

**30** YEARS

OF **Empowering  
Technology**





## Insertions Section



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ACT Smart Village Headquarters



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## Message from ACT Chairman

### “To 30 Years of Empowering Technology and to 30 more Years of Unleashing Possibilities”

My beloved ACT Family, the ICT Community and esteemed business executives, it is with great pride that I address you at this special milestone that ACT has surpassed, to tell you more about our past, recent achievements and our future endeavors. You see, the key to our success has and will always be our sheer belief that technology can impact our nation. In fact, we were amongst the first true believers in technology in Egypt, and this remains to be our manifesto for progression.

Reminiscing the past 30 years for me is something that brings about complex emotions. It all started back in 1988 with four other close friends and a cohesive dream to genuinely contribute to Egypt's development through technology. With endless hours and long nights spent planning and working, we embarked on our journey with a humble company made up of five hired employees and us personally handling all operations from start to end. Whether developing partnerships with the most prominent technology providers in the world, selling relatively new technologies to the market, delivering and technically installing these technologies to the customer, invoicing and collecting the money, it was all done personally by us.



For sure it was tough, very tough actually, as this had an impact on our sleeping habits, stress levels and work-life balance, yet looking at what we've reached now, I can fortunately say, it was worth every moment. Even through the tough times caused by political, economic and business downturns, we have always believed in our capabilities, in our people and in our partners of success. Thanks to them - and by God's will - they have never let us down.

This year we celebrate 30 years of ACT. This reflects on tens of thousands of projects executed across Egypt, the Middle East, Africa, Europe and Asia-Pacific. This also echoes on thousands of individuals who were or are currently employed and are contributing to the company's success. In fact, today we are a team of more than 450 talented individuals, with more than 170 who have been part of ACT for more than five years; more than 80 who have been part of ACT for more than ten years; and more than 30 who have been part of ACT for more than twenty years. That is a great statistic that proves our core value of being a united family.

Moving ahead to the future, I'd like to first highlight the fact that over the past five years our recognized revenues have grown, with a year-on-year average rate of 35%. Although this is a positive and robust financial indicator, yet our coming plans are to increase overall turnover rates by more than 40% and 50% year-on-year and more than 70% in specific business lines. To do so, we had to revisit our strategies for the future. In 2017 we embarked on a Transformation Strategy that would enable us to achieve our local and global ambitions. Why? Because simply we have realized that the business and technology space is currently shifting, and to cope with this relentless shift and to maintain our leadership position we must renovate.

In that manner, we have given this year a bold moto of 'Unleashing Possibilities,' which reflects our belief in the existence of possibilities; possibilities for our company's growth, for our people's development and for our customers' success. Accordingly, we would like to literally maximize all the opportunities ahead of us. Unleash possibilities to ourselves as a company to further penetrate our footprint across all industries, as well as expanding globally through our legacy hospitality technology expertise. We will unleash possibilities to our people through learning and development programs and new challenges that would maximize their potential and enable our customers to achieve their goals and provide the best services to their end users. Therefore, over the coming period we are committed to expanding as a company on all fronts.

First our solutions portfolio, which we have already started enhancing to align with emerging trends such as cloud computing, Internet of things, blockchain technologies and smart cities. Second our global offices presence, as we are aiming to establish at least three offices covering different regions over the coming year. Moreover, we are aiming to increase our investment in learning & development program's budget by more than 150% over the coming year versus last year's budget, indicating our strong commitment to our capacity building plans. As for our imminent move to the Smart Village, construction works have begun in December 2018 and we are aiming to move by the second half of 2019. Our premises will be a state-of-the-art facility with the latest advanced technological solutions, that will include a multi-purpose technology showroom that we aim to be one of the information technology landmarks in the country.

Finally, to take on our never-ending ambitions, I always insist on concluding that we must genuinely live by our family spirit, that reflects on our trust, transparency, cooperation teamwork and integrity levels. Complimenting that with positive attitude and positive thinking will ensure our future success.

**So, let us celebrate 30 Years of ACT; and to 30 more years of unleashing possibilities.**

*Hassanein Taoufik*





**Wael Abou Elnour**  
Chief Human Capital Officer

**Biography**

Wael Abou Elnour is an experienced HR senior executive, holding an HR Management Diploma from the American University in Cairo and a B.Sc. in Mass Communication specialized in PR & Advertising from Cairo University. With more than 25 years of experience, Wael earned a wealth of HR strategic and hands-on practices in his managerial and leadership capacity with number of prominent multinational and big local organizations in Egypt. He had also assumed leadership positions including Head of HR at Vodafone Egypt, HR Director at Henkel Egypt and HR Manager at Americana Group, which granted him the opportunity to - not only influence - but also reshape the conventional human resources paradigm within different-sized businesses. With passion for HR management and consultancy, he also co-founded High Return Group, an HR consultancy and executives' search company that provides firms with HR consultancy, recruitment, capacity building and development, as well as digital HR solutions. As a Total Rewards Management Expert, Wael has adopted innovative reward management practices and solutions in the FMCG and telecom sectors. Internationally recognized HR certifications, such being a Certified Talent Management Expert from Institute of Organization Development (IOD) in the USA, a Strategic Workforce Planner from Henley Business School in the UK, a Certified Job Evaluator from Hay Group and Towers Watson and Occupational Personality Testing from the UK, are tokens that allow Wael Abou Elnour to challenge the local HR framework in Egypt and innovate in his capacity as Chief Human Capital Officer at ACT for years to come.

**Role at ACT**

As ACT's Chief Human Capital Officer, Wael oversees all people-related strategies, operations and functions and is accountable for developing a strong HR strategy and putting it into actions in alignment with ACT's overall business and strategic plans. He will also provide a special focus on succession planning, talent management, change and organizational performance management, as well as training and development, Wael's role is to lay a strong foundation for ACT's capacity building strategy.

**Vision**

He aims to position ACT as the preferred and trusted employer of choice for the best calibers in the market, Wael's corporate vision is to provide the highest-standards of innovative and results-oriented HR services, policies and systems, while adopting a personal vision to make promising impact on other people's future by living with passion and build a legacy that sustains longer than his life.



**Yasser Mohamed Rashwan**  
Chief Technical Operations Officer

**Biography**

Yasser Rashwan holds a BSC in Telecommunications and Electronics Engineering from Ain Shams University in 1987. With 30 years of experience in networks and telecommunications in leading firms, Yasser was the Chief Technical Officer for Telecom Egypt (WE), heading all networks technical functions including transmission, fixed lines, fixed internet services and the company's mobile network. Before joining Telecom Egypt, Yasser was among of leadership at Vodafone Egypt, where his expertise also spans across diversified technologies including 2G, 3G and 4G with a strong track record in technology strategy, planning, design, network deployment, operations and maintenance

**Role at ACT**

In line with the prime importance for flawless and resilient infrastructure, Yasser Rashwan is focused on transforming ACT's technical operations, guaranteeing that business operations are efficient, effective, flawless and above all always up and running. With smart resource management and distribution of services to customers, as well as analysis of queue systems, Yasser adopts a comprehensive technical strategy that unleashes technical capabilities and opportunities for ACT.

**Vision**

As a solid member of the ACT family, Yasser Rashwan adopts a vision of growth for the company; a vision to solidify ACT's presence as "the corporates' choice for end-to-end technology solutions". In spirit of technological advancement, Yasser believes in strategic capacity building, a development approach that aims to bring all team members together to strive, achieve and succeed with strong belief in alignment with ACT's standards and policies.





**Farouq Al Hefnawi**  
Chief Corporate Affairs Officer

#### Biography

With more than 23 years of experience in the field of software, IT law and contracts, Farouq Al Hefnawi spent his first 13 years of his career in the Egyptian “Council of State”, where he experiences the core essence of the judicial body, practices and values. Equipped with a solid legal background, Farouq then was exposed to rich practical experience of managing in-house legal departments at leading private firms, where he got the opportunity to negotiate and conclude multimillion software and IT contracts. Among his top-held positions is his leadership capacity at Huawei Technologies, where he was appointed as the Legal Director of the Middle East region, based in Dubai. Farouq has also crowned his milestones with writing and publishing a number of legal books since 2001. Farouq wrote prominent books in Arabic such as “Software Law”, “Software Contracts” and “IT Contracts”.

#### Role at ACT

Farouq joined ACT in 2015 as a General Counsel and Board’s Legal Advisor. Today, in his capacity as “Chief Corporate Affairs Officer”, he is accountable for a unit, to lead ACT’s corporate affairs successfully, with quality assurance and compliance. The department is responsible to streamline practices and processes of ACT’s main functions with corporate governance. With a strong belief that corporate governance is a shared responsibility, Farouq is committed to embrace all ACT members into the corporate governance spirit, making the latter’s resources, strategy and mechanism achievable to all. This process includes but not limited to quality assurance, preventing fraud, managing corporate and legal risk and exposure, following governmental regulatory issues, contract management, supporting company investment, company structure and new entities, controlling and managing court cases and settlement processes.

#### Vision

Farouq Al Hefnawi has a vision of planning rather than performing emergency and remedial actions based on a school of thought that crowns corporate governance in the heart of any successful organization, and specifically for the IT industry that face high rate of risk. Founded on authenticated statistics and profound personal experience, this belief drives Farouq’s vision to manage, control and minimize risks using mainly a preventive approach. As it’s been said that: “It is usually costing less to avoid getting into troubles than to pay for getting out of it.”

**30**  
**YEARS OF SUCCESS**





The year 2018 has been sealed with success and crowned by a significant milestone: ACT is 30. The past thirty years have witnessed strong bonds established with customers, successful projects delivered with excellence and employees exponentially growing with passion to achieve more for ACT.



In light of this joyful milestone, ACT celebrated its 30 years of success on 30th of October 2018 at the JW Marriott Hotel, honored by an opening speech by Mr. Hassanein Tawfiq, ACT Managing Director. In his speech, Mr. Hassanein emphasized the most prominent tenants of success behind ACT for the past thirty years, with solid relationships to loyal customers and employees' dedication on the very top of the list. A unified vision to innovate, collaborate, learn, develop and manage projects flawlessly has been the driver for this unmatched accomplishment. With greatest pride, Mr. Hassanein highlighted remarkable achievements including ACT's global expansion with 5 international offices in Egypt, Qatar, KSA, UAE and France. Emphasizing the contribution of each and every member of the ACT family – past and present, Mr. Hassanein acknowledged employees' impact on ACT's successful growth, supported by an entrenched value system.





The celebration marked a joyful atmosphere, with employees' recognition and awards, intercompany employee engagement and crowned by the magnificent performance of Nesma Mahgoub. The celebration was well deserved for all ACT family who has realized aspirations and dreams over the years, working against all odds to make what seemed impossible possible and polishing ACT's name amongst leading IT firms in Egypt.

With all pride and ambition, we look forward to another 30 years of excellence, superior customer service and constant innovation. We invite you to join our journey and celebrate our first 30 years and beyond!











## ACT AND LINK DATACENTER INTRODUCE AZURE STACK HYBRID CLOUD SERVICES TO ENTERPRISES IN EGYPT

In partnership with Microsoft and HPE, ACT successfully deployed Azure Stack for Link Datacenter, Egypt's first Azure Stack hybrid cloud services provider, marking a leap into cloud innovation in Egypt.

### About Link Datacenter:

Established since 1996 as the data center arm of LINKdotNET, Link Datacenter (LDC) has brought several innovative technological solutions to the Egyptian and the Middle East markets, with sustainable growth plans. LDC hosts one of the largest and most sophisticated data centers in the region in three different locations, equipped with the latest technology and facilities.

Catering to small, medium and large enterprises with custom-tailored hosting solutions, Link Datacenter is a Gold Microsoft Partner with sophisticated domain knowledge in the renowned Azure cloud platform, offering a wide range of migration and hosting services to their customers. With a unique approach of IT service delivery framework coupled with highly experienced and trained team, LDC is one of the forefront professional services providers in the EMEA region.

### Business Need:

Today, organizations face a number of significant IT challenges in a world where the way information technology is procured, consumed and managed has fundamentally changed. CIOs need to be cautious with costs, while increasing value, productivity and service levels and above all data protection.

With these challenges on the table, CIOs continuously and cautiously look for alternative hybrid solutions for their main and disaster recovery sites that can support their operations without being localized on specific applications and vendors

### Solutions

ACT – in collaboration with Microsoft and HPE – successfully integrated Azure Stack services to Link Datacenter, the latest innovation of Microsoft's line of infrastructure solutions. The hybrid hosting solution is an extension to Azure Public Cloud Computing Services. The solution allows geographical surpassing, allowing enterprises to overcome limitations set by regulatory, data sovereignty policies or latency issues while keeping the same public Azure cloud experience. Azure stack also easily connects with Azure cloud for integration with customers' cloud data and applications.

With the distance of customers' disaster recovery sites in sensitive perspective, Microsoft has invested research to develop a game changing solution by introducing Azure stack on-prem for enterprises through Link Datacenter in Egypt backed by ACT's system integration.

Azure Stack offers a breakthrough solution including localized applications, data hosting and services, accompanied by the benefits and features that Azure Cloud Services offer. It allows the banking and government sectors to use the Hybrid Cloud seamlessly, from cloud computing in their own local environments to world-class Service Provider Data Centers, such as Link Datacenters.

### Results:

With this successful deployment, Link Datacenter now allows clients to easily move their applications and data to Azure Stack, connecting to any applications they have on Azure cloud.

Using Azure stack omits latency problems, as it allows customers to be connected via a dedicated data line, while also increasing infrastructure security as data is not accessible through internet. Using Azure stack improves agility, scalability and reduces clients' total cost of ownership with a payment structure that allows them to only pay for usage without costly data center investments.

Azure stack services are expected to cause a leap in the local cloud market. ACT and Link Datacenter - in partnership with Microsoft and HPE – are geared to invest in this promising technology with strong creed in the technical expertise provided and superb customer service those companies provide, introducing this innovation to all sectors.





## ACT to launch a new headquarter in Smart Village

With steady growth and an eye for market expansion, ACT will launch a new office building in Smart Village, planned to be inaugurated in the third quarter of 2019. Leading the ICT market for 30 years, ACT's initiative comes in line with the company's growing number of employees.

Constructed by "Three Design" who also handled its interior design, the new building is an architectural masterpiece, professionally designed and built on a space of 3000 square meters with an investment exceeding 100 million EGP to accommodate more than 500 employees. The building is also well-equipped with advanced technological solutions and is designed to provide comfort for ACT's employees, to equip the latter to efficiently lead ACT's success journey and compete in today's world to solve tomorrow's challenges and achieve ACT's unified vision.

This initiative comes as a milestone of ACT's transformation plan, a phase where ACT members need to comprehend each others' needs, collaborate and act swiftly to back ACT's continuous growth for years to come.

**30**  
YEARS OF ACHIEVEMENT



## ACT exhibits Maestro HRMS at HR Summit and Expo 2018



As a pioneer in HRMS solutions, ACT participated in HR Summit and Expo 2018 that took place from 12-14 of November at Dubai World Trade Center. The exhibition is the Middle East's largest show dedicated to HR professionals in the region. Running for more than a decade, the show has grown to become the ultimate platform to feature the latest innovation, strategies, insights and international best practices by the most influential and respected HR leaders and practitioners from around the globe.

ACT's participation in the HR Summit and Expo was aimed to bridge rapport with HR personnel with the in-house Maestro HRMS solution, a solution well-recognized by more than seventy remarkable firms such as Novotel Hotel, Gargaar Hotel, Rixos de Palm Dubai, and Rixos Saadiyat Island Abu Dhabi to name a few. Maestro-HRMS is an application that automate all HR activities into a single converged system with a simple user interface, linking HR functions with strategic goals of businesses in order to improve and drive performance. It consists of various modules that helps organizations master the wide spectrum of HR functions efficiently, such as personnel, payroll, attendance, recruitment, housing, medical, training, evaluation, self-service, and budget. Marking a successful participation this year, ACT is committed to take part in the annual HR Summit and Expo for the coming years to maximize Maestro's presence and exposure in the regional market.



## ACT exhibits at HITEC, Dubai



Unleashing possibilities, ACT enables its hospitality customers to be more efficient and profitable. Hospitality Industry Technology Exposition and Conference (HITEC®) is the world's largest hospitality technology exposition and conference brand was being held in Dubai from 5-6 December 2018 Madinat Al Jumeirah, Dubai; during which ACT has showcased its latest hospitality Solutions for 300+ participants from major stakeholder and decision maker in the hospitality industry from the Middle East. Digitalization is fundamentally transforming the hospitality industry. It is improving customer's experience, optimizing operations and reducing efforts and costs. Being one of the leading hospitality IT providers worldwide, ACT focused on showcasing its latest hospitality solutions and services that would ensure improving the effectiveness of Hotels' and Restaurants' operations that would lead to improving the whole customer experience. Under the motto "One-Stop Shop for hospitality solutions, ACT has successfully presented new hospitality solutions and services adding to its long portfolio in that particular industry. In addition, ACT has announced launching its Dubai office that will enable connect and serve more ACT customers in the GCC





## HPE grants ACT “Value Award - Storage”

In recognition of its superb performance, Hewlett Packard Enterprise (HPE) awarded ACT the “Value Award - Storage” at the annual HPE – MAS Kick Off Meeting FY19, taking place in Ain El Sokhna. The award comes in recognition of ACT’s outstanding performance and successful delivery of Rashid Petroleum project. In appreciation of its strategic partnership with HPE, ACT is committed to nurture the mutual trust and aspires to continuously expand the HPE business.



**Hewlett Packard  
Enterprise**

# WHERE EVERYTHING COMPUTES, BUSINESS JUST WORKS







## ACT DEPLOYS FULLY INTEGRATED HOSPITALITY SOLUTION FOR SAVOY GROUP SHARM EL SHEIKH

Dedicated to provide customers with high-quality services for more than 30 years, ACT has continuously served the hospitality and enterprise sectors in the Middle East region with world class solutions, marking another success story with Savoy Group Sharm El Sheikh, upon completing a number of successfully delivered projects

### About Savoy Group:

Situated in the heart of one of the world's most desirable vacation destinations, Savoy Sharm El Sheikh is committed to exemplary hospitality services in regards to accommodation, entertainment, leisure facilities and fine dining. For years, it earned a stellar reputation among premier resorts of Sharm El Sheikh and the Red Sea region. Boasting one of the most recognized brands of 5-star hotels and resorts in Egypt, Savoy Group is also the proud proprietor of Sharm El Sheikh's most popular shopping, entertainment, and dining center, SOHO Square.



### Business Need:

Facing a number of technological challenges, Savoy identified the need for IT revamping within its properties from a need for on-site mailing services and across-sites efficient staff collaboration to on-site data sharing and updating, Savoy needed a fully reliable and redundant systems that can overcome the problem of low performance and connectivity as well as saving key team members from spam and mail blockage. In addition, securing Savoy's IT properties' environment and monitoring activities through OMS were on top of the organization's priority list.

At such a critical phase, Savoy Sharm El Sheikh was also in a crossroad with the pressing need for upgrading number of servers to accelerate guest service through integrated hospitality solutions as Micros, SunSystem and OPERA Property Management System.

### Solutions

To address this challenging phase, ACT takes pride for providing Savoy with a number of productive solutions:

- After a thorough trial and POC phase to test the compatibility and efficiency of the software environment, Savoy Group reinforced ACT's recommendation for Microsoft Office 365 after seeing how it worked in practice. Savoy's migration from Exchange G Suite and operating on the cloud would accelerate their business impact and enhance their guest experience.
- ACT's deployment of Microsoft Azure OMS - Operations Management Suite - which is a collection of cloud-based services; has given Savoy's Group the change to manage its on-premises and cloud environments from one single place. Rather than deploying and managing on-premises resources.
- Providing advanced core property management capabilities to meet Savoy's technical needs, the latter's OPERA Property Management System has been upgraded to version 5.5.
- One of the roughest challenges during the project was the upgrading process of the Micros server, running for 7 years accumulating operation data of almost 5000 transactions done daily without any upgrades. Without any data compromise, ACT team successfully finalized the server upgrade smoothly. In addition, Savoy Group Backoffice Accounting SunSystem and the materials control were updated.

### Results:

With the successful delivery of the project, everyone in Savoy now is running the same operating system, the same productivity software, and sharing the same email, communications, and diary technology. Office 365 has given Savoy Group a reliable, secure email system and shared diaries. In addition, they can now access secure, business-class instant messaging, and audio and videoconferencing, along with the ability to share desktops and collaborate in real time. Windows Intune complements Office 365 with computer management and support tools such as problem step recorder, including advanced antivirus protection, remote deployment, and software inventory management to keep track of software installed on the organization's computers.

With Microsoft Azure OMS activated, Savoy's compatibly communicated with different servers, applications and environment seamlessly, collecting the necessary performance data needed to be always on top of the operating system, while consolidating information into well-versed reports, graphs and searchable records, all presented on one single convenient platform.

With no downtime suffered, the systems were smoothly upgraded, overcoming a prime challenge of several properties consolidation including SOHO Square. This process allows Savoy Group to provide customers with faster guest services with lower IT complexity. ACT's highly certified system engineers and support team fulfilled Savoy Group's technical requirements seamlessly with quality and technological expertise in perspective.







## ACT commits to Women Empowerment



It's mandatory to recognize women in workplaces for their multitasking personalities. ACT takes pride for being a place that reinforces women empowerment with a culture that encourages women to equally compete at par with their male counterparts for leadership positions, benefits, indiscriminate treatment, managing high-visibility projects and above all being a prime contributor to strategy development and critical decision making at the company.

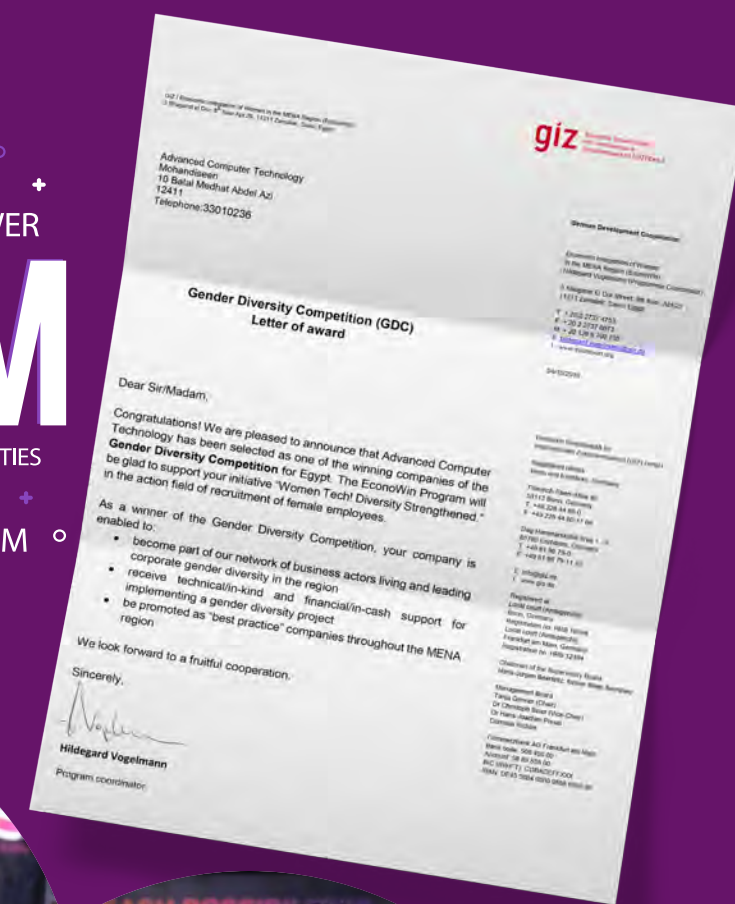
Women are a powerful element in ACT's day-to-day operations, administering and controlling vital functionalities that has led to the company's success over the years. The year 2018's hiring rates witnessed a leap from 10% to 18% of female hiring across all levels.

With a strong belief in the importance of a discrimination-free environment, gender equality and diversity, ACT has long recognized the role of women in value creation and has guaranteed a workplace where women enjoy fair recruitment decisions, training, promotion, allowances, benefits, policy procedures only determined by merit and performance. In addition, nondiscriminatory policies apply to all company's levels up to the top management, as gender equality means nothing if it is not followed to the letter by all ACT management personnel. In recognition of the great wealth women add to our company, ACT is committed to empowerment to the very core of its value system.



## FEMINISM

PEOPLE = EQUALITY  
FEMINIST  
GIRL POWER  
WOMEN'S RIGHTS  
EQUAL  
WOMAN  
OPPORTUNITIES  
50/50  
FREEDOM







## t430 Thin Client

Modern, versatile, cloud-ready



Optimized for desktop virtualization and cloud-based applications, the HP t430 Thin Client is easy for end-users to understand and simple for IT administrators to maintain.



## Benefits of an HP Thin Client

Thin clients are computing devices with no internal hard drives for data storage, a lighter operating system, and they connect to an on-premise or cloud-based server which provides the applications and functionality that end-users need. The experience is similar to a PC, however a thin client provides greater versatility, energy efficiency, and application security and administration ease for IT.



## Introducing the HP t430 Thin Client

The world's first desktop thin client with single-cable USB-C™ power and video—HP t430 Thin Client—provides a compact, sleek, and well-connected device optimized for desktop virtualization, browser-based apps, or cloud-first business solutions.<sup>1,2</sup> HP enhanced its new desktop thin client with functionality and capabilities to deliver what we believe is the start of a new era for cloud-first computing devices.





### Refined from the inside out

Everything from the user interface to the compact design and processing power focuses on driving a modern computing experience.



### Better connected

The HP t430 is full of possibilities, with USB-C for power and transfer of audio and data, a variety of video outputs, and Ethernet and Wi-Fi.<sup>3</sup>



### Administration made easy

Simplify setting up your virtual desktop or cloud device with a pre-configured Linux®-based HP ThinPro or Windows 10 IoT Enterprise OS, and HP manageability software.



#### VESA mount

Mount it to the back of your display or place it discreetly on a desk or in a kiosk.<sup>4</sup>



#### Intel® Celeron® processor

With speeds up to 2.6GHz, DDR4 memory, and solid-state storage, there's more than enough power to take on all kinds of tasks.



#### USB-C technology

One cable powers the device from a display while sending video and audio back.<sup>5</sup>



#### Range of ports

Connect your devices, displays, and network using USB-C, DisplayPort™, and HDMI. Access LAN or Wi-Fi easily with integrated adapters and antennas.



#### Included apps

Get connected instantly with Citrix®, VMware®, Microsoft RDP, and default web browsers right out of the box, as well as Skype for Business and Cisco VXME.



#### HP Device Manager

Easily track, configure, and update devices while reducing maintenance tasks with exclusive included software from HP.



#### Operating system

Choose the Linux®-based **HP ThinPro or Windows 10 IoT Enterprise** operating system for an intuitive, natural interface and familiar navigation.

## The versatility of the HP t430 Thin Client

The HP t430 Thin Client is ideal for modern offices as well as customer interactions in hotels, airports, banks, libraries, and more.



### Modern office

- Plenty of power for cloud-based applications like Microsoft Office 365, email, web browsers, and more
- Consolidate space by mounting it to a monitor with a built-in VESA mount or place it on/under a desk
- SSD storage allows for faster access to data
- Energy-efficient and eco-friendly with low power consumption, using less than 4 watts of power
- Data is saved externally so it won't get lost or misplaced
- IT updates can be pushed to thousands of thin clients remotely, freeing up time and resources
- Ideal for call centers, government offices, hospitals, and other areas that need to secure their data

### Customer interactions

- Affordable customer interaction station—attach it to a display (on a wall or counter) or place it in a kiosk
- No internal moving parts, which is ideal for high-use public environments
- Fanless to withstand dust and extreme temperatures
- HP SmartZero makes it easy to lock devices into a single application for customer use
- Long lifespan means many years of performance and lower costs
- Ultra-high-definition/4K display support creates brilliant, clear visuals



Learn more at [hp.com/go/t430](https://hp.com/go/t430)



1. Based on support for DisplayPort over USB-C from a display that provides power among competitors as of April 2018. Cable and display sold separately. 2. Cable sold separately. 3. All wireless options are sold separately or as optional features. For all 802.11 wireless, wireless access point and Internet service is required and is not included. Availability of public wireless access points is limited. 4. Display and mounting hardware sold separately. 5. USB-C cable and display that provides USB-C power delivery required and sold separately. © Copyright 2018 HP Development Company, L.P. The information contained herein is subject to change without notice. USB Type-C and USB-C are trademarks of USB Implementers Forum. DisplayPort and the DisplayPort logo are trademarks owned by the Video Electronics Standards Association (VESA) in the United States and other countries. Citrix is a trademark of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered in the United States Patent and Trademark Office and in other countries. VMware is a registered trademark or trademark of VMware, Inc. in the United States and/or other jurisdictions. Windows and Skype are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Linux is the registered trademark of Linus Torvalds in the U.S. and other countries. Intel and Celeron are trademarks of Intel Corporation in the United States and other countries.

4AA7-2924ENW, May 2018, Rev. 1



**Executive Biography:**

In his capacity as HP Regional Manager of Egypt, the Gulf and the Levant (EGL), Fadle Saad is the face of HP in the region, holding the responsibility for strategy, sales, channel and distribution to drive the engagement in the region. With a total of over 16 years of experience, 13 of which in the region, Fadle is a subject matter expert on 3D printing, end-user computing and printing, managed services and office automation, with an in-depth insight of the region's requirements and latest business and IT trends. Prior to his assignment to EGL region, Fadle Saad held the position of UAE Enterprise Country Manager. Of Lebanese origin, Fadle holds a Computer and Communications Engineering degree and is a MBA candidate at Manchester Business School.

**What are HP's achievements in the Egyptian market during 2018?**

With Egypt being one of the most vibrant markets in the region, our teams and our partners are well geared to address the ever-changing demands and needs of such a dynamic market. We, at HP, are committed to solidify our presence in the Egyptian market with strong collaborations with our partners. Going forward, our plan is to work closer with the education and government sectors, capitalizing on HP's view on technology and IT trends. I hold a strong belief in HP's team supporting our partners and customers, an achievement attributed to the year 2018, equipping us for a stellar 2019.

**How do you evaluate ACT's partnership with HP in light of its commitment to growth?**

ACT has been a valued HP partner since the merge of HP & Compaq in 2002. During the past 16 years, ACT has continued to show impressive leaps towards growth, crowned by being one of HP's Platinum Partners. ACT's team has an incredible commitment to HP customers, consistently delivering the HP value proposition in both PC and Print. ACT's level of expertise and customer support makes them one of our most valued partners.

**In your opinion, how do ACT sales and support teams help customers achieve their technology goals?**

ACT employs technology enthusiasts who thrive for growing knowledge. While the sales team is very well trained and versed with the new IT trends and technology, the service team is driven by excellent quality standards, catering to several regions within Egypt. This combination is a formula for successful growth.

**What are potential opportunities and challenges HP will face in the Egyptian market?**

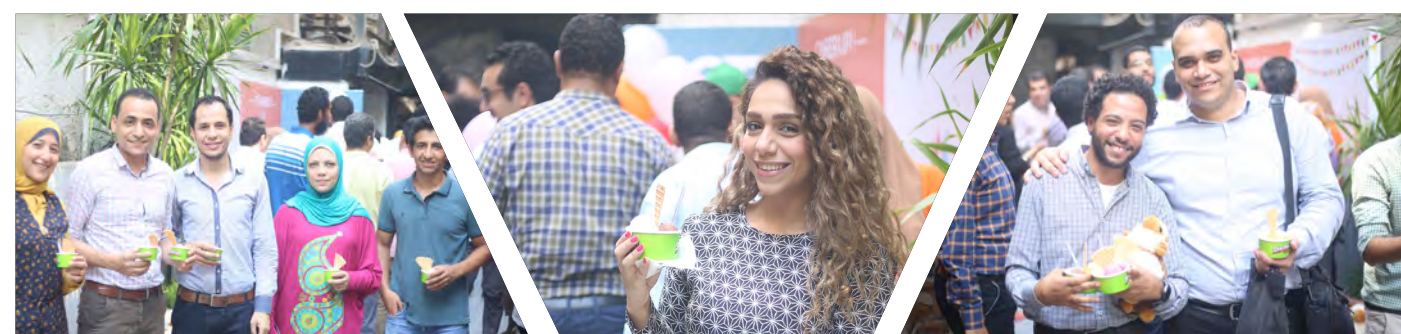
My overall outlook for the Egyptian market is very positive on both consumer and commercial fronts. Consumer spending in Egypt has marked promising signs, while on the B2B front, the banking sector is up-and-coming with assuring potential anticipated. Despite being optimistic, we eye challenges and keep our guards up in every market. At HP, we are flexibly structured – with our partners' support – to channel and solidify our value proposition with clients. In such a dynamic market, not being close to its pulse threatens businesses with failure and extinction. Thus, we listen to the market's demands and swiftly adapt accordingly to always be in the lead.

**How do you evaluate ACT's implementation of mega projects?**

ACT has one of the best project management teams. With potential for growth in terms of scale and complexity of projects, ACT will demonstrate an unmatched competitive advantage when it comes to mega projects' implementation.



Employees are ACT's most valuable asset. With strong belief that productivity is positively correlated with work environment satisfaction, ACT always ensures employees enjoy cozy, rewarding and happy environment. This summer, ACT organized a "Summer Chill" initiative that aims to spread positive vibes amongst employees' stressful days. On one hot summer day, this initiative was designed to bring joy and satisfy employees' sweet tooth with mouth-watering savory ice cream.





## ACTech18 Hospitality Event in Red Sea



With strong creed in the EMEA hotel and tourism industry and the prime importance of its innovative development, ACT launched its progressive hospitality event ACTech'18, an event designed to be held annually to address the different topics in the hospitality technology industry. ACTech'18 – titled “30 Years of ACTions” – was held at Savoy, Sharm El Sheikh, on 16th of September and at Steigenberger, Hurghada on 18th of September. Mohamed Tawfik, ACT Hospitality Commercial Director, featured the importance of supporting the concept of residential tourism sector in Egypt, the Middle East and Africa region, highlighting the exponentially growing hospitality sector in the region. ACT's technology experts brought solutions to life through key sessions such as Symphony Cloud by “Oracle Hospitality”, Simplifying IT with Hybrid by “HPE Aruba”, Mobility Platform by “Neorcha”, Hospitality Voice and Data Solutions by “Logicsware”, Digitizing your guest life cycle by “IPMagiX” and How to Track your Organization's Assets and Maintenance by “Infor”.

ACT also featured its strategic HR solution, Maestro-ACT HRM, a solution designed to revolutionize customers' current HR operations through smart tracking of employee skills, salaries and accomplishments. With special attendance of our strategic partner “Oracle Hospitality”, our gold sponsor “Hewlett Packard Enterprise” and our silver sponsors “Logicsware” and “IPMagiX”, ACTech '18 emphasized the importance of utilizing leading technology solutions to penetrate a new era of smart hospitality solutions that not only fulfill the industry's IT need but to capitalize on innovative solutions that take the industry to a whole new level.



## IN PARTNERSHIP WITH

Strategic Partner



Strategic Solution



Gold Sponsor



Silver Sponsor









# ACT Graduates Academy

ACTacademy



ACT grants talented fresh graduates a business exposure through customized soft skills, technical training and job rotation; ease candidates into the world of work and give them the skills to become a part of a huge team. The program starts with basic soft skills for one week to qualify each graduate to deal in the work field. The purpose of this program is to train fresh grads for 6 months in Act then evaluate them in order to hire the best calibers. In this program our fresh grads had the chance to learn about the other areas through rotating in our business stream and continue/ land in the most fitting department- so that they can make a real difference to our business and their career. This year, we had trained 15 grads in different departments successfully , giving them the opportunity to work hands on in a professional environment to set the foundation for their career .







# Voice of our Customers



I had the honor to deal with the largest integration company in Egypt, serving the hospitality sector. With more than 22 years of partnership with ACT, I found all the respect, cooperation, follow-ups and outstanding attitude from their teams.

CLEOPATRA LUXURY MAKADI



Mohamed El-Batal  
IT Manager



Mohamed Abd El Fattah  
IT Chairman Assistant

GASTEC company trusted ACT with a roadmap to grow mutual businesses endeavors. We chose ACT as the expert adviser for our long-term strategic technology plans.



GASTEC

ACT is not just a company that offers services, I have been working with ACT since 2003 for more than five property groups. I would like to thank you for the quality of service provided by your company. I appreciate your service efficiency, the level of attention to details on each project, and the way you conduct business as a whole.

SAVOY- SHARM GROUP



Mina Saadallah  
IT Director

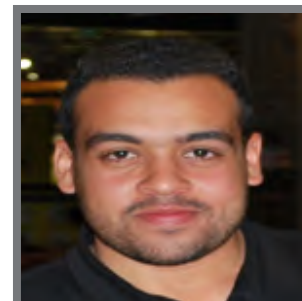


As the Sunrise Resort & Cruises Regional Director of Information and Technology and more than 15 years of dedication to the field of information technology in the hospitality sector, my choice to partner with ACT was well served by its stellar reputation of systems integration in the hospitality sector. ACT's great team of engineers, trainers and project managers shows high flexibility and a committed passion to satisfy its customers requirements.

SUNRISE RESORT & CRUISES



Abbas EL Shabasy  
Regional Director of Information  
& Technologies



Ahmed Bahaa  
IT Supervisor

I extend my heartfelt thanks and appreciation to «ACT» for the great achievements that have been made throughout the course of the work. I have trust in «ACT» and in their services that always meet our requirements. I appreciate ACT's efforts that always come in due, as well as the experience and achievements gained throughout ACT's long track record. Today, I'm pleased to thank ACT for the great efforts, contributed to our advancement.



SUNRISE CRYSTAL BAY RESORT GRAND SELECT

The information technology is the future, the dream, the achievement, which we have to develop and invest in it. The whole world is connecting through one network and speaks one language. I would like to express our sincere appreciation for your service to us as one of our most reliable partners. My vision for ACT is that it will always provide the best working environment for its employees up to or even above the multinational companies' standard to keep conducting those outstanding results.

MARSA ALAM -JAZ HOTEL GROUP

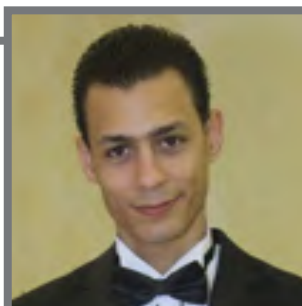


Shady EL Kady  
Area I.T Manager



With a fruitful cooperation for a long time, ACT successfully implemented several systems for our organization. Systems implementation like Opera, Fidelio, Micros, Material Control, Infor Query & Analysis, Sun System, EAM Enterprise Asset Management, and Human Resources System are few successful projects we had together. ACT is a trusted partner, with a strong expertise in the Egyptian market. Based on its effective contribution to our business development, I'm looking forward to further collaboration with ACT in the future.

**CONCORDE MOREEN BEACH  
RESORT & SPA, MARSA ALAM**



**Amr Tawfik**  
Information and Communication  
Technology Manager



**Ayman Ali**  
IT Director

I would like to sincerely thank ACT's dedicated team for a fruitful cooperation during our software and hardware support. Successfully restructuring our department and hotels last year in addition to the great support received from ACT's team since we started to contract their services and applications allowed us to witness promising improvements in efficiency, topped with a successful recommendation for streamlining processes in our hotels. With ACT's continuous support, I'm confident we will materialize outstanding milestones for growth together.



**GRAND - RED SEA GROUP**

I would like to express my sincere appreciation for ACT's service, always solidifying its position as one of the most reliable suppliers, especially in providing the highest quality solutions integration with even better customer service.

Thank you for fruitful business collaboration, and we look forward to many more in the future.

**MARITIM JOLIE VILLE ROYAL  
PENINSULA HOTEL & RESORT**

*jolie ville*



**Sherif Maged**  
IT Director

# 30

## YEARS OF CUSTOMER CENTRICITY



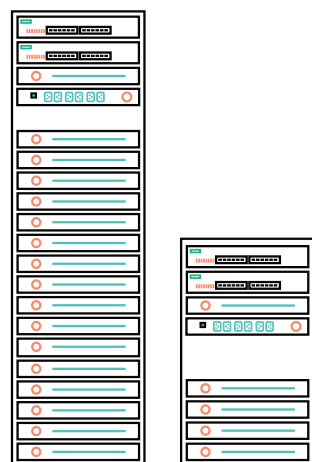


# 5 reasons why you should choose HPE for your Microsoft Azure Stack solution

HPE ProLiant for Microsoft Azure Stack is the only way to go

HPE ProLiant for Microsoft Azure Stack simplifies the development, management, and security of your hybrid cloud. Co-engineered by HPE and Microsoft®—based on a long-standing partnership—the joint solution enables you to run Azure®-consistent services in your own data center.

Here are five reasons why you should choose HPE ProLiant for Microsoft Azure Stack:



4 to 16\*

nodes available in single increments  
(rather than in blocks of four)

120 TB

of raw capacity per node

\* Sixteen node scaling available once  
Microsoft support is released.

## 1 The most configurable solution available

HPE ProLiant for Microsoft Azure Stack offers **greater choice** with **more configuration options** than other solutions. As a fully customizable solution, you get to choose:

- The **processor** type that's right for the workload
- Right-fit **memory**
- Scalable **storage** capacity
- **Support for third-party power supplies** and **rack** options

With flexible configuration options, be assured that HPE ProLiant for Microsoft Azure Stack will fit seamlessly into your existing environment.

## 2 Maximized performance

HPE ProLiant for Microsoft Azure Stack provides higher storage capacity with support for up to 120 TB of raw capacity per node—**delivering a 50% overall increase in capacity**, enabling you to run workloads at a faster rate. The higher workload performance allows for a **66% boost in memory bandwidth** and **double the memory capacity**.



## 3 Unmatched security

Security on HPE ProLiant for Microsoft Azure Stack is **checked** and **guaranteed** on three levels:

- 1.Protect** through the HPE Silicon Root of Trust. Only HPE offers industry-standard servers with major firmware anchored directly into the silicon to ensure servers execute no compromised firmware code. The servers provide protection at every stage of supply chain to ensure the firmware has not been compromised.
- 2.Detect** with Runtime Firmware Verification to verify the validity and credibility of essential system firmware. Detection of any compromised code or malware residing in monitored firmware is captured in an audit log and notification is sent directly to you.
- 3.Recover** with Secure Recovery, enabling you to recover firmware to factory settings or the last-known good state. If you prefer, you can choose to not recover the server at all and take it offline after the compromised code has been detected.



## 4 Pay-as-you-consume pricing

**Reduce costs** by leveraging a **consumption-based** model. HPE GreenLake Flex Capacity gives you the cloud you need with:

- **Rapid** scalability
- **Enterprise-grade** support
- **Variable** costs aligned to metered usage
- **One monthly** bill
- **No** upfront expense

## 5 Expertise and try before you buy

Leverage the collective expertise of **over 4000 HPE experts** trained on Azure and hybrid cloud to answer any questions you have and give you the support you need. Take advantage of the experts to:

- **Help** you develop the best hybrid cloud strategy for your company
- **Deliver** professional services to meet your use case, design and implementation needs

Going one step further, HPE enables you to accelerate your time to value by trying HPE ProLiant for Microsoft Azure Stack **before you buy**. Simply visit one of the HPE-Microsoft Azure Stack Innovation Centers, run jointly by HPE and Microsoft. Hybrid cloud and Azure experts are on hand to help you:

- **Access the latest** Azure Stack software and HPE hardware
- **Implement** a proof of concept
- **Test** your use cases



HPE ProLiant for Microsoft Azure Stack delivers your hybrid cloud, your way—today. Only HPE provides deep hybrid cloud expertise, pay-as-you-consume pricing, and the most configurable solution available to meet your specific needs.





## SOLUTION OVERVIEW

## MICROSOFT OFFICE 365 &amp; ARUBA INSTANT WI-FI

Cloud Productivity and Voice Services for Your Mobile Workforce

The adoption of unified communication (UC) applications like Microsoft Office 365 is growing with incredible speed. Ideal for both enterprise environments and small to midsize businesses (SMBs), Office 365 can help drive business productivity, employee collaboration, and process innovations.

With Office 365 your employees can take their office communications solutions with them wherever they go. They can fully engage colleagues and customers—conduct Skype for Business meetings, share PowerPoint presentations, make voice and video calls—from home, office, or the road.

An IDG Unified Communication and Collaboration Study<sup>1</sup> shows that Unified Communications (UC) applications are a priority for SMBs and 66% of the organizations plan to implement or upgrade UC&C solutions within the next year.

As workforces become increasingly mobile, the reliable delivery of Office 365 to end users grows in importance. And most Wi-Fi networks aren't up to the task. Eighty percent of Wi-Fi networks need upgrading to handle the surge of mobile users and voice applications. Most can't detect, much less prioritize, Office 365 over non-business critical applications like social media and gaming. And few offer Quality of Service for Office 365 voice services like conferencing.

**ARUBA INSTANT: TAILORED FOR OFFICE 365**

Aruba Instant is a powerful, simple, and affordable way to deliver secure, enterprise-class Wi-Fi in small to midsize business environments. A rich, differentiated set of technologies enables Aruba Instant to deliver better Office 365 user experiences compared with less capable solutions. All with the security you'd expect from a world leader in secure access:

- AppRF detects when users launch Office 365, Skype for Business, or any of more than 1900 applications, which are then prioritized above less critical applications.
- Heuristics determines when voice or video calls are launched and then applies Quality of Service to enhance the user experience.

**WHY ARUBA INSTANT WI-FI WITH OFFICE 365**

- Automatic detection and prioritization of Office 365 over non-business critical applications
  - Skype for Business certified and Quality of Service for best-in-class conferencing and roaming calls
  - Enterprise-class security protects confidentiality
  - Grows with your business to preserve your investment
  - Fault-tolerant design keeps your business running
  - Cloud or on-premise management to meet your operational requirements
- ClientMatch™ technology ensures that roaming devices are always connected to the best Wi-Fi access point to enhance mobility and avoid dropped connections.
  - Virtual Controllers inside Aruba Instant access points are synchronized so that if the master controller fails, another will step in for non-stop operation.

**A SOLUTION FOR EVERY APPLICATION**

Employees need the freedom to use Office 365 anywhere, and Aruba Instant delivers. A broad range of indoor and ruggedized outdoor, Aruba Instant access points can reach into every corner of your business.

SOLUTION OVERVIEW  
MICROSOFT OFFICE 365 & ARUBA INSTANT WI-FI

Start small, with even a single access point, and grow as needed. Want wired infrastructure? Aruba's broad range of switches and routers supplement wireless connectivity. Aruba Central Cloud management simplifies wired and wireless network management, configuration and maintenance, with the option to add hosted or on-premise Aruba AirWave Network Management in the future. Need guest access? Policy management? No problem – Aruba ClearPass Policy Manager offers network access control across wired and wireless networks.

**CONCLUSION**

As mobile workforces become the norm, unified communication applications like Microsoft Office 365 have become critical for enterprise environments as well as for small to midsize businesses. Your mobile workforce can conduct Skype for Business meetings, share PowerPoint presentations, and make voice and video calls—from home, office, or anywhere they roam. And with Aruba Wi-Fi, you'll have a seamless and secure mobile experience with fewer dropped calls, higher video quality, and better visibility into Office 365 call quality.





## ACT Development Center

ACTacademy



The growth and development of people is the highest calling of leadership

Harvey S Firestone

ACT launched a development-driven initiative that aims to foster an environment of continuing learning, progress and capacity stretching among its management. ACT set its development center in motion to identify high potential calibers and setbacks. The program is designed to identify key areas of development, specify development methodologies to fill those gaps and lastly to coach and monitor management to fulfill higher potential in their leadership capacity. With a wide range of innovative learning tools, managers participate in three levels of assessment, namely, experimental activities, online assessment and business case analysis. Other cutting-edge tools such as job simulations are also utilized to evaluate managers' core and leadership competencies, with a strong belief that they are the leaders of ACT's future and years to come.







# INTEGRATED PROJECTS

## Hospitality

In its journey of playing pivotal role in the hospitality industry, ACT continues to deliver legacy expertise to clients. The tourism sector has shown exponential growth in contrast to previous years, hotels and the F&B sectors have been investing wisely with significant IT budget allocations to enhance guest experience. Solidifying its position as the partner of choice providing wide range of solutions portfolio, ACT has been recently awarded a number of mega integrated solutions projects:



### Scope

A fully integrated hospitality solution to renovate one of Emaar's properties including Infrastructure Solutions and Services, as well as Property Management System (PMS) and Point-of-Sale Solution and industry-specific Business Application.

#### Emaar Misr for Development S.A.E



### Scope

An end-to-end hospitality solution ranging from the Infrastructure Solutions and Services to Oracle Hospitality based Property Management and Point-of-Sale Solutions, in addition to Infor Business Application.

#### Arab International Optronics



### Scope

ACT has been chosen to meet Tropitel's business demands with technological capabilities to enhance guest experience in their Red Sea properties. The scope of the project includes full solution integration starting from the infrastructure and networking solutions to the hospitality business applications and ACT's home-grown Human Resource Management System, Maestro HRMS.

#### Tropitel for Touristic & Hotels Management



### Scope

As a leading provider of information technology solutions in the hospitality industry in Egypt, and as an expert adviser for Premier Romance Boutique and Spa with long-term strategic technology plan, ACT's professional team provided the latter with a hybrid solution of Aruba Network Solutions, Oracle Hospitality Property Management System, as well as other IT services.

#### Premier Romance Boutique & Spa



## Enterprise

To enable our customers to have a stable, consistent and reliable IT environment, ACT is committed to delivering robust IT solutions based on top-notch industry practices. In accordance, ACT has been recently awarded several significant integrated solutions projects across multiple industries:



### Scope

ACT has been selected to deliver Microsoft's Azure Stack to Link Datacenter in collaboration with Microsoft and HPE. The solution supports Link Datacenter to become the first provider in Egypt offering the Azure Stack Cloud Services through their Datacenters.

#### Link Datacenter



### Scope

Telecom Egypt "WE" awarded ACT the deployment of Aruba's network management solutions to install a full wireless and security coverage to nearly 12,000 users in the Conference Hall of the World Youth Forum that was held in Sharm El-Sheikh under the auspices of President Abdel Fattah el-Sisi.

#### Telecom Egypt - WE



### Scope

With the government's strong focus on systems and services integration considering the security perspective, ACT was selected to provide the Ministry of Interior a unified managed solution for data security systems that complies with the ministry's sensitive data to deliver secure end-to-end services. In addition, the scope also includes the installation of Cisco solutions to streamline the networking operations and services. Moreover, the deployment of other security components that continue providing support services throughout all operations.

#### Ministry of Interior - M0I



### Scope

ACT was awarded the installation of HPE's composable infrastructure solution, HPE Synergy to enable CGC gain efficiency and control the deployment of IT resources through a unified interface. Moreover, the solution was also composed of an Aruba based networking offering to ensure a scalable and secured IT environment.

#### Credit Guarantee Company - CGC



**Short Biography:**

With a BSc in Engineering specialized in electronics and communication in 2010, Mohamed Koriem, Ghrghar Group CEO, held a number of senior positions in top firms in the travel and tourism industry. Among senior positions held, Mohamed Koriem served as a member of the board of directors for Unlimited Egypt Travel, a leading travel agency in Egypt, and for EMEY, an Egyptian Airlines that drives continuous innovation in the aviation sector. After completing his Masters Degree in Engineering and Science in Scotland, Mohamed Koriem founded Ghrghar Group in 2017 with strong passion for travel, tourism and hospitality. In his capacity as Ghrghar Group CEO, Mohamed Koriem manages the company's business strategies, overseeing all operations and business plans to ensure the company grows steadily and innovatively.



**Mohamed Koriem**  
Ghrghar Group CEO

**KIMBO**  
ESPRESSO ITALIANO

**Business Line:**

Kimbo is an Italian coffee brand introduced in Naples in 1963. After gaining a huge popularity, the company shifted its paradigm from a family dimension to a corporate one. The Kimbo brand has become one of the leading players in the coffee market, which Ghrghar Group capitalized on to bring one of "the finest coffee beans" in the world to the Egyptian consumer, promoting it through food & beverage and retail sectors.

**Why did you choose ACT as your software provider?**

With strong belief in the importance of innovation in the Egyptian market, a milestone that's vital for us to become masters in blending and roasting fine coffee, the process of choosing our system integrator was not an easy process. Eyeing several factors such as value, quality, reliability and service professionalism, ACT proved to be our perfect match, delivering on their promise and exceeding our requirements and needs. Coming across several excellent reviews and recommendations about ACT, emphasizing how they support their customers to drive their business efficiently, we had solid faith in our choice for ACT.

**What's Ghrghar Group's upcoming expansion plans?**

With the growing food and beverage sector in Egypt, we are strategically working on launching a new restaurant brand, "Kimbo Restaurant and Café" in CityStars in February 2019, enjoying a space of 400 square meters with an in-door and out-door sitting areas. The restaurant's concept capitalizes on the art of organic coffee with the aim to spread a passionate culture for espresso coffee. Our main focus is to build a professional and well-trained staff through meticulous training programs for our personnel, allowing them to master all required coffee preparation techniques.

**How ACT's hospitality integrated solution supported your business ?**

With a strong focus on expanding our business to new realms of innovation, ACT's team provided us with the necessary gear to achieve such an ambitious plan through a full package of integrated software solutions of Oracle Micros, helping us to accelerate innovation, transform our businesses, and delight our customers with complete, open and integrated solutions .As well as, SunSystem (FMS) to meet our financial needs of today and flexible enough to meet tomorrow's evolving challenges. Not to mention, choosing ACT's HRMS in-house solution "Maestro" to support all out HR operations. ACT's full support was an important catalyst for building our brand in Egypt and providing our customers with world-class service.

**How well did ACT's in-house HR solution "HRMS Maestro" meet your business needs?**

The main factor behind our choice to capitalize on Maestro HRMS was ACT's superb reputation in the ICT sector that established a wave of trust among many leading firms in Egypt, specifically a reputation of professional support to customers, providing them with the right solution for their business needs. Prior to our choice, we came across a number of HRMS solutions that had loopholes or that didn't cover all our needs. But our experience with Maestro proved simplicity of user interface with easy tracks to all HR operations. After a successful partnership, we believe that ACT will optimize and utilize Maestro HRMS software to its full potential.

# 30

## YEARS OF QUALITY





## ACT and Bosch partnership



**BOSCH**  
Invented for life

ACT is proud to announce its new official partnership with Bosch Global, the leading global technology manufacturer and services provider. With this strategic partnership sealed, ACT pledges its continued commitment to liaising between international vendors who eye market growth and sophisticated customers who aspire to capitalize on smart business solutions and world-class technology.



**BOSCH**  
Invented for life



Solutions for  
airport facilities

[bosch.com/airports](https://www.bosch.com/airports)

Safe. Smart. Efficient.





## Bosch solutions for airport facilities



When you choose Bosch as a supplier of products and solutions for airport facilities, you can be assured of cutting-edge technologies from a global provider. True to our company slogan "Invented for life", our products and solutions are designed with our customers in mind. As a leading global supplier of technology and services, Bosch understands that professionals need to be able to rely on their industry partners for technical expertise and innovative thinking.

Bosch provides a comprehensive range of products and solutions for airport facilities across the world, has a choice of products that are commonplace across the industry requirements, whether it is energy-efficient heating and hot-water systems, building and parking solutions or a comprehensive security system.





# All solutions for airport facilities

## SAFETY & SECURITY



1 Security and life safety



2 Fire alarm and voice evacuation



3 Video systems



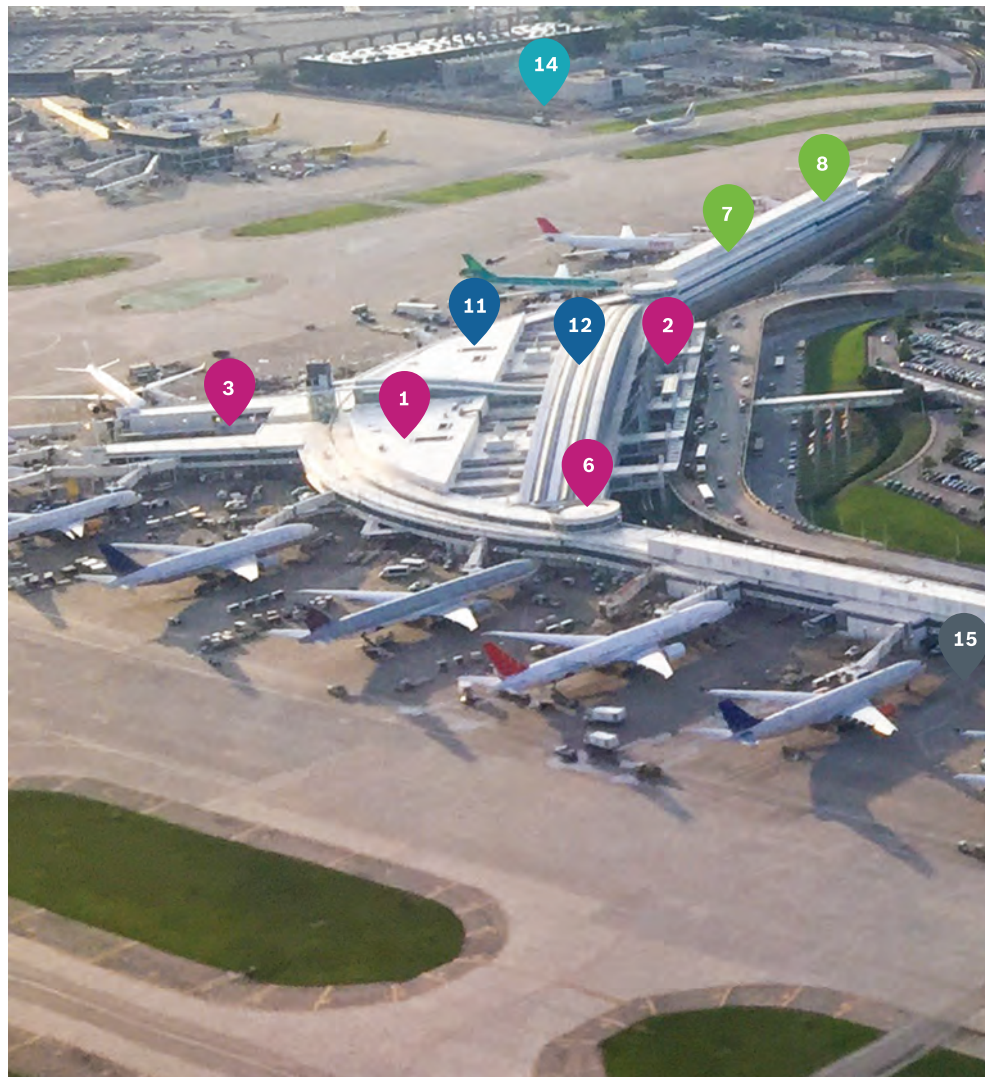
4 Intrusion alarm systems



5 Access control systems



6 Management software



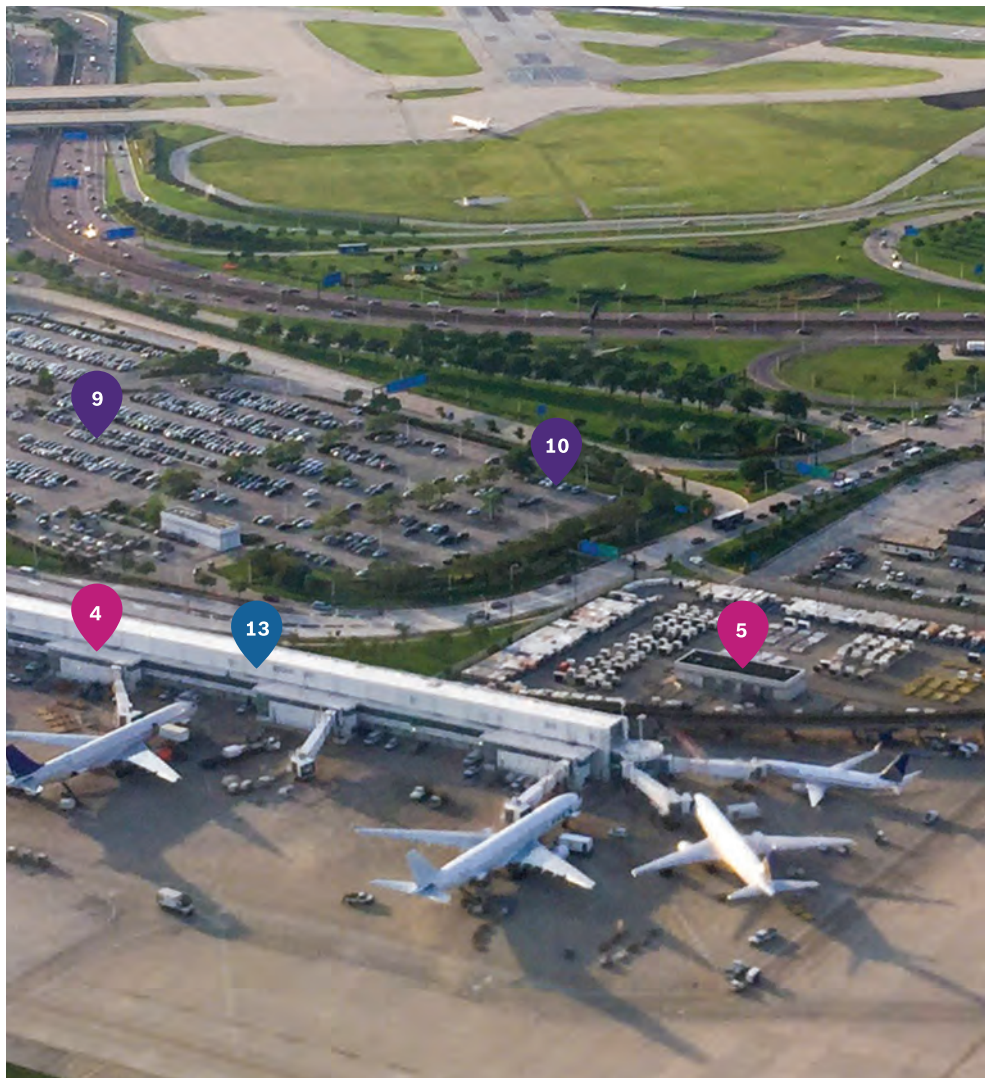
## ENERGY



7 Energy services



8 Energy-efficient heating



## PARKING



9 Automated valet parking



10 Community-based parking

## BUILDING MANAGEMENT



11 Energy and building solutions



12 Conferencing and discussion



13 Professional power tools

## FLEET MANAGEMENT



14 Maintenance and repair of vehicles

## TRANSPORTATION



15 Electrified drive systems





## Security and life safety

The safety requirements for infrastructures and buildings are increasing worldwide. The goal: People and values are protected as much as possible. Trust the Bosch long-standing expertise in consulting, planning, implementing and operating your individual security and life safety solution.

### Benefits

- + Minimize risks, maximize security: no matter what your security task looks like, Bosch offers the best solution for every building.
- + Bosch offers comprehensive services and consultancy for monitoring, maintenance, modernization, and operation as well as attractive and flexible rental and operator models.
- + Bosch assists in all project phases and finds therefore the best solution for you: Planning, realization and operation complement each other perfectly, creating maximum security.

Bosch implements special requirements for a safe, economic, and comfortable building and offers a broad spectrum of services for it: from video surveillance, access control, fire-, evacuation-, and speech-alarm systems, robbery and break-in notification systems via networked time and building management systems, up to energy solutions. As an installer, service provider and consultant, Bosch supports in multifaceted challenges and provides customers with networked and intelligent overall solutions for safety and security from a single source. The Bosch experts have specific industry expertise and create individual solutions with future-oriented products and services that always focuses on the customers needs and requirements.



## Fire alarm and voice evacuation systems

The Bosch portfolio covers the most reliable systems that include fire sensors, voice evacuation and control software to quickly locate, detect, verify and to contain fires. The systems are comprehensive, tailor-made solutions for almost any project. They fulfill and even exceed aesthetic standards and market requirements.

In order to protect lives and property at airports, it is vital to quickly detect, locate, verify, and contain fires. Terminal halls pose special challenges, with due to crowds and long distances to emergency escape routes. The Bosch systems can quickly and accurately locate a fire and trigger immediate evacuation. At the same time, advanced technology minimizes false alarms. The public address system allows the operator to guide people to safety and avoid danger areas. Surveillance cameras can monitor evacuation proceedings and help the authorities coordinate rescue operations. All these systems incorporate high levels of redundancy and can be integrated centrally using the Bosch building integration system to ensure seamless operation under any situation.

### Benefits

- + Superior fire protection with intelligent solutions
- + Advanced public address and voice evacuation systems
- + Solutions range from simple installations to highly complex applications







## Video systems

With perimeters, parking structures, terminals, aprons, airfields, shops and restaurants, airports are complex environments with each zone facing its own particular set of surveillance challenges. Solutions need to be tailored to a multitude of security risks, including bomb threats, sabotage and hijacking of aircraft, as well as commercial risks such as theft, vandalism and harassment.



With the video security portfolio, Bosch offers a wide variety of both fixed and moving cameras, different form factors and excellent image quality. The portfolio goes the extra mile as they have built-in video analytics at the edge as standard as of the IP 4000 series. This ensures that operators are alerted when needed and allows you to quickly retrieve correct data. Additionally, built-in analytics help to enforce safety and health regulations by notifying you when an emergency exit is blocked, for example. For perimeter protection, Bosch offers extreme solutions such as the MIC IP camera family and the thermal solutions, to make sure a person or object is detected as soon as it enters a prohibited area. Airports often have large areas that need to be monitored, which is not a challenge for the 4K ultra HD solutions.

### Benefits

- + Video analytics built-in as standard as of the IP 4000 cameras
- + Reduce bitrate up to 80% and save storage costs without compromising video quality
- + Integrated hardware and software measures to keep video data secure, such as a built in trusted platform module



## Intrusion alarm systems

From single applications to extensive projects, Bosch provides solutions that are fully integrated and meet the highest security standards. The Bosch detectors and panels offer a finely-tuned balance between quick response to real security breaches and ignoring costly false alarm triggers.



Passengers with luggage can tempt thieves, and stores are vulnerable to shoplifters. There is also a risk of after-hours burglaries, with valuables, equipment, cargo, or personal items being stolen from restricted areas such as shops, luggage conveying systems and cargo handling zones. Bosch can help dealing with this as well, for example with intrusion systems to monitor all doors, vehicle entrances and perimeters for unauthorized and suspicious persons and stolen vehicles. If a detector picks up a possible threat, the Bosch video management system, equipped with high-resolution CCTV cameras and intelligent video analysis, comes into play to verify the alarm and enable subsequent forensic searches to identify and apprehend thieves.

### Benefits

- + Portfolio covers panels, detectors, communicators and accessories
- + Scalable intrusion solutions for various needs
- + Reliable intrusion detection with decades of experience





## Access control systems

Flexible access control systems allow workers to get on with their jobs, while protecting staff from uninvited guests and businesses from property and information theft. Bosch offers integrated systems for many different applications.



### Benefits

- + Complete Bosch access control solution covering software, controllers and a variety of readers and credentials
- + Comprehensive system with many features and possible integration with third-party devices
- + Easy to install and maintain thanks to its modular concept

The IP-based access control system is ideal for keeping unauthorized individuals from entering gates and restricted areas such as airfields and aprons. It supports a large range of readers and integration with video surveillance makes it possible to capture and record access events. Access violations automatically trigger an alarm.



## Management software

Bosch management software is specialized in complex enterprise solutions. The management software portfolio covers video and alarm management such as the building integration system or the Bosch video management system. The Bosch building integration system offers a tool box to allow integration with third party applications via open standards (OPC, ONVIF, OSDP) and software development kits.



### Benefits

- + Seamless integration of all Bosch safety and security subsystems as well as third party applications via SDK and open interfaces
- + Easy to operate, increasing operator efficiency, and allowing for a faster emergency response
- + One complete solution to enhance security, including a fully embedded access control

The building integration system provides a single web-based control point for monitoring all security, safety, and facility management systems. This includes alarm management, fast alarm identification via location maps and follow-up procedures. It seamlessly integrates fire and intrusion alarms, evacuation, access control, video surveillance and building automation systems into a single platform. The building integration system enables a single operator to monitor and control all security systems, as well as to respond faster to emergencies and achieve greater overall effectiveness. The Bosch video management system provides seamless management of digital video, audio and data across an IP network.





# ACT / HPE Hybrid IT Event



Always pioneering technological leadership and awareness, ACT organized “HPE Hybrid IT Event” that took place on 29th of August 2018 at the Four Seasons, Nile Plaza Hotel. Sponsored by HPE, the event was dedicated to create awareness about hyperconverged systems and how they enable customers to manage complex infrastructures, accelerate virtualized workloads, reduce complexity, improve operational efficiency and reduce cost.







**MÖVENPICK**  
HOTELS & RESORTS

## ACT DELIVERS TOP-NOTCH HOSPITALITY CLOUD SERVICES TO MÖVENPICK HOTEL & RESIDENCES HAJAR TOWER MAKKAH

Marking another significant milestone, ACT successfully deployed OPERA Cloud to Mövenpick Hotels & Resorts at Mövenpick Hotel & Residences Hajar Tower Makkah in collaboration with Oracle Hospitality, offering a comprehensive, next-generation capabilities for Mövenpick to enhance guest experience and operations efficiency.

Proudly the first company to deploy Oracle cloud-based property management systems in the hospitality sector worldwide, ACT's OPERA Cloud deployment for Mövenpick enables a single platform that consolidates other platforms such as CRM solutions for operations facilitation, enabling efficient management for large hotel companies, facilitating guest relations and service anywhere, anytime with mobile-enabled property management services, increasing housekeeping efficiency and enhancing room maintenance with mobile-enabled staff are a few benefits of OPERA CLOUD. In addition, the solution also improves RevPAR and ADR with enhanced control of rates and room inventory across channel, centralizes and secures customer data and simplifies IT infrastructure.

Since its inception in 1988, ACT has been committed to provide customers with high quality products and services in order to reach optimum customer satisfaction, a strategic objective that has been fully realized whilst this successful deployment for Mövenpick Hotel & Residences Hajar Tower Makkah.

# 30

YEARS OF TEAMWORK





# Oracle Hospitality Symphony Cloud Service



Oracle Hospitality Symphony Cloud Service is an enterprise hospitality management platform that provides point-of-sale (POS) and back-office functionality on fixed and mobile devices to support a range of food and beverage operations. It provides guest engagement capabilities, standardized reporting, and advanced central management controls to increase operational efficiency. Oracle Hospitality Symphony Cloud Service handles multiproperty POS configurations consisting of thousands of workstations, and is still flexible enough to scale down to single property operations.

COMPREHENSIVE POINT-OF-SALE FUNCTIONALITY

KEY FEATURES

- Cloud-enabled business efficiency and agility with lower IT costs
- Ability to continue trade if internet connection is lost
- Customer engagement with live content in a rich user interface
- Mobile-enabled with multiple hardware options for flexibility
- Centralized management of menus, pricing, and promotions
- Conversational ordering with a fluid workflow that enables cashier to enter orders as they are given
- Flexible order management controls to suit all environments
- Cash management to maximize revenues by tracking cash flow
- Powerful reporting for comprehensive real-time data accessible by mobile
- Kitchen management functionality for consistency and efficiency
- Labor management capability to streamline staff scheduling
- Optional services for loyalty and gift cards, inventory, and loss prevention
- Integration to online ordering and payment applications
- Multilanguage and currency support

## A Cloud Point-of-Sale Solution

As a cloud solution, Oracle Hospitality Symphony Cloud Service enables a whole new approach to the guest experience while reducing the cost and complexity of IT. Oracle Hospitality Symphony Cloud Service lowers the onsite technology burden and total cost of ownership by eliminating the need for servers in each location. At the same time, the related costs of onsite software maintenance and technical support are greatly reduced, enabling resources to be deployed to other strategic initiatives.

Oracle Hospitality Symphony Cloud Service's multilayered resilience model ensures that operations continue even when the internet is unavailable, enabling business to carry on as normal. The cloud also enables greater centralization, providing a consistent guest and brand experience across locations, simplified reporting, and efficiency of updates. Additionally, the cloud offers food and beverage operators increased speed and agility, reducing time to market for new menu items, promotions, and innovations in payment and service.

## Modern and Mobile

Elevate guest experience anywhere with mobile devices for Oracle Hospitality Symphony Cloud Service. Allow your customers the freedom of self-ordering, and stand out from your competition by offering mobile payment methods that increase customer engagement.

## Elevate the Guest Engagement

When Oracle Hospitality Symphony Cloud Service is combined with the revolutionary Oracle Hospitality Symphony Engagement Cloud Service, guest interactions and transactions are significantly enhanced. Oracle Hospitality Symphony Engagement Cloud Service provides a rich user interface featuring an ultramodern look and feel with interactive live tiles that enable staff to engage with customers anywhere and to go



KEY BENEFITS

- Reduce the cost of IT management across the enterprise by leveraging the cloud
- Take guest engagement to a new level with a POS solution that extends to mobile
- Increase consistency, efficiency, and customer satisfaction with centralized management
- Quickly bring ideas and innovations to market with operational agility
- Manage multiple operational styles within one enterprise
- Easily extend the solution to include loss prevention, loyalty, and inventory management
- Simplify integration by leveraging APIs to connect with mobile payment options, online ordering solutions, and more

beyond the standard. The Welcome Experience feature replaces traditional customer-facing screens with engaging content, such as daily specials, pictures of signature dishes, social media, and weather. The Hub feature enables restaurateurs to manage their operations more efficiently by viewing centralized content, such as real-time data reporting, training materials, key back-of-house functions, and video surveillance.

## Centralize the Enterprise

Oracle Hospitality Symphony Cloud Service provides food and beverage operators with a centralized solution for simplified, agile management and control. Every POS terminal within the enterprise can be updated from a central location—giving you complete control over menus, pricing, and promotions. This enables a consistent guest and brand experience, while removing your dependency on a property expert at every location who understands how to make changes. Centralization also enables changes to be planned and tested weeks and months in advance so that rollouts are smooth and on time.

## Streamline Food and Beverage Operations

Oracle Hospitality Symphony Cloud Service was designed to serve and enhance the food and beverage industry. It features a multitude of functions created specifically for hospitality, including tools to ensure timely guest seating, food delivery, loyalty tracking, and much more:

- **Improve accuracy and speed of service with the conversational ordering feature.** Orders can be entered into the POS in the sequence that they are given, greatly simplifying the ordering process.
- **Increase order entry speed with the automatic combo recognition feature.** Oracle Hospitality Symphony Cloud Service automatically recognizes combo meals based on items ordered, calculating special pricing to ensure discounts are never missed, and improving order entry time.
- **Ensure your future orders will always be on time.** Oracle Hospitality Symphony Cloud Service automatically sends online and call-ahead orders to the kitchen based on when they are needed.
- **Manage reservations and waitlists easily with the table management feature.**
- **Ensure accurate food delivery with the seat management feature.** With this functionality, any staff member is able to deliver food to a specific seat, and each guest can receive a separate check.
- **Easily manage multiple courses.** Oracle Hospitality Symphony Cloud Service can automatically trigger a fixed-price menu based on the seat and items ordered, eliminating the need for multiple menu creation.
- **Maximize efficiency and quality with kitchen management functionality.**





RELATED PRODUCTS

Oracle Hospitality Symphony Cloud Service works closely with the following products:

- Oracle Hospitality Reporting and Analytics Cloud Service
- Oracle Hospitality Gift and Loyalty Cloud Service
- Oracle Hospitality Labor Management Cloud Service
- Oracle Hospitality Inventory Management Cloud Service
- Oracle Hospitality XBRi Loss Prevention Cloud Service
- Oracle Hospitality Forecasting and Budget Cloud Service
- Oracle Hospitality Market Segmentation Cloud Service
- Oracle Hospitality Reservations Management Cloud Service

Enterprisewide Real-Time Reporting and Analytics

When combined with Oracle Hospitality Reporting and Analytics Cloud Service, Oracle Hospitality Symphony Cloud Service organizes and consolidates business critical data into easy-to-view reports and dashboards. The reporting and analytics module gives you access to real-time performance data from across your entire enterprise, helping you to make informed business decisions. That data is also made available through the inMotion feature of Oracle Hospitality Reporting and Analytics Cloud Service. This feature is a native mobile application that enables restaurant operators to view real-time data from daily business operations—such as sales, labor, discounts, tenders, and guest count—from any location, at any time.

Accurate Forecasting for Increased Control

With Oracle Hospitality Symphony Cloud Service and Oracle Hospitality Forecasting and Budget Cloud Service, you gain increased control of your business. The forecasting cloud service enables you to track sales and other performance metrics against your expected results, so you can clearly and quickly see if adjustments need to be made. When used with Oracle Hospitality Labor Management Cloud Service, the forecasting module automates your labor scheduling. Suggested stock ordering can be enabled when Oracle Hospitality Symphony Cloud Service is combined with Oracle Hospitality Inventory Management Cloud Service.

Maximize Staff Efficiency by Managing Labor

Staffing represents one of the biggest costs in any food and beverage operation. Oracle Hospitality Symphony Cloud Service helps maximize the efficiency of this expenditure by reducing manual administration involved in staff scheduling, while ensuring that schedules are always optimized so that locations are neither overstaffed nor understaffed.

Increase Engagement with Gift and Loyalty Functionality

Oracle Hospitality Symphony Cloud Service works with Oracle Hospitality Gift and Loyalty Cloud Service to enable food and beverage operators to better engage with their guests and encourage customer loyalty. With Oracle Hospitality Symphony Cloud Service, innovative programs can be created and managed efficiently to reward the right customers at the right time.

Control Your Inventory for Maximum Profitability

Inventory is another major cost for any food and beverage operator, and waste or theft can have a considerable impact on profitability. At the same time, guest satisfaction relies on having sufficient stock to never disappoint a customer. Oracle Hospitality Inventory Management Cloud Service works with Oracle Hospitality Symphony Cloud Service to give you control of your stock, enabling you to monitor availability and usage without needing to physically check your stores.



Monitor Your Business and Prevent Loss

With Oracle Hospitality Symphony Cloud Service and Oracle Hospitality XBRi Loss Prevention Cloud Service, food and beverage managers can centrally monitor activity on every POS terminal throughout an entire enterprise. Sophisticated techniques enable unexpected transactions or behavior to be identified and flagged for investigation.

Grow Your Enterprise Through Innovation

Oracle Hospitality Symphony Cloud Service gives food and beverage operators the ability to remain at the forefront of innovation. The cloud enables new features and functionality to be introduced rapidly across the entire enterprise, without lengthy rollout programs. Through partnerships with third-party solutions—such as mobile payments and online ordering—the latest innovations can be quickly introduced, bringing ideas to market much faster.

Servicing Food and Beverage and Retail Operations

Oracle Hospitality Symphony Cloud Service is a proven solution for a wide range of food and beverage and retail operations, including table service and quick service restaurants, coffee shops, hotels, casinos, travel hubs, theme parks, and select retail outlets. In each case, Oracle Hospitality Symphony Cloud Service can scale from thousands of POS terminals across a large enterprise all the way to operations with a single location.

A Complete Solution for Your Enterprise

Oracle Hospitality Symphony Cloud Service is the ideal solution for a growing enterprise that wants to offer many different concepts—for example, combining a counter service deli with a table service café. When combined with functionality for POS, loyalty, inventory, loss prevention, labor, and reporting, Oracle Hospitality Symphony Cloud Service provides an extremely powerful, yet flexible, solution for your business.





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ACT Graduates Academy

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Find out the top-three reasons why #HPEsynergy makes more sense.

HPE Synergy remains the only truly composable platform out there—despite the noise around new solutions | HPE Newsroom

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Celebrating our 30th Anniversary! We would like to take this opportunity to thank our employees, customers & partners for all of your support throughout these 30 years of success.

ACT 30 YEARS OF SUCCESS

30 Likes · 4 Comments

## Subscribe to our YouTube Channel: Advanced Computer Technology

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ACT 30

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ACT 30 A Celebration of Success

Advanced Computer Technology (ACT)  
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Highlights of our 30th Anniversary Celebration

#ACT #ACT30 #30thAnniversary

146,251 People Reached 10,609 Engagements

## Check our Website: www.act.eg

Acknowledging the Past..

THE PROS AND CONS OF IOT IN THE HOSPITALITY INDUSTRY

The hospitality industry has already started implementing IoT strategies into their properties to increase guest satisfaction, decrease unnecessary costs and labor, and increase productivity.

ACT تستعرض استراتيجيتها لقطاع الفنادق في مصر

إطلاق من رادنها في قطاع السياحة والتسويق والمضي وكثير من أهداف الشركة

TECH EXPERTS SHARE HOW THEY'RE WINNING THE CYBERSECURITY BATTLE

In an era when large-scale corporate data breaches are a dire threat, businesses of all sizes are making cyber-security a priority.

بمشاركة 450 موطاً، أكت يحتفل بعيدها الـ 30

نظمت شركة الحاسبات المتقدمة "ACT" حفلاً كبيراً لتوطيعها، وشارك فيها خبراء من الشركات العالمية في القطاع





# ACT Facility Management Team Organizes a Fire Drill Training

With ACT employees' safety on top of ACT's internal agenda, the administration department organized a fire drill rehearsal in order to guarantee the effectiveness of the building's emergency exit plans. In form of a fire case simulation, this rehearsal aimed to put emergency procedures and exit routes in action for employees' familiarity of the process in case a real fire occurs. The fire drill rehearsal took place on September 5th, 2018 with nominated fire marshals among ACT's employees accounting for the evacuation of the building and ensuring all employees are on their route to the agreed upon emergency assembly points outside the building. This rehearsal marked a successful training that will ensure any emergency is handled swiftly and safely by all ACT employees.



HAPPY  
NEW  
YEAR



2019



## أكت في الصحافة

### أكت تستهدف شركات مع ٣ كيانات عالمية في الحوسبة السحابية

تسعي شركة الحاسبات المتقدمة «أكت» خلال النصف الثاني من العام الحالي إلى توسيع أعمالها في خدمات الحوسبة السحابية عن طريق شراكات جديدة مع IBM و Amazon و Google



وقال حازم منسي، الرئيس التنفيذي للقطاع التجاري بشركة أكت للشركات: «الشركة تتوقع أن يصل حجم أعمالها بنهاية العام الحالي مع شركة HPE و HP INC أكثر من ٣٠٠ مليون جنيه.

لفت منسي إلى أن «اكتط كانت قد وقعت اتفاقية تعاون ثلاثية بينها وبين General Electric-GE و HPE لتقديم حلول متخصصة في مجال حماية البيانات الشخصية والأمن السيبراني وبناءً على هذا التعاون فقد حصلت أكت مؤخراً على أفضل شريك لشركة HPE في منطقة الشرق الأوسط في مجال الأمن المعلوماتي بعد أن نجحت الشركة في إدخال حلول HPE في مجالات جديدة أبرزها المنشآت التجارية والمولات ومصانع البترول والبتروكيماويات والحديد والصلب».

وأوضح أن الشركة تركز بالتعاون مع HPE على تقنيات غير مسبقة في السوق المصرية مثل "Simplivity" و "Nimble Storage" و "Synergy" و "Sap Hana" ويأتي ذلك في الوقت الذي حققت فيه أكت نمواً بلغ ١٥٪ عن العام الماضي ، ومن المتوقع أن تصل إجمالي العمليات مع HPE بنهاية عام ٢٠١٨ أكثر من ١٥٠ مليون جنيه، كما تم اختيار أكت كشريك بلاتيني لشركة HPI ويتم التركيز معهم على تقنيات Device as a Service-DAAS حيث حققت الشركة نمواً في حجم الأعمال عن العام الماضي بلغ ٣٠٪ ومن المتوقع أن تصل قيمتها إلى ١٦٠ مليون جنيه بنهاية عام ٢٠١٨ .

أضاف: «الشركة ستوقع بروتوكول للتعاون مع إحدى الوزارات الهامة لميكنة وتأمين المصانع التابعة لها بحجم أعمال يتجاوز ٢٠ مليون جنيه ، مشيراً إلى أن الشركة خلال الربع الثاني من العام الحالي وقعت بروتوكول تعاون مع شركة Bosch المتخصصة في مجال الحلول الأمنية وأصبحت ACT شريكا ذهبيا لها ونستهدف العمل معها في مشروعات قومية وخاصة مجال التطوير العقاري».

وأكد: «الشركة حققت حجم أعمال مع شركة مايكروسوفت العالمية بلغ ٣٠ مليون جنيه خلال الربع الأول من هذا العام، وستتجه الشركة لتقديم خدمات حلول إنترنت الأشياء IoT والمدن الذكية بالتعاون مع شركة شنايدر إلكترونيك بالإضافة إلى حلول أمن المعلومات بالشراكة مع شركة الشرق الأوسط للاتصالات MCS.



### أكت تستعرض مميزات أنظمة Hyperconvergence بالتعاون مع HP Enterprise

كشفت شركة ACT (أكت) المتخصصة في مجال تكنولوجيا المعلومات والحلول المتكاملة عن عدد من الحلول المتخصصة بالتعاون مع شركة HP Enterprise في ورشة عمل HP Hybrid IT – ACT ، والتي شارك فيها أكثر من ١٠٠ متخصص في مجال تكنولوجيا المعلومات والاتصالات من كبريات الشركات العالمية والمحلية العاملة في السوق المصرية ومن عدة قطاعات استراتيجية مثل القطاع المصرفي وقطاع الأعمال العام والحكومة.

وتأتي ورشة العمل للتعرف على كيفية إدارة البنية التحتية المعقدة للأعمال من خلال أنظمة Hyperconvergence واستعراض أبرز مميزات هذه الأنظمة من خلال تسريع أحمال العمل الافتراضية والتقليل من العمليات المعقدة وتحسين الكفاءة التشغيلية وتقليل التكلفة. كما تساعد أنظمة Hyperconvergence من تقديم حلول مبسطة ومؤمنة لعمليات تكنولوجيا المعلومات عن طريق تقسيم آليات التخزين التقليدية وتوفير منهجية جديدة لإدارة التخزين والحوسبة والشبكات والمحاكاة الافتراضية على نفس الجهاز ، كما تساعد هذه الأنظمة والحلول التقنية على إدارة البنية التحتية للشركة أو المؤسسة من مكان واحد من خلال تقليص حجم الأجهزة المستخدمة عن طريق حلول HPE الجديدة والتي تقوم بنفس المهام وتعطي نتائج أكثر جودة وفعالية للعملاء بأقل تكاليف ممكنة .

وخلال ورشة العمل ركزت أكت أيضا على وسائل حماية وتأمين الشبكات وما يمكن أن تقدمه هذه الحلول للعملاء وكذلك التحكم فيها عن بعد ، واستعرضت أكت الخدمات التي يمكن أن تقدمها للعملاء قبل وبعد الاعتماد على الأنظمة الجديدة.

رئيس التحرير  
محمد لطفي

رئيس التحرير  
محمد لطفي

### مشاركة ٤٥٠ موظفًا.. أكت تحتفل بعيدها الـ ٣٠



نظمت شركة الحاسبات المتقدمة «ACT» حفلًا كبيرًا لموظفيها، وشركاء أعمالها من الشركات العالمية في القطاعات المختلفة التي تعمل بها، ضم أكثر من ٥٥٠ شخصًا، بفندق جي دبليو ماريوت. وأعرب حسنين توفيق، الرئيس التنفيذي والعضو المنتدب لشركة أكت القابضة، عن سعادته بمشاركة جميع موظفي الشركة الحاليين والسابقين في هذه الاحتفالية واستعرض في كلمته بدايات الشركة في مصر والتحديات التي مرت بها، بداية من عملية التأسيس مرورًا بمراحل نمو الشركة ووصولًا إلى الاحتفال بـ ٣٠ عامًا من العمل في السوق المصرية.

وأضاف أننا بفضل ثقتنا فيما نقوم به وموظفينا نجحنا في أن نعبّر كل التحديات ونحطم الصعاب حتى وصلت الشركة إلى بر الأمان، وأصبح لدينا اليوم عملاء بالآلاف في كل مكان سواء في مصر أو خارجها بفضل ٤٥٠ موظفًا في أكت يعملون ليل نهار، وبلغت معدلات نمو الشركة خلال السنوات الخمس الماضية ٣٥٪ وانعكس ذلك إيجابًا على حجم الأعمال السنوي للشركة. وأشار إلى أن أكت تؤمن بأن أعظم استثمار في التاريخ هو الاستثمار في البشر والكوادر البشرية، وما تقدمه لموظفيها حيث يتراوح تاريخ البعض منهم بين ٥-٢٠ عامًا، ما أكد على نجاح الشركة في الأسواق التي تعمل بها. وأكد العضو المنتدب أن التكنولوجيا باتت هي الحل السحري والقاسم المشترك في كل المشروعات لذلك تسعى أكت إلى تعزيز الاستفادة من الحلول والخدمات التي تقدمها لعملائها.

واستطرد توفيق في حديثه عن بدايات الشركة التي بدأت بخمس موظفين كانوا يقومون بكل المهام الوظيفية، مؤكدًا أن البدايات دائمًا صعبة إلا أن فريق العمل استطاع أن يحول التحديات إلى فرص حقيقية لذلك نحن أمامكم اليوم لنستعرض التاريخ وما تم على مدار ٣٠ عامًا الماضية، مؤكدًا أن ثقة الموظفين فيما يقومون به أكبر دليل على نجاح الشركة، ما يؤهلنا اليوم للاتجاه نحو تصدير خدماتنا للخارج وخلق شركات كبيرة مما يترتب عليه تعظيم فرص موظفينا من الترقى وتطوير أعمالهم وما يتبعه من زيادة حجم الأعمال والانتقال إلى المقر الجديد بالقرية الذكية خلال العام المقبل. من جانبه، أوضح على توفيق مدير التسويق والاستراتيجيات بشركة ACT، أن أكت تسير بخطى ثابتة في السوق المحلية والإقليمية، وأنها عازمة قدمًا على ضخ المزيد من الاستثمارات في القطاعات المختلفة التي تمثلها، مشيرًا إلى أنه خلال الاحتفالية تم تكريم ٥٠ موظفًا من أبناء الشركة. واستعرض أشرف مؤمن والذي يعد أقدم موظف في الشركة تاريخ الشركة وما قدموه على مدار ٣٠ عامًا الماضية، واختتمت الاحتفالية بفقرة غنائية للفنانة نسمة محبوب.



### ACT تستعرض استراتيجيتها لقطاع الفنادق في مصر

انطلاقًا من ريادتها في قطاع السياحة والفندقة وكجزء من فعاليات احتفال شركة ACT بمرور ٣٠ عام على تأسيسها، نظمت شركة ACT المصرية الرائدة في مجال تكنولوجيا المعلومات على مدار يومين أولى لقاءاتها المشتركة مع عملائها تحت اسم ACTech والذي شارك فيه كبار العملاء من قطاع الفنادق في السوق المصرية .

واستعرضت الشركة أمام ١٥٠ شركة من المتخصصين وكبار العملاء استراتيجيتها الطموحة في مجال الفندقة والتقنيات الجديدة التي تعمل على تقليل التكلفة وزيادة الإنتاجية والعائد ، وحاضر في هذه اللقاءات التي عقدت في مدينتي الغردقة و شرم الشيخ كبار التنفيذيين في شركة ACT وشركة HPE و Oracle و Infor، كما تحدث فيها من شركة أكت كل من : محمد توفيق الرئيس التنفيذي للقطاع التجاري بشركة ACT ، اشرف مؤمن ممثلا عن الإدارة العليا بشركة أكت ، هشام حسن الرئيس التنفيذي لقطاع التشغيل. أعرب محمد توفيق، الرئيس التنفيذي للقطاع التجاري بشركة ACT عن بالغ سعادته بالنجاح منقطع النظير الذي حققه المؤتمر بحضور عملاء الشركة ، مشيرًا إلى أن الشركة كشفت عن رؤيتها الاستراتيجية حيث يمثل قطاع الفنادق الجزء الأكبر من أعمال الشركة سواء في مصر او خارجها ويحظى بأهمية خاصة ، مؤكدًا أن رؤية الشركة تعتمد على أن أكت هي الشريك التكنولوجي لجميع العملاء من خلال التقنيات الحديثة والرائدة التي توفرها لعملائها في نفس الوقت الذي تطرح فيه عالميا مما يجعلها الاختيار الامثل للشركات، علاوة على استعراض خطة الشركة التوسعية التي تتبناها أكت في هذا الإطار من خلال الاستفادة من تكنولوجيا البيانات الكبيرة وإنترنت الأشياء IOT وتطبيقات المحمول .أضاف توفيق : «أن الشركة قد توسعت في عدد من الأسواق العربية والأوروبية منها دولة الإمارات العربية المتحدة وكذلك فرنسا من خلال التواجد الرسمي للشركة بالإضافة إلى شراكتها في عدد من الدول مثل أميركا وأستراليا وبعض الدول الأوروبية. وخلال المؤتمر

أعلنت أكت عن شراكتها الاستراتيجية مع شركة سامسونج من خلال طرح شاشات تليفزيون متخصصة لقطاع الفنادق عالية الجودة لخدمة العملاء والنزلاء ايضا .يذكر أن المؤتمر عقد تحت رعاية ذهبية من شركة HPE ، ورعاية فضية من شركة IP Magix، Logisware، واعلنت شركة ACT عن عروض خاصة لعملائها في الفترة الحالية بمناسبة مرور ٣٠ عام على تأسيسها.





# في الصحافة

## ACT IN PRESS

«أكت» تنفذ عمليات بقيمة ٣٠٠ مليون جنيه بالتعاون مع شركة HP Enterprise و HP INC



تأكيداً على ريادتها في سوق الاتصالات وتكنولوجيا المعلومات ، توقعت شركة الحاسبات المتقدمة ACT الشركة المصرية العاملة في مجال الحلول المتكاملة أن يصل حجم أعمالها بنهاية العام الحالي مع شركة HP Enterprise وشركة HP INC أكثر من ٣٠٠ مليون جنيه .

قال حازم منسي، الرئيس التنفيذي للقطاع التجاري بشركة أكت للشركات «إن أكت كانت قد وقعت اتفاقية تعاون ثلاثية بينها وبين General Electric و HPE لتقديم حلول متخصصة في مجال حماية البيانات الشخصية والأمن السبراني وبناءً على هذا التعاون فقد حصلت أكت مؤخراً على أفضل شريك لشركة HPE في منطقة الشرق الأوسط في مجال الأمن المعلوماتي بعد أن نجحت الشركة في إدخال حلول HPE في مجالات جديدة أبرزها المنشآت التجارية والمولات ومصانع البترول والبتروكيماويات والحديد والصلب ، حيث تركز الشركة بالتعاون مع HPE على تقنيات غير مسبقة في السوق المصرية مثل "Nimble Storage" و "Simplivity" و "Sapm" و "Hana" و "Azure Stack" وبأني ذلك في الوقت الذي حققت فيه أكت نمواً بلغ ١٥٪ عن العام الماضي ، ومن المتوقع أن تصل إجمالي العمليات مع HPE بنهاية عام ٢٠١٨ أكثر من ١٥٠ مليون جنيه ، كما تم اختيار أكت كشريك بلاتيني لشركة HPI ويتم التركيز معهم على تقنيات Device as a Service-DAAS حيث حققت الشركة نمواً في حجم الأعمال عن العام الماضي بلغ ٣٠٪ ومن المتوقع أن تصل قيمتها إلى ١٦٠ مليون جنيه بنهاية عام ٢٠١٨ .

أضاف : أن الشركة ستوقع بروتوكول للتعاون مع إحدى الوزارات الهامة لميكنة وتأمين المصانع التابعة لها بحجم أعمال يتجاوز ٢٠ مليون جنيه ، مشيراً إلى أن الشركة خلال الربع الثاني من العام الحالي وقعت بروتوكول تعاون مع شركة «Bosch» المتخصصة في مجال الحلول الأمنية واصبحت ACT شريكا ذهبيا لها ونستهدف العمل معها في مشروعات قومية وخاصة مجال التطوير العقاري.

وقال: إن الشركة حققت حجم أعمال مع شركة مايكروسوفت العالمية بلغ ٣٠ مليون جنيه خلال الربع الأول من هذا العام ، وستتجه الشركة لتقديم خدمات حلول إنترنت الأشياء IOT والمدن الذكية بالتعاون مع شركة شنايدر اليكتريك بالإضافة إلى حلول أمن المعلومات بالشراكة مع شركة الشرق الأوسط للاتصالات MCS.

وخلال النصف الثاني من العام الحالي تسعى شركة أكت إلى توسيع أعمالها في خدمات الحوسبة السحابية عن طريق شراكات جديدة مع IBM و Google و Amazon



## فاروق الحفناوي

الرئيس التنفيذي للشئون القانونية والحوكمة

### السيرة الذاتية:

لاكثر من ٢٣ عاما من الخبرة التي يملكها في مجال البرمجيات وقانون وعقود تكنولوجيا المعلومات، قضى فاروق الثلاثة عشر عاما الأولى له من حياته المهنية في "مجلس الدولة" المصري، حيث اختبر الجوهر الأساسي لممارسات وقيم الهيئة القضائية. ونظراً لتمرسه بالخبرة القانونية، اكتسب فاروق خبرة عملية واسعة في إدارة الشؤون القانونية الداخلية في الشركات العالمية الرائدة، حيث سنحت له فرصة التفاوض وإبرام عقود البرمجيات وتكنولوجيا المعلومات بمبالغ فاقت ملايين الدولارات. ومن بين المناصب العليا التي تولاها، منصبه القيادي في شركة هواوي تكنولوجيا، حيث تم تعيينه كمدير قانوني لمنطقة الشرق الأوسط بمقرها بدبي. كما كُلف فاروق الحفناوي بإنجازاته بكتابة ونشر عدد من الكتب القانونية منذ عام ٢٠٠١ في مجال قانون وعقود البرمجيات وتكنولوجيا المعلومات باللغة العربية مثل "قانون البرمجيات" و "عقود البرمجيات" و "عقود تكنولوجيا المعلومات".

### دوره في شركة أكت ACT:

انضم فاروق لشركة أكت عام ٢٠١٥ كمستشار عام والمستشار القانوني لمجلس الإدارة. واليوم، بصفته " الرئيس التنفيذي للشئون القانونية والحوكمة "، فإنه مسؤول عن الوحدة التي أنشئت حديثاً لدعم الإدارة العليا بشكل استراتيجي في مجالات الجودة وإدارة المخاطر والامتثال لسياسات الحوكمة والشؤون القانونية والشؤون الحكومية.

وتتولى ادارة الشؤون القانونية تبسيط الممارسات والعمليات الخاصة بالمهام الرئيسية لحوكمة شركة أكت، مع إيمان قوي بأن حوكمة الشركة هي مسؤولية مشتركة. يلتزم فاروق بمشاركة جميع العاملين في شركة أكت روح الفريق الواحد، مما يعظم الاستفادة من موارد الشركة ويجعل استراتيجيتها وآلياتها قابلة للتحقيق.

هذه العملية تشمل - على سبيل المثال وليس الحصر - ضمان الجودة، ومنع الغش وإدارة المخاطر المؤسسية والقانونية واستهدافها، وتتبع القضايا التنظيمية الحكومية، وإدارة العقود، ودعم استثمارات الشركة، وهيكلية الشركة والكيانات الجديدة، ومراقبة وإدارة القضايا المعروضة على المحاكم وعمليات التسوية.

### رؤية المستقبلية:

لدى فاروق الحفناوي رؤية للتخطيط فضلاً عن اتخاذ تدابير طارئة وإصلاحية تستند إلى مدرسة فكرية تعتبر حوكمة الشركة هي جوهر أي مؤسسة ناجحة ويشمل ذلك كافة القطاعات، وتحديد تكنولوجيا المعلومات التي تواجهه نسبة عالية من المخاطر والاستهداف. يقود هذا الإيمان رؤية فاروق التي تأسست على إحصاءات موثقة وتجربة شخصية عميقة لإدارة ومراقبة والحد من المخاطر لتشكيل وبناء إدارة شركة قوية عن طريق استخدام نهج وقائي بشكل عام. كما يقال: "إن تكلفة تجنب الوقوع في المشاكل عادة ما يكون أقل من ثمن الخروج منها".





وائل أبو النور  
رئيس قطاع الموارد البشرية

#### السيرة الذاتية:

وائل أبو النور هو خبير تنفيذي في إدارة الموارد البشرية، حاصل على دبلوم إدارة الموارد البشرية من الجامعة الأمريكية في القاهرة ودرجة البكالوريوس في الاعلام تخصص العلاقات العامة والاعلان من جامعة القاهرة، وله أكثر من ٢٥ عاماً من الخبرة في مجال تخطيط وإدارة إستراتيجيات الموارد البشرية مع عدد من أبرز الشركات المحلية والعالمية في مصر والشرق الأوسط. كما تولى وائل عدة مناصب قيادية بما في ذلك رئيس إدارة الموارد البشرية بـ «فودافون مصر»، ورئيس قطاع الموارد البشرية بـ «هنكل مصر» ومدير مشروع تقييم الوظائف للشرق الأوسط بـ «هنكل دوسلدورف» ومدير الموارد البشرية بـ «مجموعة أمريكانا» بالكويت ومصر، مما أتاح له فرصة التأثير في تطور هذه الشركات على مدار سنوات خدمته بكل منها. ومن خلال شغفه بمجال الموارد البشرية والاستشارات الإدارية، شارك وائل أبو النور في تأسيس مجموعة High Return Group، وهي شركة متخصصة في استشارات الموارد البشرية وإختيار الكوادر القيادية بالشركات بالإضافة إلى حلول الموارد البشرية الرقمية. وباعتباره خبيراً في إدارة الأجور والمزايا، فقد قدم عدة ممارسات وحلولاً مبتكرة لإدارة الأجور والمزايا. بالإضافة إلى كونه حاصل على شهادة متخصصة في إدارة الكفاءات والمهارات الوظيفية المعتمدة من معهد التطوير التنظيمي (IOD) بالولايات المتحدة الأمريكية، وشهادة تخطيط القوى العاملة الاستراتيجية من كلية هينلي لإدارة الأعمال بالملكة المتحدة البريطانية، وكذلك شهادة تقييم الوظائف كمقيّم معتمد من Hay Group and Towers Watson and Personality Testing وغيرها من الشهادات العلمية والتدريبية التي أتاح له تقلد منصب رئيس قطاع الموارد البشرية بشركة الحاسبات المتقدمة (ACT) لسنوات قادمة.

#### دوره في شركة أكت ACT:

يشرف وائل، بصفته رئيس قطاع الموارد البشرية في شركة أكت، على جميع الاستراتيجيات والخطط التنفيذية المتعلقة باختيار وتقييم وتطوير الموظفين، وهو مسئول عن تخطيط استراتيجية عمل واضحة للموارد البشرية ووضعها في حيز التنفيذ بصورة تتماشى مع خطط العمل والاستراتيجية الشاملة لشركة أكت. كما سيولي عناية خاصة بخطط إعادة الهيكلة وتطوير الوظائف وتقييمها والتعاقب الإداري، وإدارة المهارات وتقييم وإدارة الأداء بالإضافة إلى التدريب والتطوير.

#### رؤية المستقبلية:

يهدف وائل أبو النور إلى وضع شركة أكت كجهة العمل الأكثر تفضيلاً وثقة لدى جميع الراغبين في العمل بها من خلال اختيار أفضل الكوادر المهنية في السوق، و توفير أعلى معايير خدمات وسياسات وأنظمة الموارد البشرية المبتكرة والتي تسعى نحو تحقيق أفضل نتائج الأداء للشركة، مع تبني رؤية شخصية لصنع تأثير واعد في مستقبل الآخرين المهني وترك بصمة واضحة تكون خير إرث.



ياسر محمد رشوان  
الرئيس التنفيذي لإدارة العمليات الفنية

#### السيرة الذاتية:

ياسر رشوان حاصل على بكالوريوس في الاتصالات والهندسة الإلكترونية من جامعة عين شمس عام ١٩٨٧. لديه ٣٠ عاماً من الخبرة في مجال الشبكات والاتصالات السلكية واللاسلكية في شركات رائدة، وكان ياسر رشوان المسئول التقني الأول لشركة المصرية للاتصالات (WE)، ويرأس جميع المهام التقنية للشبكات بما في ذلك شبكات التراسل، والخطوط الثابتة، وخدمات الإنترنت الثابتة وشبكة الشركة للهاتف المحمول. قبل انضمامه إلى الشركة المصرية للاتصالات، كان ياسر من بين القيادات في شركة فودافون مصر، حيث امتدت خبرته أيضاً لتشمل التكنولوجيات المتنوعة بما في ذلك الجيل الثاني والجيل الثالث والجيل الرابع، مع سجل حافل في إستراتيجية التكنولوجيا والتخطيط والتصميم ونشر الشبكات والعمليات والصيانة.

#### دوره في شركة أكت ACT:

تماشياً مع الأهمية القصوى للبنية التحتية والشبكات والمشروعات، يركز ياسر رشوان على تحويل العمليات الفنية لشركة أكت بما يضمن أن العمليات فعالة على أعلى قدر من الجودة وفوق كل ذلك دائماً جاهزة لأي متغيرات في السوق. ومن خلال إدارة الموارد الذكية وتقديم الخدمات للعملاء، يتبنى ياسر رشوان استراتيجية تقنية شاملة تطلق العنان للقدرات والفرص الفنية لشركة أكت.

#### رؤية المستقبلية:

في نطاق دوره كعضو فعال لعائلة شركة أكت، يتبنى ياسر رشوان رؤية لتنمية الشركة؛ هذه رؤية تتحقق في ترسيخ الشركة كخيار العملاء الأول لحلول التكنولوجيا الكاملة. بروح التقدم التقني، يؤمن ياسر ببناء القدرات الإستراتيجية، وهو نهج تنموى يهدف إلى جمع كل أعضاء الفريق سوياً للعمل بكل جدية وتحقيق النجاح مع الاعتقاد القوي بالتوافق مع معايير وسياسات شركة أكت.



نحتفل هذا العام بمرور ٣٠ عامًا على إنشاء شركة أكت. ويعكس هذا عشرات الآلاف من المشاريع المنفذة في مصر والشرق الأوسط وأفريقيا وأوروبا وآسيا والمحيط الهادئ. كما أن لهذا أيضا أصداء على آلاف الأفراد الذين كانوا يعملون أو يعملون حاليا ويساهمون في نجاح الشركة. في الواقع، اليوم نحن فريق مكون من أكثر من ٥٠٠ شخص موهوب، منهم ١٧٠ موظفًا كانوا جزءًا من أكت لأكثر من خمس سنوات؛ وأكثر من ٨٠ موظفًا لأكثر من عشر سنوات؛ وأكثر من ٣٠ آخرين عملوا معنا لأكثر من عشرين سنة. إنها إحصائية عظيمة تثبت نهجنا الأساسي وهو أننا أسرة واحدة.

وبالتطلع إلى المستقبل، أود أن أسلط الضوء أولاً على حقيقة أن إيراداتنا قد نمت خلال السنوات الخمس الماضية، بمتوسط معدل سنوي قدره ٣٥٪. على الرغم من أن هذا مؤشر مالي إيجابي وقوي، إلا أن خططنا المستقبلية هي زيادة معدلات الإيرادات بأكثر من ٤٠٪ و ٥٠٪ على سنوياً وأكثر من ٧٠٪ في خطوط أعمال محددة. للقيام بذلك، كان علينا إعادة النظر في استراتيجياتنا للمستقبل. في عام ٢٠١٧، شرعنا في استراتيجية التحول التي ستمكننا من تحقيق طموحاتنا المحلية والعالمية. لماذا؟ لأننا ببساطة أدركنا أن مجال الأعمال والتكنولوجيا يتحول حالياً، وللتعامل مع هذا التحول الدؤوب والمحافظة على موقعنا القيادي، يجب علينا التجديد.

وبذلك، قمنا بإعطاء هذا العام عنواناً جريئاً وهو «إطلاق العنان لفرص جديدة»، مما يعكس إيماننا بوجود فرص مبشرة؛ فرص لنمو شركتنا، من أجل تنمية موظفينا ونجاح عملائنا. وبناءً على ذلك، نود أن نعظم جميع الفرص المتاحة أمامنا فعلياً. وأن نُطلق العنان لإمكانياتنا كشركة لتعميق بصمتنا في جميع الصناعات، فضلاً عن التوسع عالمياً من خلال خبرتنا التقليدية في تكنولوجيا الفنادق والضيافة. سنطلق العنان لإمكانيات موظفينا من خلال برامج التعلم والتطوير والتحديات الجديدة التي من شأنها تنمية إمكاناتهم وتمكين عملائنا من تحقيق أهدافهم وتقديم أفضل الخدمات لمستخدميهم النهائيين.

لذلك، خلال الفترة القادمة، نحن ملتزمون بالتوسع كشركة على جميع الجبهات. أولاً: فيما يخص محفظة الحلول الخاصة بنا، والتي بدأنا بالفعل تعزيزها لتتماشى مع الاتجاهات الناشئة مثل الحوسبة السحابية، وإنترنت الأشياء، وتقنيات blockchain والمدن الذكية. ثانياً: إنشاء فروع عالمية، حيث نهدف إلى إنشاء ثلاثة مكاتب على الأقل تغطي مختلف المناطق خلال العام المقبل. وعلاوة على ذلك، نهدف إلى زيادة استثماراتنا في ميزانية برنامج التعلم والتطوير بأكثر من ١٥٠٪ خلال العام المقبل مقارنة بميزانية للعام الماضي، مما يدل على التزامنا القوي بخطط بناء القدرات لدينا. أما بالنسبة إلى انتقالنا الوشيك إلى «القرية الذكية»، فقد بدأت أعمال البناء في ديسمبر ٢٠١٨ ونهدف إلى الانتقال بحلول النصف الثاني من عام ٢٠١٩. سيكون مقر شركتنا من أحدث المرافق وبه أحدث الحلول التكنولوجية المتقدمة، والتي ستشمل صالة عرض تكنولوجيا متعددة الأغراض نهدف إلى أن تكون واحدة من معالم تكنولوجيا المعلومات في البلاد.

أخيراً، لكي نواصل طموحاتنا التي لا تنتهي، أصر دائماً على أنه يجب علينا أن نعيش بصدق روح عائلتنا، وهذا ينعكس على ثقتنا، وشفافيتنا، وعملنا الجماعي، ومستويات تكاملنا. إن الاقتناع باتخاذ موقف وتفكير إيجابي يضمن نجاحنا في المستقبل.

لذا، دعونا نحتفل بمرور ٣٠ عامًا على إنشاء أكت؛ وإلى ٣٠ سنة أخرى من إطلاق العنان للإمكانيات والفرص.

حسانينغ توفيق



## كلمة رئيس مجلس الإدارة

”٣٠ سنة من تعزيز تكنولوجيا المعلومات وإلى ٣٠ سنة أخرى من إطلاق العنان لفرص جديدة“

عائلتي الحبيبة شركة اكت، مجتمع تكنولوجيا المعلومات والاتصالات والمديرين التنفيذيين المحترمين، إنه لفخر عظيم أن أحاطبكم في هذا الحدث المميز الذي وصلت إليه شركة أكت، لإخباركم بالمزيد عن تاريخنا، وعن الإنجازات الأخيرة ومساعدتنا المستقبلية. كما ترون، فإن مفتاح نجاحنا كان وسيظل دائماً اعتقادنا المطلق بأن التكنولوجيا يمكن أن تؤثر على أمتنا. في الواقع، كنا من بين أول المؤمنين الحقيقيين بالتكنولوجيا في مصر، ولا يزال هذا هو نهجنا للتقدم.

إن إعادة تذكر السنوات الثلاثين الماضية بالنسبة لي أمر يثير مشاعر جياشة. لقد بدأ كل هذا في عام ١٩٨٨ مع خمسة أصدقاء حميمين آخرين وحلم متناغم للمساهمة بصدق في تنمية مصر من خلال التكنولوجيا. مع ساعات لا نهاية لها وليالي طويلة قضيناها في التخطيط والعمل، بدأنا رحلتنا بشركة صغيرة مكونة من خمسة موظفين، وكنا نحن شخصياً نتولى التعامل مع جميع العمليات من البداية إلى النهاية. سواء تطوير شراكات مع أبرز مصنعى التكنولوجيا في العالم، وبيع تقنيات جديدة إلى السوق، وتقديم هذه التقنيات وتركيبها للعميل، وإعداد الفواتير وتحصيلها، تم كل ذلك بشكل شخصي بواسطتنا نحن. بالتأكيد، كان الأمر صعباً وصعباً للغاية في الواقع، لأن هذا كان يتطلب عمل توازن بين الحياة والعمل، لكن بالنظر إلى ما توصلنا إليه الآن، يمكنني القول، أنه من حسن الحظ أن الأمر كان يستحق كل لحظة. وحتى في الأوقات الصعبة التي سببتها حالات الركود السياسي والاقتصادي والتجاري، كنا نؤمن دوماً بقدراتنا وموظفينا وشركائنا في النجاح. فنود أن نشكر كل موظفينا و شركائنا الذين لم يخذلونا قط.



## Insertions Section



أكت نيوز  
مجلة أكت هي مجلة غير مخصصة للبيع

تصدر عن:  
شركة الحاسبات المتقدمة

حسانين توفيق  
رئيس مجلس الإدارة والعضو المنتدب

محمد ابو الليل  
الرئيس التنفيذي لقطاع الشؤون المؤسسية والإدارية

علي توفيق  
مدير إدارة التسويق والاستراتيجيات

مرودة صابر  
رئيس فريق الاتصالات التسويقية

## شكر خاص

لفريق الإتصالات التسويقية

رضوى صابر  
إسلام مظهر  
بثينة وليد  
نهى رشوان

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ACT Smart Village Headquarters



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# Magazine

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# 30 YEARS

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