Windows Servers</li> <li>- Microsoft SQL Database</li> <li>- Microsoft Exchange</li> </ul>	<ul style="list-style-type: none"> <li>- Microsoft Windows Servers</li> <li>- Microsoft SQL Database</li> <li>- Microsoft Exchange</li> </ul>	<ul style="list-style-type: none"> <li>- Microsoft Windows Servers</li> <li>- Microsoft SQL Database</li> <li>- Microsoft Exchange</li> </ul>
<ul style="list-style-type: none"> <li>- HP Racks</li> <li>- HP Blade Servers</li> <li>- HP SAN Storage</li> <li>- HP Thin-Clients</li> </ul>	<ul style="list-style-type: none"> <li>- HP Racks</li> <li>- HP Blade Servers</li> <li>- HP SAN Storage</li> <li>- HP Thin-Clients</li> </ul>	<ul style="list-style-type: none"> <li>- HP Racks</li> <li>- HP Blade Servers</li> <li>- HP SAN Storage</li> <li>- HP Thin-Clients</li> </ul>	<ul style="list-style-type: none"> <li>- HP Racks</li> <li>- HP Blade Servers</li> <li>- HP SAN Storage</li> <li>- HP Thin-Clients</li> </ul>
<ul style="list-style-type: none"> <li>- CISCO Routers and Switches</li> <li>- CISCO Firewall</li> </ul>	<ul style="list-style-type: none"> <li>- CISCO Routers and Switches</li> <li>- CISCO Firewall</li> </ul>	<ul style="list-style-type: none"> <li>- CISCO Routers and Switches</li> <li>- CISCO Firewall</li> </ul>	<ul style="list-style-type: none"> <li>- CISCO Routers and Switches</li> <li>- CISCO Firewall</li> </ul>
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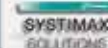
## Why Blackboard Solutions?

### BLACKBOARD LEARN PROVIDES

- » A teaching and learning platform for on campus and distance learners.
- » A community that enables thousands of users to share their knowledge and transform the education they deliver.
- » A solution that provides a state-of-the-art content management and sharing experience.
- » An open platform that allows your content to be imported and exported without tying you to a solutions provider.
- » The opportunity to enhance your educational experience with innovative learning tools.

### BLACKBOARD COLLABORATE PROVIDES

- » Virtual classroom technologies to connect and engage even the most remote learners and educators.
- » A new approach in peer-to-peer learning and instructor-led help while involving each learner on an individual level.
- » Tools to help you reduce costs, increase revenues and improve student outcomes with Web conferencing, instant messaging, and voice authoring all integrated with your learning management system.



Blackboard



# Cloud Power for the Enterprise

Microsoft® Office 365 simplifies IT management, while raising the bar on enterprise productivity. Backed by powerful security features and performance reliability, Office 365 combines familiar Microsoft productivity, collaboration, and communication tools to support workers virtually wherever they are, on almost any device. And with a choice of deployment options, IT can continue to run some applications on-premises while moving others to the cloud, or migrate entirely to the cloud.

 Microsoft Office Professional Plus Microsoft SharePoint Online Microsoft Exchange Online Microsoft Lync Online

## 24/7 RELIABILITY

Office 365 runs on a global network of data centers, well-protected by multiple layers of security and a strict privacy policy. Microsoft security practices take a risk-based, multi-dimensional approach to safeguard data and services, defining security requirements and implementing the corresponding controls.

## ENTERPRISE-CLASS SECURITY

To protect the reliability of your cloud services, Microsoft automatically stores data in geographically remote data centers. In addition, Microsoft offers a financially-backed Service Level Agreement that guarantees 99.9 percent uptime.

## CLOUD SERVICES THAT KEEP YOU IN CONTROL

With Office 365, IT maintains control of service configurations and user access, while Microsoft takes over routine server administration tasks, such as security updates and system upgrades. In fact, your IT team can segment specific administrative tasks through role-based access controls, and receive up-to-date information on service availability via RSS feeds and the service health portal.

## NEXT-GENERATION PRODUCTIVITY

Office 365 services unite cloud-based services with the productivity tools people use every day. The familiar Microsoft Office experience comes from Office Professional Plus. Add to that Microsoft Exchange Online, Microsoft SharePoint® Online, and Microsoft Lync™ Online, and people inside and outside your organization can contribute at the speed of business.

## ACCESS VIRTUALLY ANYWHERE

Email, documents, contacts, and calendars are readily available on a laptop, smartphone, or browser. Office 365 is compatible with most major web browsers, Windows® and Macintosh operating systems, and Windows Phone, Nokia, Android, iPhone, and BlackBerry.<sup>1</sup>

## WORKS WITH WHAT USERS ALREADY KNOW

Users can work with the same, familiar Microsoft Outlook® and Office tools,<sup>2</sup> and most service plans also include Office Web Apps, the only set of cloud-enabled applications designed to work seamlessly with Office.

## COLLABORATION MADE EASY

From email and instant messaging to on-the-fly online meetings, people can collaborate like never before, managing projects, co-authoring documents, and communicating in real time.

*"With Microsoft Online Services, we can cut our data center costs and gain rock-solid disaster recovery, security, and server management services. Now we can focus on our people and not our technology."*

— Craig Hergenroether,  
Chief Information Officer  
Barry-Wehmiller Companies,  
Inc.

For more information, contact your Microsoft account manager. You can also explore:

[www.office365.com](http://www.office365.com) | [www.microsoft.com/cloud](http://www.microsoft.com/cloud)

<sup>1</sup> Access from mobile devices requires WiFi compatibility or depends on the carrier's network availability.

<sup>2</sup> Available in select Office 365 service plans.



## **Dell** | Authorised Service Provider

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Dell is pleased to appoint  
Advanced Computer Technology  
as a  
Dell Authorised Service Provider  
in Egypt

A handwritten signature in black ink, appearing to read "Stephen Caulfield".

Stephen Caulfield  
EMEA Field Services Director

A handwritten signature in black ink, appearing to read "Martin Zamba".

Martin Zamba  
EM EMEA Field Services Director

# Dell KACE™ K2000 Deployment Appliance

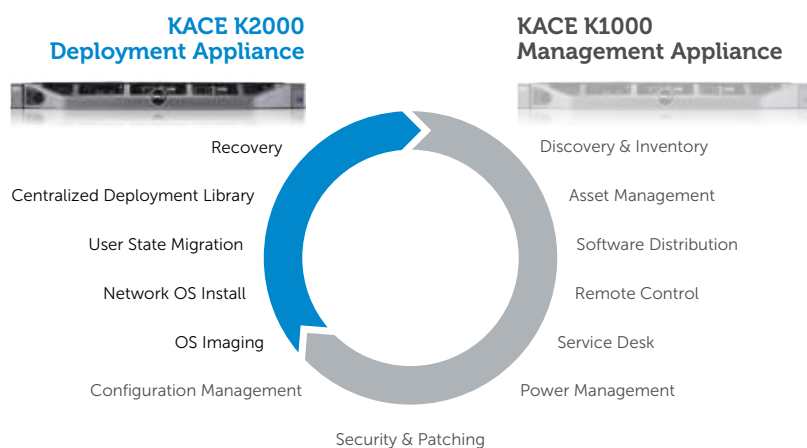


Easy-to-use, comprehensive, affordable  
deployment appliance

The Dell KACE™ K2000 Deployment Appliance fulfills the systems provisioning needs of an organization including inventory assessment, OS deployment, application installation, configuration and recovery.

**Designed to save you time, and your organization money, the KACE Deployment Appliance typically installs in under one day at a low total cost.**

## Computer Lifecycle Management



The KACE Deployment Appliance delivers a fully integrated systems provisioning solution, unlike traditional OS deployment software solutions. Traditional software typically requires complex and time-consuming deployments and may not fully automate systems provisioning. The KACE Deployment Appliance breaks the complexity and cost barrier by utilizing an appliance-based architecture.

KACE Appliances are available as both physical and virtual appliances, providing customers with a variety of deployment options and allowing them to leverage their investment in VMware Infrastructure.

"For me, the KACE Appliance really is the extra person. If something goes wrong, I don't have to physically visit the machine... I can push out a new image, reboot, and there's a new machine sitting there.

Problem solved."

**Leigh Scaggs,**

*Network Administrator,  
Boyd County Public Library*

## KACE Benefits

Organizations of all types use the KACE Family of Appliances to gain benefits in markets such as education, state and local government, healthcare, financial services, manufacturing, legal, and many more.

- **Deploy in as little as one day**
- **Train in hours via the Web**
- **Upgrade in minutes**
- **Low total cost of ownership**
- **No hardware or software pre-requisites**
- **No incremental professional service fees**

Go to [www.dell.com/kace](http://www.dell.com/kace) for details.

# HP BladeSystem c-Class Platinum Enclosures

Blade server enclosures for large or small IT environments

## The best hardware and software of the year

**InfoWorld's 2011 Technology of the Year Awards recognize the best products at the forefront of today's top data center, desktop, mobile, and programming trends**

The world's most advanced blade infrastructure, HP BladeSystem just got better! The new HP BladeSystem c7000 Platinum Enclosure continues to evolve with the latest in performance advancements delivering up to a 2x increase in bandwidth with 56Gb FDR Infiniband for compute, 40Gb Ethernet for networking, 16GB Fiber Channel for storage, and the Industry's 1st location-based discovery and automated power intelligence across the data center.



	» HP BladeSystem c3000 Platinum Enclosure	» HP BladeSystem c7000 Platinum Enclosure
	For Midmarket and remote sites	For Enterprise data centers
<b>Device bays</b>	Up to 8 half-height Blades Up to 4 full-height Blades Mixed configurations supported	Up to 16 half-height Up to 8 full-height Mixed configurations supported
<b>Interconnect bays</b>	4 Interconnect Bays with support for any I/O fabric	8 Interconnect Bays with support for any I/O fabric
<b>Power</b>	Up to 6 x 1200W (high-line) or 800 - 900W(low-line)	Integrated in Enclosure, 3-Phase or Single Phase
<b>Cooling</b>	Centralized redundant fans Up to 6 Active Cool fans	Centralized redundant fans Up to 10 Active Cool fans
<b>Management</b>	Single Onboard Administrator - LAN and serial access	Redundant Onboard Administrator - LAN and serial access
<b>Height</b>	Rack (6U)	Rack (10U)



# Video conferencing with an added bonus. Simplicity.



**Connecting your business with video comes easy with Avaya.**

**AVAYA**  
The Power of We™

Avaya now offers high-performance video conferencing that easily connects across mobile devices, desktops and conference rooms. It's never been easier to keep your teams connected and your customers happy. Find out how spontaneous video can be at [avaya.com/easyvideo](http://avaya.com/easyvideo)

# Upgrade Cohort Programs

**FREE VIRTUAL SESSIONS TO HELP PLAN AND EXECUTE YOUR BLACKBOARD UPGRADE**

## Collaborative Change Management

The Upgrade Cohort Programs are a series of virtual meetings focused on different upgrade planning topics, presented by Blackboard experts and your peers, to help guide you through the process and make more informed upgrade decisions. Whether you are moving from another LMS, like CE/Vista or ANGEL, or just looking to install the latest Service Pack, we have a program designed specifically for you.

*90% of participants feel better prepared for their upgrade as a direct result of the Upgrade Cohort Program.*

## Frequently Asked Questions

### Who should participate?

Anyone with a role in facilitating your upgrade — typically system administrators and instructional technologists — will benefit from the Cohort Program. Participation is flexible so you can choose sessions most applicable to your role.

### When should I join a Cohort?

You can join anytime throughout your upgrade planning process, whether you are undecided, just getting started or about to upgrade.

### What if I miss a session?

All sessions are recorded so you can participate at your convenience. Active discussion boards and upgrade planning resources are also available at any time via a dedicated Cohort Course Site.

### How much of a time commitment is it?

Weekly sessions are one hour in duration. However, we recommend planning for additional time to interact with peers and Blackboard experts via the Course Site.

**Join an Upgrade Cohort Today  
at [blackboard.com/cohort](https://blackboard.com/cohort)**

## SAMPLE TOPICS:

- ▶ Training and communicating with your learning community
- ▶ Upgrade resource review
- ▶ Product feature review
- ▶ Customizing the user interface
- ▶ Known issues
- ▶ Client upgrade experiences

## Client Feedback

*"It was good to get information from other schools and to hear from Blackboard. I believe this upgrade and this release have been the most user-friendly, accessible, and easy out of all the upgrades I have been involved with in the past. Kudos to Blackboard!"*

*Jamie Kipfer, Instructional Design and Training Coordinator,  
Campbell University. Upgraded from Release 8.0*



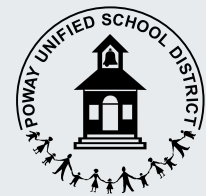
*"I joined the Cohort Program to learn about the latest Blackboard Learn Service Pack. The sessions were great. I especially loved seeing the product roadmap and envisioning how I would use the new tools at Jacksonville State University."*

*Carey Smouse, Instructional Designer,  
Jacksonville State University. Upgraded from Release 9.1, SP5*



*"The Cohort program allows me to share ideas with other K-12 school districts that were planning upgrades to Release 9.1. These connections helped build my training program for faculty – just about 90% of my training documentation came from Blackboard and other Cohort participants."*

*Stacey Campo, Instructional Technology Specialist,  
Poway Unified School District. Upgraded from Release 8.0*



*"The Cohort Program was wonderful—the experience of connecting with peers who had also upgraded to Release 9.1 was very helpful."*

*Barbara Klett, Instructional Technology Coordinator,  
Central Oregon Community College. Upgraded from Release 9.0*



*"It's great to hear about the challenges other institutions are encountering and how they are dealing with those. Often, they have already gone through what you're about to go through and that's very, very helpful."*

*Dan Stoffel, Assistant Director of the e-Learning  
Center at the Northern Arizona University. Upgraded from Vista 8*



## Additional Upgrade Resources

**Upgrade Readiness Tool** – Determine how long your upgrade might take, and what your next steps should be: [blackboard.com/upgradereadiness](https://blackboard.com/upgradereadiness)

**Upgrade Center** – Personalize your upgrade path using this online resource: [blackboard.com/upgradecenter](https://blackboard.com/upgradecenter)

**One Demand Learning Center** – Prepare and train educators by using free video and web tutorials: [ondemand.blackboard.com](https://ondemand.blackboard.com)

**Evaluation Resource Center** – Review documentation from peer institutions who have re-evaluated their LMS strategy: [blackboard.com/evaluationresourcecenter](https://blackboard.com/evaluationresourcecenter)

**Blackboard Help** – Provide your e-Learning community with targeted support: [help.blackboard.com](https://help.blackboard.com)

**Blackboard Training** – Draw upon effective practices and training in such areas as online learning, Blackboard Learn orientation, release upgrades, and certifications: [blackboard.com/training](https://blackboard.com/training)

[blackboardlearn.com](https://blackboardlearn.com) • 650 Massachusetts Avenue, NW 6th Floor Washington, DC 20001 • 1.800.424.9299, ext. 4

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# Infor EAM Hospitality Edition

## Exceed guests' expectations

For the hospitality industry, managing the infrastructure of buildings, facilities, and equipment is critical to the operational success of the hotel. At the same time, the hotel must comply with strict quality and safety guidelines, along with the many service level standards to meet the needs of their most valuable assets—their guests. Hotels focus on top line growth for revenue management, distribution strategies, and creating guest loyalty to grow their revenue. But, overall profitability cannot be measured without including the bottom line costs of building maintenance, facility costs, and energy consumption.

Hotels need a specialized enterprise asset management (EAM) solution that can help them understand and effectively manage all facilities, equipment, and energy costs—a solution that will help exceed their guests' expectations.

## Deliver better guest service

Guest service is the hallmark of the hospitality industry, and exceeding guests' expectations each time they stay at your hotel increases their loyalty and keeps them coming back. Enterprise asset management plays a critical role in ensuring the service, safety, and comfort of hotel guests.

With more than 20 years of experience and one of the market's most comprehensive enterprise asset management solutions, Infor™ helps hundreds of hospitality organizations get the most out of their buildings, equipment, and facilities. Infor EAM Hospitality Edition has been developed specifically for your industry, meeting your complete needs, not just some of them. It does this by providing tools for:

- **Guest incident management**—Create, manage, and track work orders and service requests within the system to ensure guest requirements are completed quickly. Mobile solutions ensure that you'll expedite service more rapidly than ever.

**Infor EAM Hospitality Edition provides you with knowledge about your business and helps you speed service to your guests.**

- **Equipment reliability**—Scheduled maintenance, predictive maintenance, and accurate warranty and repair records ensure the reliability of all equipment.
- **Supporting green initiatives and asset sustainability**—Incorporating the consumption, costs, and environmental impact of natural resources—water, air, gas, electricity, and steam—into your asset management strategy reduces costs and ensures compliance with government regulations.
- **Risk management**—Key performance indicators (KPIs) and real-time performance monitoring proactively identify potential problems with high-risk equipment.
- **Regulatory compliance**—Documentation from calibration reports, electronic signatures, greenhouse gas (GHG) reporting, and asset tracking keep your organization audit-ready.

## Specialized for your industry

Infor EAM Hospitality Edition is an advanced asset management system that combines best-in-class asset management modules, unique features for improving operations and performance, and advanced modules to ensure the best possible fit for your asset management needs.

As a web-architected system, Infor EAM Hospitality Edition allows you to access the functions through a standard Internet browser, anywhere and anytime.



It is also available as a hosted solution and can be deployed through a software as a service (SaaS) model, allowing you to significantly reduce your total cost of ownership and better manage cash flow.

Key features include:

- **Guest incident management**—Work orders or service requests can be created, assigned and tracked within the system. As soon as a work order or service request is created through the call center or service agent, the appropriate hotel personnel, such as service and maintenance employees, will be dispatched to complete the service quickly and efficiently to enhance guest experience.
- **Mobility**—Hotel service teams can expedite service throughout the hotel on modern mobile devices and smartphones, with information at their fingertips to speed service and efficiently manage guest requests. Managers can monitor workloads and assign tasks to the appropriate team member to manage accountability and expedite service.
- **Preventive maintenance**—Provides the ability for “metered and timed” notification to alert maintenance team members of routine maintenance that must be completed based on the number of times a room has been occupied. This helps you keep guest room equipment operating at peak performance, while at the same time ensuring that you’re not using resources to perform unnecessary repairs or inspections.
- **Fleet management**—If your hotel or resort operates airport shuttles, limousine services, golf cars, or any vehicle type asset, you can establish maintenance and repair schedules to monitor and alert team members when routine fleet maintenance is required. This will help ensure that your vehicle assets operate effectively and the life of your assets is extended.
- **Green initiatives and asset sustainability**—Managing your properties in an environmentally responsible way is key to your industry. With Infor EAM Hospitality Edition, you can monitor and measure your energy consumption and compare those to estimates for your building type to apply and obtain the Energy Star rating certificate and symbol. By using this green certification as a marketing tool, you can promote your brand as environmentally friendly, attracting new guests and satisfying existing guests who are focused on “going green.”
- **Equipment management**—With Infor EAM Hospitality Edition, you can manage risk, warranties, and change notices for any type of equipment in the property. Plus, you can monitor asset performance, initiate preventive maintenance measures, and easily collect data on your assets.

## Infor EAM Hospitality Edition:

- Was developed specifically for your industry
  - Delivers the advanced, specialized functions you need
  - Helps you accurately prioritize equipment care
  - Provides you with knowledge about your business
  - Helps ensure your guests' service, safety, and comfort
  - Is accessible through a standard Internet browser 24x7
  - Helps you save money and increase profits
- 
- **Call center management**—You can manage all service requests through a single call center. From guest services to maintenance technicians, each service employee can view their open requests.
  - **Change notice management**—There is a constant flow of equipment in the hospitality industry—from replacing faulty or out-of-date equipment to implementing the most modern technology. Infor EAM Hospitality Edition helps you quickly and easily manage change notices that affect your equipment and operations, allowing you to take action and prevent potential hazards.
  - **Multi-organization capabilities**—Infor EAM Hospitality Edition can help your organization incorporate assets into a management solution while maintaining autonomy between different maintenance groups. For example, guest services can use the solution to issue work orders for repairing televisions and maintaining guest rooms, while facilities managers can use it to service HVAC systems and automatic doors. The facilities teams can control purchase orders, evaluate vendors, and manage purchasing contracts, resulting in a more efficient and cost-effective operation. Each department has access only to the tasks it needs.
  - **Regulatory compliance**—To meet guidelines set by key regulatory agencies, Infor EAM Hospitality Edition provides you with comprehensive tools for performing maintenance, documenting the work and history associated with a piece of equipment, and developing maintenance strategies.



## Security Without Compromise: Cisco® ASA 5500-X Series Next- Generation Firewalls

Delivering the world's most proven state-  
ful inspection firewall and  
comprehensive next-generation  
security services

[www.act-eg.com](http://www.act-eg.com)





## Aruba Instant & Aruba Activate technologies, combine to create a scalable secure, easy to deploy Wireless LAN solution



### What is "Aruba Instant"?

Aruba Instant is the first controller-less WLAN solution to deliver comprehensive enterprise-grade security, resiliency and scale to distributed networks. There are no physical or virtual controllers and no ongoing service fees, license fees or management appliances.

With Aruba Instant, one dynamically-elected AP automatically distributes the network configuration to other Instant APs in the WLAN. Simply power-up one Instant AP, configure it over the air, and plug in the other APs – the entire process takes about five minutes.

### Enterprise-class features:

- High-density Wi-Fi support with Adaptive Radio Management™
- Full survivability in case of AP and WAN link failures
- Seamless Layer 3 roaming between different Instant AP clusters
- Always-on spectrum analysis with no performance impact
- Per application QoS for multicast video and unified communications
- Integrated wireless intrusion detection and protection
- Policy based access to Apple Bonjour across subnets, for iDisplay & iPrint services.

### What is "Aruba Activate"?

A free cloud service, Aruba Activate™ provisions APs with zero touch and automates firmware upgrades and inventory management. This enables Aruba WLANs to be deployed at unprecedented speed and without onsite IT support at any number of locations worldwide.

The entire process takes only a few minutes and the results are impressive. Aruba Activate slashes the deployment time of Aruba Instant APs and the newest generation of Remote APs (RAPs) by %65. It also reduces the total cost of enterprise WLAN ownership by up to %42.

### How "Activate" works:

Newly-ordered APs are automatically added to the customer's inventory in Aruba Activate and associate with proper provisioning rules. The APs are then factory-shipped to their destination, where a non-technical person takes one AP out of the box and connects it to the Internet.

That AP retrieves its provisioning data from Aruba Activate and then uses that information to obtain its configuration from an AirWave™ server or Aruba Mobility Controller. The AP then pushes that configuration out to all other APs in the WLAN.

The Aruba Activate AP provisioning workflow follows a simple three-step process:

### Step 1: Create locations and define provisioning rules

Log into Aruba Activate to find the list of APs your organization has purchased. To assign APs to a specific configuration master – an AirWave server or Mobility Controller – folders must be defined in Aruba Activate so you can group APs based on their geographic locations. Rules let you define how APs can contact their configuration master to retrieve firmware and configuration settings. You can also use rules to automatically assign APs to specific locations.

### Step 2: Select devices

Aruba Activate allows you to sort and filter all APs in your device list, making it easy to display the APs you want to assign to any defined folder.

### Step 3: Assign devices to folders

Activate makes it easy to assign one or multiple APs to a folder by highlighting the APs and using the move-to-folder function. When APs are moved into a folder, they immediately inherit all the rules defined for that folder.

**“A Leader is a Dealer  
in Hope ”**

*Napoleon Bonaparte*



**“A Leader is One who  
Knows the Way  
Goes the Way and  
Shows the Way,,**

*John Maxwell*



**“ Leadership is  
Action not Position,,**

*Donald McGannon*

**“ In the past a leader  
was a boss. Today’s  
leaders must be  
partners with their  
people.. they no  
longer can lead  
solely based on  
positional power. ,,**

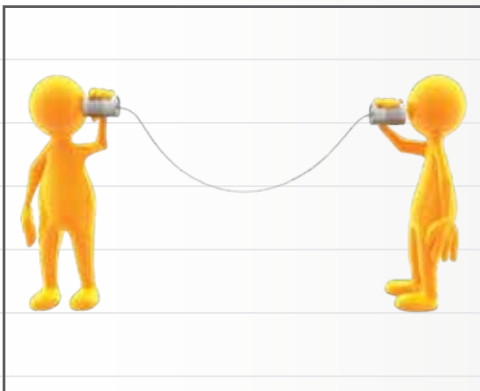
*Ken Blanchard*





“If we are together  
nothing is  
impossible.  
If we are divided all  
will fail.,,

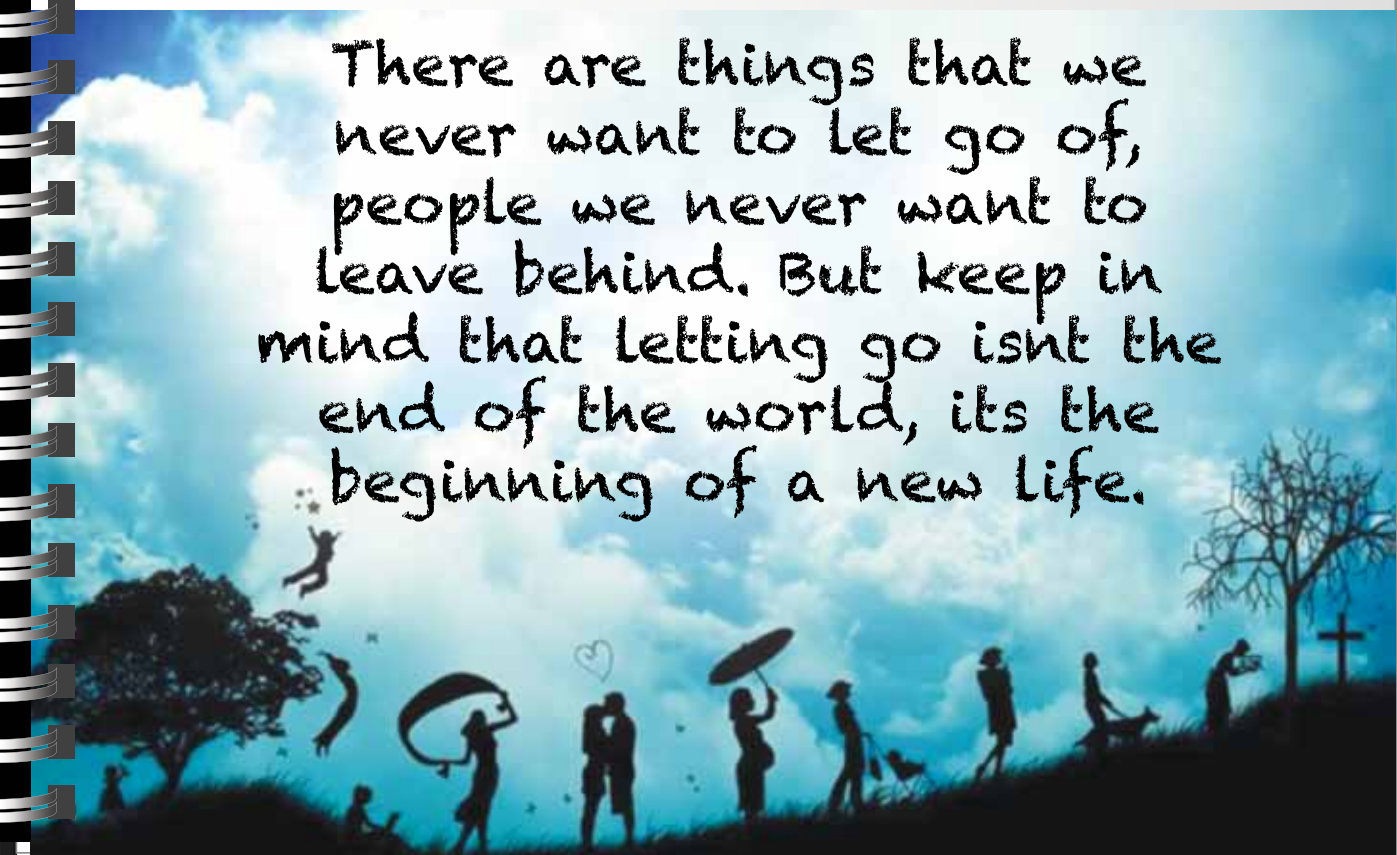
*Winston Churchill*



“The most important  
thing in  
**COMMUNICATION**  
is to hear what isn't  
being said.,,

*Peter Drucker*

There are things that we  
never want to let go of,  
people we never want to  
leave behind. But keep in  
mind that letting go isn't the  
end of the world, it's the  
beginning of a new life.



## تطوير البنية التكنولوجية لوزارة الشباب والرياضة

الاقتصادي وأنشطتها التجارية واتخاذ القرارات التسويقية الصحيحة من خلال تنفيذ مشروعات ميكة العمل بوزارتى الشباب والرياضة.

وكذلك تطوير مركز معلومات وزارة الرياضة بهدف إنشاء مراكز معلومات بالمديريات التابعة. وربط هذه المراكز بمراكز المعلومات بجميع الجهات والهيئات التابعة لوزارة الدولة لشئون الرياضة لتحقيق أفضل أداء خدمي يمكن تقديمه للمواطنين بالإضافة إلى توفير وسائل دعم واتخاذ القرار من تقارير ومؤشرات إحصائية.

وتسمى وزارة الاتصالات من خلال توقيع بروتوكولات إلى تعزيز عمليات التنمية بالوزارات والتدريب التامهي للمواطنين بالدولة على استخدام الحاسب الآلى لتطوير البنية المعلوماتية لتحسين الأداء الحكومي.

ومن المتوقع أن يتم تنفيذ مشروعات وزارة الاتصالات مع وزارتى الشباب والرياضة على مراحل تنفيذية متعددة ولمدة 5 سنوات بما تشمله من أعمال ميكة وتطوير وتنظيم العمل بوزارة الدولة للشباب.

وقعت وزارة الاتصالات بروتوكولات تعاون مع وزارتى الشباب والرياضة لتطوير البنية التكنولوجية بالوزارتين. وتهدف الاتفاقيات تطوير الأداء الحكومي للجهات الإدارى بالدولة والتنمية البشرية والمعلوماتية للمواطنين بالدولة والمجتمع المدني، بالإضافة إلى تحديث عملية

إدارة جميع خدمات ومهام وزارة الرياضة. وتوفر البروتوكولات معلومات محدثة عن المنظومة الشبابية والرياضية باستخدام شبكة معلومات موحدة لهذه القطاعات، بالإضافة إلى توفير نظم تداول البيانات والمعلومات إلكترونياً والعمل على توفير نظم التوقيع الإلكتروني لتبسيط وتيسير الإجراءات الإدارية والمالية والفنية، وتوفير مكتبة رياضية تحتوي على جميع المواد المرجعية عن الأنشطة الرياضية الدولية والمحلية واستخراج المؤشرات الداعمة لاتخاذ القرارات للمستويات الإدارية العليا وتوفير آليات التقييم والمتابعة.

كما يهدف إلى تطوير منظومة الأداء الإدارى للمنظمات الشبابية والرياضية وتطوير أدائها



عاطف حلمي

## وزير التعليم يعترف: ميزانية IT لم تتفق منها مليما واحدا

أعترف لدكتور ابراهيم غنيم وزير التربية والتعليم ان الوزارة لديها موازنة لتقاع تكنولوجيا المعلومات الا انها لم تتفق منها مليما حتى الان مؤكدا ان اهم ليس في الأجهزة الموجودة في المدارس ولكن في المحتوى العلمي والمعلم الذي يمكنه استخدام هذه الأجهزة . جاء ذلك خلال اليوم الختامى لمسكن المبرمج الصغير والذي أقيم في المدينة التعليمية بالسادس من أكتوبر تحت رعاية الإدارة العامة للكمبيوتر التعليمى وشركة مايكروسوفت . أشار الوزير الى أن الوزارة ستقوم بإطلاق موقع على اليوتيوب يستطلع كل طالب وكل معلم أن يضعه عليه ما يريد ان خاصة إذا كان فيه إقادة أو تجربة ناجحة، كما لفت الى أن الوزارة ألفتت لهنك على موقعها الإلكتروني لنفس الغرض . أوضح الوزير أن القنوات التعليمية سوف تصبح ملكا للطلاب والمعلمين وسوف يكون هناك مراسلا لهذه القنوات في كل إدارة تعليمية ينقل مشاكل الطلاب ورغباتهم . اضاف الوزير بأن هناك ثلاثة مفاتيح للعصر الحديث لكل من أراد التقدم تتمثل في : القرآن الكريم، اللغة الإنجليزية ( لأنها نافذة على العصر ) و الكمبيوتر.

## وزير الاتصالات بالغرفة الأمريكية :

بدء تحويل الأموال بالتليفون المحمول في الربع الثاني لعام ٢٠١٣

كتب - عادل شليق وشريف عبدالباقى:

أكد المهندس عاطف حلمي وزير الاتصالات وتكنولوجيا المعلومات له سيتم تفعيل عملية تحويل الأموال عبر التليفون المحمول خلال الربع الثاني من العام الجاري بعد وصول عدد مستخدمي المحمول إلى ٨١.٨ مليون خط وكذلك طرح الخدمة الكاملة للاتصالات والتي من شأنها أن تعمل شركات المحمول الثلاثة والشركة المصرية للاتصالات في كافة أنواع الاتصالات سواء مسوعة أو ثابتة أو تقديم خدمات التتبع والاتصالات الدولية. وأشار إلى أن شركات الاتصالات سوف تشارك في المبادرة القومية للاتصالات السريع التي تبدأ عليها في شهر سبتمبر القادم والتي من شأنها زيادة السرعات وتخصيص الاشتراكات لزيادة امداد الشبكات وتقديم خدمات في مجال التعليم الإلكتروني والعلاج عن بعد وكافة الخدمات التي تهم المواطن المصري . وقال الوزير ان الوزارة تستهدف زيادة معدلات النمو في صناعة المعلومات إلى ٧٠٪ خلال العام المالي ٢٠١٣ بعد أن حققت نسبة ٦٠٪ العام الماضي. وأضاف الوزير خلال لقائه مع أعضاء لجنة التجارة الأمريكية بمصر ان أهم ملامح هذه الاستراتيجية هي زيادة الاتصال في السوق

# ACT

advanced computer technology

### ACT's vision

Maintain our position as one of the main system integrators and market leaders in Egypt, expand in new market segments and grow regionally to maximize the company's profitability.



ACT، وSEE، وداية، وجيزة سيستم، وبروسيلاب، واوراسكوم، وDMS،

## 7 شركات تدرس تفعيل أول تحالف تكنولوجى

كتب - محمود جمال

تدرس 7 شركات تمثل في مجال تكنولوجيا المعلومات، وهي «الحاسبات المتكاملة» و«داية القابضة» وSEE، وبروسيلاب، وجيزة سيستم، فضلا عن «اوراسكوم القابضة» وDMS، سبل إعادة تفعيل عمل أول تحالف تكنولوجى تم تشكيله خلال العام الماضى، تحت مسمى «United Technology Group» . أرجع حصين توفيق، رئيس مجلس إدارة شركة الحاسبات المتكاملة «ACT»، السبب إلى حالة الركود التي تشهدها السوق المحلية في الوقت الراهن، جراء اضطراب الأوضاع السياسية. وتؤكد معظم المشروعات القومية المتعلقة وأضاف توفيق، ل«الدال» أن التحالف يمتزم دراسة توصيات لجنة المشروعات المستقبلية. وهو إحدى الجانب الوزاري الخمس التي شكلها وزير الاتصالات وتكنولوجيا المعلومات السابق الدكتور محمد مالم مع هيئة تنمية صناعة تكنولوجيا المعلومات «إيتيدا» تمهيدا لتفعيل هذه التوصيات في يناير المقبل. وأكد رغبة التحالف في تشكيل «كورسورتيوم» ضخم تتضم إليه شركات القطاع الصغيرة والمتوسطة، يجانب نظيراتها الكبرى للمساهمة في تنفيذ المشروعات الحكومية، وساعدتها على الخروج من أزمتها الراهنة.



# قطاع تكنولوجيا المعلومات في الصحف

## وزارة الاتصالات توقع بروتوكول تعاون مع وزارة السياحة لتطوير البنية التكنولوجية والترويج السياحي باستخدام تقنيات تكنولوجيا المعلومات

والتسويق على سبيل المثال، استخدامات الحاسب الآلي، وزيادة الفرص التدريبية لمساعدة الحائزين بكافة أعمارهم يتسبب من تخطي معدل البطالة في إنشاء قناة لثلاث الساعات لمرضى معالم مصر السياحية في جميع أنحاء العالم من طريق شاشات عرض يتم إنشاؤها في الدول المختلفة لتعكس الصورة الصحيحة عن مصر للعالم، بالإضافة إلى التعريف بها وأثارها العظيمة ومنها الساحلية. كما يتشجع نطاق العمل إطلاق مشروع لتفعيل الحملات السياحية من خلال إنشاء شوارع فضاء سياحي دعائي بهدف تنشيط السياحة، وكذلك دراسة إنشاء مركز اتصال لتوفير الخدمات السياحية خاص بوزارة السياحة.

البنية التكنولوجية الخاصة بوزارة السياحة والبيانات التابعة لها، وتحسين مستوى أداء العاملين بها وذلك من خلال تفعيل مبادرة الزيادة الإنتاجية التي ترعاها وزارة الاتصالات وتكنولوجيا المعلومات بالتعاون في تنفيذها مع وزارة السياحة. كما يهدف البروتوكول إلى تنشيط السياحة المصرية في الفترة القادمة لزيادة عدد السياح الوافدين إلى مصر، وتوفير كافة البيانات عن مصر من خلال بوابة هيئة تنشيط السياحة والبيانات الأخرى المتعلقة بها، وإنشاء الواقع الافتراضي لبعض المناطق السياحية في مصر، واستخدام منظومة التتبع الإلكتروني لوكلاء السفر في مجال التسويق السياحي العالمي، وتنمية القدرات البشرية



هشام زعزوع

المقدمة للسائح من خلال تقديم المعلومات القديمة، ونظم الاتصال والترويج يمثل هذه الخدمات كان لابد من تطوير



عاطف حلمي

خلال إنشاء وتطوير البرقيات الإلكترونية وإضافة محتوى فعال وجذاب للسائحين والارتفاع بمستوى الخدمات

إيماناً بالدور المهم الذي تقوم به وزارة الاتصالات وتكنولوجيا المعلومات في تحقيق التنمية الاقتصادية والاجتماعية والإسراع بتحويل الاقتصاد الدولة إلى كيان قائم على العلم والمعرفة والتكنولوجيا من خلال تفعيل مجتمع المعلومات المصري. وفي إطار جهود أجهزة الدولة للنهوض بالسياحة، وحرصاً منها على استعادة النشاط السياحي لدولة في الاقتصاد القومي، والذي يعتبر من أهم الموارد الاقتصادية للبلاد، إذ تمثل نسبة العاملين به نحو 79.5 من إجمالي القوى العاملة في مصر، وقع المهندس عاطف حلمي وزير الاتصالات وتكنولوجيا المعلومات و هشام زعزوع وزير السياحة بروتوكول للتعاون المشترك بين الوزارتين بشأن تطوير البنية التكنولوجية بوزارة السياحة ودعم السياحة من خلال استخدام تطبيقات تكنولوجيا المعلومات.

باتي هذا البروتوكول بهدف دعم نشاط وزارة السياحة في نشر السياحة المصرية على مستوى العالم، وذلك من خلال استخدام تطبيقات تكنولوجيا المعلومات في تعليم التراسل بين السائحين ومناطق الجذب السياحي في مصر من

15 إلى 20 مليون ريال أعمالاً متوقعة خلال 2013

## «ACT» تفتتح فرعاً في قطر باستثمارات 2 مليون دولار

كتب - محمود جمال



حسين توفيق

الميكنة لوزارات التعليم العالي، والداخلية، والترية والتعليم. يذكر أن شركة «ACT» تم تأسيسها خلال 1988 كإحدى شركات تكنولوجيا المعلومات المتخصصة في توفير الحلول التكنولوجية لأعمال ميكنة القطاع الحكومي، والشركات، والفنادق والمطاعم، والصحة، والبنوك وغيرها.

قال حسين توفيق، رئيس مجلس إدارة شركة الحاسبات المتقدمة «ACT»، إن شركته افتتحت فرعاً لها في قطر باستثمارات تصل إلى 2 مليون دولار، وحدد توفيق له المجال، مجالات الفرع الجديد هي عمليات الميكنة بقطاع المنشآت الفندقية والعقارات، علاوة على التسويق لمنتجات المقر الرئيسي للشركة بالقاهرة. وتوقع أن تقتصر شركته أعمالاً تتراوح قيمتها بين 15 و20 مليون ريال داخل السوق القطرية خلال العام المقبل، موضحاً أنه تم تعيين ماجد طه، أحد قيادات الشركة كمدير عام للفرع القطري.

وعلى صعيد السوق المحلية، أوضح توفيق أن شركته تعاقدت مع 6 شركات محلية وعالمية عاملة بقطاع البترول، للقيام بأعمال الميكنة والتطوير خلال شهر أكتوبر ونوفمبر الماضيين، موضحاً أن بعض هذه الأعمال سيتم تسليمها بنهاية ديسمبر الحالي، والبعض الآخر خلال يناير المقبل. وأشار إلى أن الشركة أوشكت على الانتهاء من أعمال

# عاماً من النجاح ٢٥

في مجال  
تكنولوجيا المعلومات

تكونت أكت بجرأة الرؤى التي توقعت بنمو تكنولوجيا المعلومات في مصر ليصبح واحد من أعمدة الإقتصاد المصري . رؤية أوصلتهم إلى بداية ثم جهاد ثم نمو لتصبح واحدة من أشهر الشركات التي تقدم الحلول المتكاملة في مصر قطعت أكت عهداً على نفسها و حملته علي أكتافها خلال احتفالها بعيدها ال ٢٥ ، بأن تخدم موظفيها ، عملائها و مجموعة عظيمة من لديهم قدرات رائعة لمواجهة التحديات الاقتصادية الحالية والمستقبلية مع عدم إغفال جذوره كلاعب مصري في مجال تكنولوجيا المعلومات



مضت ٢٥ عاماً علي رحلة "أكت" ، كانت رحلة مليئة بالنجاحات والتحديات شهدتها أسرة أكت يوم بعد يوم . تعد أكت واحدة من أوائل الشركات في مجال تكنولوجيا المعلومات ؛ نمت لتصبح واحدة من أشهر الشركات المحلية ، و برؤية ليست فقط لتخدم عملائها ولكن لإثراء الإقتصاد المصري. بهذه الرؤية ، أصبحت أكت إحدى الأعمدة التي تخدم المجتمع المصري بأحدث الخدمات والحلول التكنولوجية .

٢٥ عاماً من النجاح وبعد مرور عامين علي الثورة الصرية و بكل ما حملته من إيجابيات و سلبيات و تواجها علي الأقتصاد القومي ؛ أثبتت أكت حضورها في السوق المصري ، من خلال الحكمة التي تتمتع بها إدارتها و مرونتها في التأقلم مع مختلف المواقف و الظروف . و هذا يمكن أن يفهم من خلال قراءة قصة أكت. في ١٩٨٨ بدأت قصة أكت ، عندما رأى مجموعة من الأشخاص مستقبل تكنولوجيا المعلومات ، اجتمعوا سوياً ليبدأوا معاً قصة نجاح أكت

أسست أكت على قيم مؤسسيها الذين يؤمنون أن الناس والعائلة والعمل الجماعي و عملائها و الابتكار و التمكين و الجودة لرفع مكانة الشركة من حيث كانت إلى حيث تريد . بدأت أكت بشراكة واحدة مع Compaq و نمت أكت لتكون وكيلاً لأكثر من ٢٠ شركة مشهورة عالمياً في مجال تكنولوجيا المعلومات . حفظت أكت وعداً لعملائها لتزويدهم بأجود الحلول و الخدمات لحل مشكلات عملهم ليحققوا غايتهم . حيث بدأت أكت بـ ٣ موظفين في لتصل إلى ٣٠٠ موظف حالياً . و تستمر أكت بنجاح لكونها مؤسسة تعمل على خلق فرص عمل ليس هذا فقط لكن نحن ملتزمون بتزويد موظفيها بمناخ تعليمي الذي يشجعهم الوصول إلى الحرفية و انجاز أهدافهم الشخصية.

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أ/ حسانين توفيق  
العضو المنتدب لشركة أكت

## الكل لديه دور يلعبه

### سنة قضيت و سنة جديدة بدأت.

كالطفل حديث الولادة، الاثنان يعطونا أملاً و تطلعا إلى المستقبل.

#### عزيزي القارئ:

خلال السنة الماضية، واجهنا تحديات كثيرة في مجالات متعددة. لسنا فقط في أكت من واجهنا هذه التحديات ولكن كل قطاع صناعي في مصر. مصر في مجملها تواجه تحديا و الآن أكثر من أي وقت مضى، لتستعيد دورها الريادي كواحدة من أقدم الحضارات.

« لا تستطيع أية منظمة البقاء إذا كانت تحتاج إلى عباقرة و قدرات خارقة لإداراتها. لكن لابد من تنظيمها بطريقة خاصة حتى تكون قادرة على التأقلم مع قيادات مُكوّنة من أناس متوسطي الكفاءة» بيتر دركر.

وقد أعيد صياغة هذا الاقتباس ليكون « لا تستطيع أية دولة البقاء إذا كانت تحتاج إلى عباقرة و قدرات خارقة لإداراتها. لكن لابد من تنظيمها بطريقة خاصة حتى تكون قادرة على التأقلم مع قيادات مكونة من أناس متوسطي الكفاءة».

أؤمن إن مصر ستكون قادرة على لعب دورها الريادي من خلال قادة ناشئين في كل مؤسسة موجودة على هذه الأرض. قادة لديهم رؤية ومهمة ولديهم أهداف ذكية.

إن أكت جزء من مصر، فقد بدأنا بأنفسنا لتكون التغيير الذي نريد أن نراه في بلادنا. في أكت نحن نتبنى نموذج القيادة الكفاء لنطور رؤى القادة الذين سيكون لديهم القدرة على المشاركة لاستمرار الشركة و نمو بلادنا.

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١٠ شارع البطل مدحت عبد الحميد، متفرع من شارع  
شهاب، المهندسين، الجيزة، مصر.

تليفون: ٣٣٠١٠١٠٠ - ٣٣٠٥١٨٠١ / ٣ / ٢  
فاكس: ٣٣٠٤٤٠٢٣٠ - ٣٣٠٥٨٢٢٩

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مكتب المساعدة

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