

ACT

NEWS
www.act-eg.com

19th Issue, July - September 2006

A hand in a suit sleeve holds a glowing, golden orb against a blue sky with clouds. The orb emits a bright light, creating a lens flare effect. The background is a soft-focus blue sky with white clouds. The hand is positioned in the center-right of the frame, with the thumb and index finger holding the orb. The suit sleeve is dark with a light-colored cuff.

We Offer Your **Solutions**

Communications Solutions • Security Solutions • System Integration Solutions • Hospitality • Electronic Security Solutions • Business Intelligent Solutions • Professional Services • Project Management Services

To Connect With Your **Business**

Vision 6 The Intelligent Business Solution

Introducing Vision 6 The Intelligent Business Solution- that gives users unique insight into every aspect of the business. Vision 6 offers business decision makers fast and simple access to reports & analysis through the ability to drill down into multiple dimensions

- Uncover and analyze trends, problems and opportunities concealed within corporate transactional data.
- Better management and control of operations
- Make better decisions to help achieve business goals
- Improved productivity and reduced user learning curve
- Perform self-service reporting and analysis with lower IT costs



Vision 6

Vision 6 package includes: Vision Excel, Vision Executive, & Vision Word.



For more information please contact us

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Invest and empower:
Vision 6 license can also be used for new version of Opera.

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ACT News Issue 19

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Message

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Message from the Management

Dedicated to excellent service with high quality performance, we acknowledge the importance of keeping our clientele satisfied. We live by the statement: "At **ACT**, quality and the continual improvement of our products and services - beyond the expectation of our customers - are key responsibilities for all employees." We praise the importance of answering the customer's needs and transferring best practice.

Succeeding as a prominent System Integration Company today is fraught with challenges especially when focusing on understanding the changes in customer's needs. **ACT** has understood its role, viewing itself as a System Integration Company adapting to challenges rather than "putting ink on paper."

Listening to our customer's feedback is a key component that helps us to enhance our quality of services. We aim to reach the customers and understand their requirements to present a first-class solution that fits their particular demands. Thanks to **ACT's** innovative management techniques and believing in extending value to customers, this world class motto has enabled it to be one of the top solution providers.

Benchmarking against our own performance is an important ingredient to the triumph of daily business. The company measures a wide variety of standards, capturing them in three key areas: customer satisfaction, quality performance, and effective business results.

Our goal is to continue to improve the ways in which we understand our customer's needs, to create measurable ways to address them, and to find the true solutions to their problems. We offer you solutions to connect with your business, and we consider quality to be our primary focus.

Exploring all possibilities, we create a harmonious mixture of maintaining our technological edge along with being customer centric.



Ashraf Momen
.....Manager

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Vision 6

Insight into the Intelligent Business Evolution

SunSystems
Powering Business Decisions

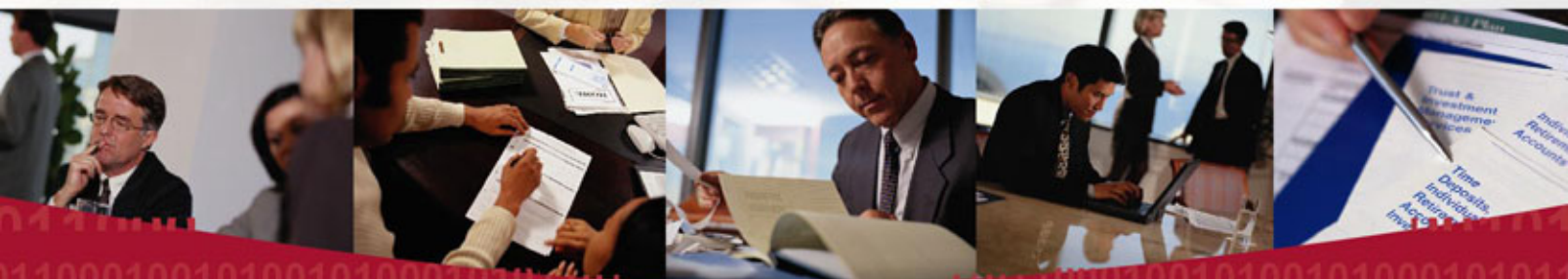
Reporting is the heart of Business Intelligence as it is essential to your business directions. At **ACT**, we break the barriers to data and liberate information to help users gain strategic advantage. We are proud to present the state-of-the-art Business Intelligence solution **Vision**.

Vision is a Business Intelligence tool that gives users unique insight into every aspect of the business by providing the ability to drill down into multiple dimensions of financial information from their desktop.

Reporting will no longer be limited to a single application, using Vision you can combine data from multiple applications into a single concise report. Vision is a dynamic analysis and reporting application that can be utilized on your desktop or across the web. It allows you to uncover and analyze trends, problems, and opportunities concealed within corporate transactional data.

This ingenious solution delivers comprehensive, automated reporting in real time across your entire systems. Vision is about getting the right information to the right people at the right time. Vision allows multidimensional analysis. As an end user tool, Vision doesn't require extensive training or set-up. You will be up and running in a fraction of the time it takes to create standard reports. Reporting will no longer be limited to a single application, because using Vision you can combine data from multiple applications into a single concise report. With vision you can enhance your managerial performance along with saving both time and money.

Vision 6, it makes sense.



micros FIDELIO

N E W S

- **MICROS Ranks #87** on BusinessWeek's 2006 - Hot Growth Companies List. For more information please visit: <http://www.micros.com/CompanyInformation/News/PressReleases/BWHotGrowth.htm>
- **MICROS Ranked #1** Information Technology Company based in the Washington, DC area, in the 2006 Post 200, conducted by the WashingtonPost. For more information please visit: <http://www.micros.com/CompanyInformation/News/PressReleases/Post200.htm>
- **Wendy's International Selects mymicros.net** Business Intelligence Solution for All Corporate Wendy's Locations. For more information please visit: <http://www.micros.com/CompanyInformation/News/PressReleases/Wendys06.htm>



Digital Media Networks

Digital Media Networks - the use of digital displays and electronic images to advertise products or provide information at the point of sale has always been a compelling offering. Visual digital media is being used in banking halls, shopping malls, in supermarkets, hardware and DIY shops, stations, airports, doctor and hospital waiting rooms, health and leisure clubs, in airplanes, on the Heathrow express and even on garage forecourts. In fact anywhere where there is a captive audience there is an advertising opportunity. Such advertising and informational systems are now being referred to as Captive Audience Networks.

This inventive technology is now offered by Promolinks and ACT

Benefits of installing digital signage networks:

1. **Flexibility:** Through digital signage, a retailer can cost effectively make real-time changes to messages that are shown in thousands of retail outlets instantly. Moreover, the message can enhance the ability to promote specific offerings in single or multiple stores.
2. **Customer impact:** digital signage dynamic content attracts shoppers and has greater impact than static signage. This results in greater awareness. In addition, the ability of digital signage to target messages to a specific customer demographic increases a message's impression. Sales can be positively influenced.
3. **Centralized management and distribution of promotional messages:** As compared to some traditional media, digital signage can reduce costs, ensure promotional distribution and utilization, and increase chain-wide brand consistency.



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 **PromoLinks**
International

Digital signage is offering several applications ideas serving wide range of business sectors:



Hospitality

Hotels, Cruise Ships and Resorts around the world have embraced digital signage. Interactive kiosks are serving as virtual concierges in hotel lobbies providing dinner reservations, directions, activity schedules, and ticket reservations for hotel guests. Digital screen displays provide business executives information on meeting rooms and schedules. In-room screens display branded advertising for hotel amenities including restaurants, spas, and fitness centers. Cruise ships post information messages for their guests, display restaurant menus and provide interactive reservations for shipboard amenities.



Retail and Supermarkets

Recognized in the industry as the "holy grail" for the Digital Signage industry, Retail **digital signage** has a proven track record of success for Point-of-Sale, In-store TV, Quick Service Restaurants, C-Stores, Grocery Stores, Banks and Shopping Mall applications. Deployments allow brand advertisers and retailers to focus on delivering the RIGHT message to the RIGHT audience at the RIGHT time.



Transportation

Helping people make reservations, displaying schedules and showing branded advertising for on-site shops. Walk into any major international airport today and see digital signage showing flight schedules and availability. These flight information systems are integrated into the flight information database that typically maintains flight scheduling and availability on a real-time basis. Many displays showing transportation schedules are also displaying branded advertising for products and services available in the transportation centre. In addition, opportunities abound for selling advertising for the stores and shops located at airports and train stations.



Education

High schools and universities always need to communicate with students, faculty, staff, and parents. Administrators must invest in a solution that will not only be embraced by its users but also its audience and stand the test of time through employee turnover and student graduation. Until recently, individual departments or student organizations managed their own communications.



ACT

has been acknowledged as

Microsoft

Gold Certified Partner



To be a leading System Integrator in Egypt, **ACT** has soon built relationships with leading vendors in the world such as **Microsoft**. For years, **ACT** has been a partner of **Microsoft**, June 2006 is a memorable milestone in the relation of the two parties when **ACT** has upgraded its partner status and became Microsoft Gold Certified Partner - the highest level in **Microsoft** partner system. This new level of partnership will allow **ACT** to provide better solutions to our customers using

Microsoft products and technologies.

To gain this certification, **ACT** must meet specific certification credentials.

ACT has demonstrated expertise with **Microsoft** technologies and a proven ability to meet customers' needs. **ACT** Professional Services Department has formed a **Microsoft** Business Unit responsible for the deployment and implementation of the different Microsoft Technologies. **Microsoft** Gold Certified Partners provide a competitive

advantage in the marketplace to deliver powerful integration capabilities that meet customers' specific requirements.

As a Gold Certified Partner, **ACT** will have access to tools and resources from **Microsoft** that will help **ACT** in building and maintaining expertise in providing the latest technology. These tools will also aid us in delivering and supporting Microsoft software and solutions that **ACT** develops and provide for its valuable clients.

Microsoft®
GOLD CERTIFIED

Partner

Information Worker Solutions

Windows on Microsoft

Windows Vista

Windows Vista can help your organization use information technology to gain a competitive advantage in today's new world of work. Your people will be able to find and use information more effectively. You will be able to support your mobile workforce with better access to shared data and collaboration tools. And your IT staff will have better tools and technologies to enhance corporate IT security, data protection, and more efficient deployment and management.

Enable Mobile Workforces

With Windows Vista, mobile professionals gain more seamless and secure access to corporate resources and collaboration with colleagues, both on and off the network. A better transition from online to offline reduces the time and labor required to synchronize mobile devices. Windows Vista also helps to increase mobile productivity by discovering and sustaining connections to wireless networks more easily than ever.

Find and Use Information

The next generation desktop, Windows Vista, helps individuals find and use information quickly, easily, and more securely on PCs, e-mail, corporate sources, and the Internet. Windows Vista achieves higher levels of reliability, limits

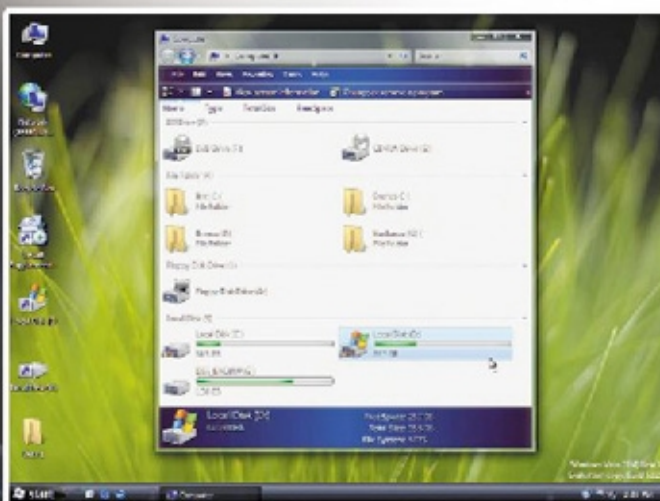
downtime, and delivers time-saving information management tools to the desktop platform.

Improve Security and Compliance

Windows Vista enables organizations to use information technology to more effectively reduce risk by protecting information and services in a more controllable and more secure environment. New features reduce vulnerability to malicious software, block attacks, and remove malicious software before problems occur. More sophisticated auditing and reporting capabilities help to simplify IT management and can contribute to lower costs for regulatory compliance.

Infrastructure Optimization

Windows Vista enables IT professionals to reduce the time and complexity of deploying and maintaining infrastructure and provides a more manageable, reliable, and secure desktop client. Richer data and documentation allows IT professionals to more easily view, prioritize, and respond to events; new diagnostic, self-help, and remote assistance tools significantly decrease branch office and helpdesk support costs. Windows Vista costs less to deploy than Windows XP, freeing IT resources to drive innovation and build positive value for the organization.



Signed, Sealed, Delivered

ACT has won the project of National Geographic-based Address Information System (**GAIS**) which was released by Egypt Post (**EP**). **ACT** has marched into the conquest of providing top-notch solution to **EP**. This national project is of a great importance to the country at whole.

"In order to enhance the processing and delivery of mail, introduce new services for the business community, reduce undeliverable-as-addressed mail, reach all households and business across its vast network, **EP** has decided to use a Geographic-based Address Information System (**GAIS**). **GAIS** is used to build, standardize, and maintain Egyptian urban address information. The effectiveness and efficiency of the postal system strongly depends on the availability of a complete and updated national address information system. This system will be utilized by around 8000 of **EP** staff members on different levels; starting from planning and marketing through all the **EP** layers up to the level of sorters, postmen and drivers delivering and gathering different postal materials from all over the country. The system will cover over 3 million buildings in all of the 242 cities of Egypt "said Dr. Ahmed El Hefnawy the Vice Chairman of EP.

Egypt Post project is the contemporary technology to plan, check, allocate and direct resources to improve the level of services as well as starting one of the main giant steps to fully automate EP. This project is currently under implementation as it offers full address information through a complete geographic coverage to ensure saving both time and money for **EP**. This technologically advanced project will be used to standardize address information according to the geographic area, and incorporating the best solutions into the project on time and within budget was **ACT's** main goal.

Egypt Post project is a national project which will help all citizens of A.R.E. in order to get a standardized address system with massive information in many areas of interest (such as

the location of commercial and non commercial activities). The project strategically aligns with Egypt Post's mission, goals, services, operations, and accountability with the appropriate use of IT technologies and processes.

To implement this project with the finest resources, **ACT** had made a consortium with **Connection** (Programming & Information Systems Company). **Connection** is specialized in the field of data information systems along with geographical coverage. " **Connection** had put all it's resources and facilities together in order to fulfill the commitments & responsibilities of the project and to ensure executing it in the most professional and successful way " stated Mr. Ehab Hassan the Chairman of Connection Co.

The project covers all the cities in A.R.E. at it's first stage in a way to meet the global standards set by the renowned Universal Postal Union (UPU). This project will not only provide a strong, accurate, and updated database for EP but it will also, at later stages, help all Government Ministries & Agencies in executing any work related to the addresses database in a very successful manner.



Dr. Ahmed El Hefnawy
Vice Chairman of EP

ACT is -as it has always been- taking responsibility of executing national projects to provide the latest technology to the community in general and to the concerning business areas (Governmental and non Governmental) whenever needed. Both **ACT** and **Connection** Calibrating excellence and quality validated EP to break into the information electronic age.

ORACLE®

B U S I N E S S N E T W O R K I N G



Oracle PartnerNetwork Executive Round Tables Event

The foundation for partners' success with Oracle is **Oracle PartnerNetwork**, a community of more than 16,000 partners worldwide, a management portal, an interaction center for partner support, and a global business program. Through partnership with Oracle, you will gain access to Oracle's premier products and solutions for additional growth opportunities, education, technical services, highly specialized go-to-market engagement, with support from across all lines of business within Oracle.

Oracle PartnerNetwork Executives Round Tables Event that took place at Plan Hotel (Stella Di Mare) in Ain El Sokhna. Since **ACT** is an Oracle partner, Mr. Maged Taha & Mr. Mohamed Tawfik represented **ACT** by attending the 2 day event. The main agenda included:

First day:

A session on the benefits of using Oracle PartnerNetwork (OPN) portal.

The promise of Oracle PartnerNetwork (OPN) is to simplify

and consolidate offerings from multiple Oracle product groups, delivering a best-of-breed program with increased levels of support and engagement based on increased investment and commitment to Oracle.

Second day:

A session on "Handling difficult people" presented by Mr. Sherif Al Attar. The session included the secrets of success in dealing with difficult people in the working environment. The session covered the approach, behavioral style, and techniques to facilitate and smoothen the workflow within any organization. The main purpose of the session was to enhance the individual's capacity in finding serenity in dealing with everyone. It was a fruitful session filled with rich information offering answers to behavioral predicaments.

Empowering

the finest solution

ACT installs
SunSystems Financial Solution in **ERF**



The Economic Research Forum *also known as* **ERF** is an independent, nongovernmental, nonprofit organization, which provides a platform for a wide range of views. Its mission is to initiate and fund policy-relevant economic research, and to function as a resource base for researchers through its databank.

Adapting to the change in customer's needs, together with providing a compatible state-of-the-art solution, **ACT** presented **SunSystems Financial Solutions** to **ERF**.

The installation provided a reliable mechanism for optimum usage of the solution facilitating the work. The solution includes dual base currency which allows 3 currencies to be held against any transaction. Moreover any currency can act as a pivot for calculations.

Vision 6 was also introduced within the bundle, to offer a highly flexible and customized tool for reporting. The dynamic financial solution can continuously upgrade the information through synergic pooling of fiscal data. **SunSystems Financial Solution** offers access to monitor and track financial information.

The financial solution has powerful and flexible reporting functionality that ultimately creates a more productive, proactive environment where questions can be answered immediately.

ACT's strategy was to deliver application powered solutions that address businesses' unique data needs. Furthermore the solution is a crucial tool to support the continuous rapid growth of **ERF**.

SunSystems Financial Solution is a constructive answer for **ERF** to presume its aim in fostering economic growth with equity, and effectively integrate the region into the world economy.



Dr. Samir Radwan
Managing Director of ERF



NEW HP

Compaq tc 4400

convertible table PC



Configured as an ultraportable notebook or convertible tablet, the versatile HP Compaq 4400 series adapts to the way you work. Versatile and productive without weighing you down.

- Intel® Core™ Duo processors⁵ allow simultaneous use of multiple applications so you accomplish more in less time.
- Ultra-light, full performance design with 12.1-inch XGA display.
- The convertible tablet PC features a 12.1-inch XGA display with 160-degree wide viewing angle, active digitizer and specially-treated, sparkle-free glass to enhance durability and provide a comfortable writing surface. An Enhanced Outdoorviewable Display is available on select tablet models to increase your productivity in outdoor or bright environments.

Power and connectivity that goes with you.

- Impressive standard battery life. Get even longer lasting power with HP's selection of extended-life batteries.
- A variety of wired and wireless² communication solutions help you stay connected.

HP Professional Innovations

A suite of value-added security, ease-of-use, and reliability features that helps make HP Business Notebooks the clear choice for your demanding mobile needs.

- Security – Solutions to help protect your notebook, data, and network connections.
 - HP ProtectTools is a portfolio of security features designed to address critical aspects of IT security and includes: TPM Embedded Security Chip, HP Fingerprint Sensor, and optional Smart Card Reader⁴.

- Ease-of-use – Intuitive and power-saving features that boost productivity.

- Ambient Light Sensor automatically adjusts display brightness to maximize battery life.

- HP Fast Charge Technology charges the primary battery up to 90% in 90 minutes, then charges secondary battery to keep you running.⁶

- Compatible with all of the common notebook accessories⁴ shared across HP's Business Notebook line.

- Reliability -- Built to perform and proven to last.

- HP Mobile Data Protection System 3D detects motion and helps protect data from shock and vibration.

- Magnesium frame and full magnesium alloy enclosure give durable structure to this ultra-mobile design.

- In-mold Lamination offers a scratch-resistant surface that helps protect the keyboard deck. Configured as a power-packed ultraportable notebook or convertible tablet, the versatile HP Compaq 4400 series adapts to the way you work with ultraportable mobility, superb performance, and productivity-enhancing features.





Captaris RightFax



THE INCLUSIVE & RELIABLE BUSINESS SOLUTION

RightFax is the pioneer and innovator in production fax and electronic document delivery, offering organizations numerous advantages. With **RightFax**, vital business information such as purchase orders, invoices and statements can be electronically exchanged via fax, email, certified email, encrypted PDF or SMS.

ACT offers this ingenious business solution that will be the essence of a smart business eliminating manual processes such as printing, mailing or manually faxing documents.

RightFax automate the exchange of business information with customers and suppliers. This is accomplished through the integration of a variety of applications including; email, desktop, CRM, ERP, document management, host, legacy and other business applications.

Benefits of RightFax are:

- Reduced document delivery costs up-to- 90 percent
- Increasing efficiency,
- Speeds communication and improve response time without changing the existing applications.
- Quick Return on Investment
- Rapid integration of enterprise-wide document delivery

A successful business requires competent and reliable tools, RightFax can be the answer.

"If a 25 person organization manually faxes 30 two-page documents daily, it's squandering 1,000 man hours a year. That equates to one employee spending six months each year printing documents and feeding fax machines."

Maury Kauffman
Fax Industry Analyst
The Kauffman Group



SURFING THE WEB

Europe Travel Guides

<http://www.europe-travel-guides.com/>

Everything you need to know about traveling to Europe.

Art.com

<http://www.art.com>

Browse the fine art gallery.

Website Marketing

<http://www.wowbrand.com/>

Your comprehensive guide in the world of Website Marketing.

HP for Multi-Function Products

The compatible business choice ...



• Why choose HP Multi-Function Products (MFPs)?

Well if you want to reduce costs, increase productivity, and improve workflow, **HP MFPs** is your answer.

- When you choose an HP Multi Function Products (MFP), you get the same reliability, networking, and management capabilities. **ACT** offers **HP's MFPs** to meet your unique needs and priorities.

Ease of use

- HP MFPs offer a single control panel with an easy to use interface for printing, copying, and digital sending functions
- HP MFP offer easy to access paper paths and supplies for simple troubleshooting and cartridge replacement
- HP MFP supplies management is simplified with toner level sensors, online supplies ordering, and no-shake cartridges.

Best in class networking

- Seamlessly integrate HP MFPs into your infrastructure with a choice of Internet, LAN, or wireless connections
- HP MFPs are easy to install, connect and manage.
- HP MFPs offer a broad range of complementary installation, connection, and management products, software, and services

Superior services & support

- With HP, you have access to flexible support & financing options with versatile terms and conditions to meet your needs
- HP MFPs offer embedded Web servers that enable instant support with HP

Better return on investment

- HP's balanced deployment strategy can improve both printing performance and cost
- Balanced deployment of devices can optimize asset utilization, maximize return on investment, and reduce TCO (total cost of ownership)
- Balanced device deployment can range from individual desktop configurations to highly centralized plans, with a wide range of mixed options in between
Only HP has the broad portfolio to deliver the right mix of desktop and network printers and/or MFPs

Clearly, HP's MFPs can offer your business so many benefits that will make the workflow smoother while saving your money.

OUR PEOPLE

- It is no profit to have learned well, if you neglect to do well.
Publilius Syrus 100BC
- **ACT** believes that outstanding services are provided by outstanding companies and outstanding companies employ outstanding people.
- **ACT** believes in P.E.O.P.L.E "Proactive, Efficient, Organized, Productive, Loyal Employees". ACT believes that people are the critical factor that any organization needs to leverage it from where it is to where it wants to be. PEOPLE are the ultimate competitive advantage.
- At **ACT** we believe that our strength is drawn from the people who work for us, at all levels. Therefore we value each member of staff for their own strengths, abilities and perspectives.
- Lifelong learning and training are important features of life at **ACT**. Since knowledgeable people strengthen their companies, **ACT** is committed to provide its employees with a continuous learning environment that encourages them to:
 1. Achieve their professional and personal goals.
 2. Raise their competence level
 3. and deliver outstanding value to the company and its customers

It's OUR P.E.O.P.L.E who Sustain OUR SUCCESS.



ACT شركة الحاسبات المتقدمة
Advanced Computer Technology

تهنئة

تهنئ شركة الحاسبات المتقدمة الأستاذ/ **عاصم وهبي** - إستشاري تطوير نظم الأعمال -
على فوزه بمنصب رئيس لشعبة الخدمات بغرفة صناعة تكنولوجيا المعلومات والاتصالات
وذلك في إنتخابات الغرفة لرؤساء شعب الإتصالات، والبرمجيات، والخدمات.

Hospitality Sector

Projects Implemented

• Habiba Marsa Alam	MFF, Opera PMS ,MC, Tiger & IFC
• Intercontinental Taba	Opera – IFC - MFF
• Intercontinental Al Jubile	MFF
• Hayatt Regency Taba	Opera, IFC
• El wekala Taba	MC , MFF
• Intercontinental Muscat	MFF
• Crown Plaza Jeddah	MFF
• Intercontinental Al Bustan Hotel Oman	MFF
• Intercontinental Beirut	S&C
• Fusion Americana	MC
• Iberotel Almaza	MFF, FO, F&B & IFC
• Dreams Beach Marsa Alam	Suite 8, IFC, MFF, & MC
• Dream Lagoon Marsa Alam	Suite 8, IFC, MFF, & MC
• Intercontinental Dar Al Iman	MFF
• Intercontinental Dar Al Hijra	MFF
• Movenpick Sanaa	MFF

Projects under Installation

• Orascom HO	SunSystems, MC
• Orascom HO Elgouna	SunSystems, & MC.
• ECDC	Sun Systems.
• Ocean View	Opera, & MC
• Four Seasons At First Residence	Upgrade to Opera
• Crown Plaza Bahrain	MFF
• Safir Bhamdoun "Lebanon	MC
• EL Wekala Taba	Opera
• Movenpick JolieVille Golf Resort	Fidelio V8
• JolieVille Congress Center	Fidelio V8 + CCM
• Movenpick JolieVille Sharm	Suite 8
• Movenpick JolieVille Luxor	Suite 8

Partners



Preferred Partner



Information Worker Solutions



DIGITAL SIGNAGE

DELIVER THE RIGHT MESSAGE

TO THE RIGHT PEOPLE

AT THE RIGHT TIME

✓ HOSPITALITY

✓ GOVERNMENT

✓ TRANSPORTATION

✓ SUPERMARKETS

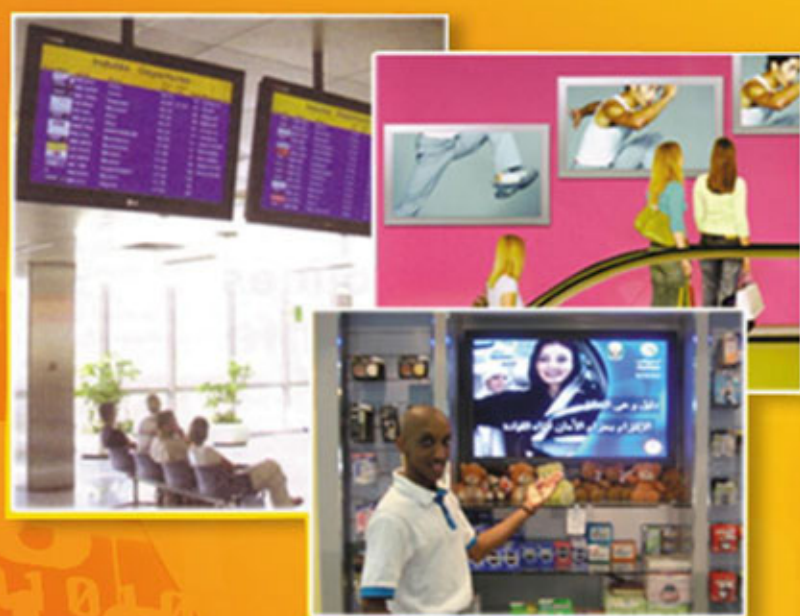
✓ BANKING

✓ RETAIL

✓ EDUCATION

✓ CABLE TV

✓ CORPORATE



BENEFITS OF DIGITAL SIGNAGE

1. Increase brand awareness
2. Generate revenue
3. Inform
4. Entertain
5. Educate and Captivate



PromoLinks
International

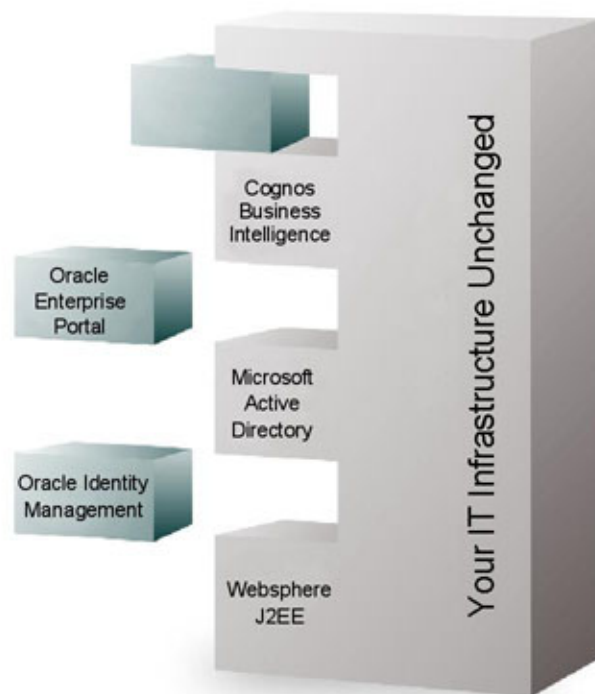
SCALA



شركة الحاسبات المتقدمة
Advanced Computer Technology

Oracle Fusion Middleware

Hot-Pluggable



**So Standard, It's Hot-Pluggable
With Your Existing Software**

J2EE - Enterprise Portal - Identity Management - Integration - Data Hub - Business Intelligence

ORACLE®

**Oracle-com/middleware
or call 0800 222 0222**

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